

EEO Public File Report
June 1, 2014 – May 31, 2015

1. A list of all full-time jobs filled by the station's employment unit per new FCC regulation.

Producer/Director TV	Open 6/27/14-Filled 8/4/14
Accountant Generalist III	Open 12/4/14-Filled 1/26/15

2. For each such vacancy, the recruitment sources used to fill those vacancies. These vacancies were posted with the following local and/or regional sources. Addresses are listed below.

Local Recruitment Sources:

ENMU/KENW web pages
Clovis News Journal
Portales News Tribune

Regional Recruitment Sources:

ENMU/KENW web pages
Lubbock Avalanche Journal
Amarillo Globe-News
Albuquerque Journal
Higheredjobs.com
Indeed.com

3. For each full-time vacancy, the recruitment source for the person hired, and the recruitment source for each person interviewed.

Producer/Director TV
2-ENMU/KENW web page*

Accountant Generalist III
6-ENMU/KENW web page*

4. Data reflecting the total number of persons interviewed for full-time vacancies and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies.

See above. The * is the source from which vacancy was filled.

Addresses for Postings:

Clovis News Journal
PO Box 1689

Portales News Tribune
PO Box 848

Clovis, NM 88102
575-763-3431

Portales, NM 88130
575-356-4481

Albuquerque Journal
7777 Jefferson Street NE
Albuquerque, NM 87109
505-823-4400

Lubbock Avalanche Journal
710 Avenue J
Lubbock, TX 79401
806-762-3333

Amarillo Globe News
900 South Harrison Street
Amarillo, TX 79101
806-376-4488

Web Pages:
www.enmu.edu
www.kenw.org
www.higheredjobs.com
www.indeed.com

5. A list and brief description of “Prong 3” initiatives implemented. If no vacancies have been filled and no initiatives implemented, the report should so state.

Participated in events sponsored by educational institutions relating to career opportunities in broadcasting:

Two KENW student employees were selected to participate in Sony’s 2015 National Association of Broadcasting Student Experience Program and work in the Sony Exhibit in Las Vegas, Nevada in April 2015. These students were selected based on their experience with cameras, software, and production equipment. This week long, all-expense paid opportunity allowed the students a chance to work hands-on with equipment and one-on-one with professionals in their desired career field.

KENW offers station tours upon request by various public schools, and this year we had approximately 620 students participate. The university sends new college students to tour our studios during Orientation. We also give one-on-one tours to prospective students and their parents for those who are interested in a broadcast career.

By appointment, high school and college students can watch the production team and hostess in action as she interviews guests during “Creative Living,” which is locally produced and aired nationally on over 100 PBS stations. This often inspires students to enroll at ENMU to learn more about broadcasting and even take a workshop so they can take part in the production of this KENW show.

KENW participates in the New Mexico Broadcasters' Statewide Job Fairs when they occur. Due to such low turnover, KENW generally does not have any job openings when the fairs take place, but does participate.

KENW-TV's community consists of less than 250,000 people so the station is required to only complete two long-term initiatives every two years.