

Mission

The KETR Development Advisory Board, herein referred to as “committee,” furthers the mission and goals of KETR. Members are chosen on the basis of their willingness to contribute time, talent and/or support to KETR. It is not the committee’s role or function to advocate for programming, operations, policy or procedure of KETR.

Purpose

The purpose of the committee is to foster positive community awareness of station activities, actively advocate the mission of the station and provide volunteer staff support for fundraising events.

Committee Responsibilities:

- Support KETR with an annual meaningful gift
- Attend a minimum of three meetings per year
- Attend two or more committee events per year
- Host KETR events when possible
- Act as KETR ambassadors at community or KETR special events
- Serve in a volunteer staff capacity for KETR special events
- Provide prospect recommendations
- Send personal acknowledgment letters
- Sign personal solicitation letters
- Recommend to staff strategies for implementing effective cultivation and stewardship
- Contact or meet with selected potential donors to cultivate and solicit gifts
- Act as a resource group for KETR development team
- Act as community liaisons for civic and culture connections

Position Overview

The KETR committee represents listeners and supporters in the communities of Northeast Texas. The members will serve as the liaisons between the community and the local station group.

Duties

- Regularly attend meetings throughout the year
- Take an active role in supporting local fundraising, membership and special event activities
- Serve as KETR community ambassadors

Qualifications

- A Committee member is an active listener demonstrating annual support through a charitable gift
- A Committee member will volunteer for one event or special project each year
- A Committee member will help recruit additional members
- A Committee member will aid in the identification of prospective donors in the community