

EASTERN NEW MEXICO UNIVERSITY
Board of Regents Meeting
Regents Room
October 2, 2015 - 9:30 a.m.

CALL TO ORDER

Regent Vice President Terry Othick called the meeting to order at 9:30 a.m. and declared a quorum. Regents Dan Patterson, Veronica Ayala, Terry Othick and Susan Tatum were present. Regent Jane Christensen was absent.

APPROVE THE AGENDA

Regent Ayala moved to approve the agenda as presented. Regent Tatum seconded the motion. Vote: 4-0-0. Motion approved.

APPROVAL OF MINUTES

Regent Patterson moved to approve the minutes of August 28, 2015 as presented. Regent Tatum seconded the motion. Vote: 4-0-0. Motion approved.

REPORT FROM THE REGENT PRESIDENT

Vice President Othick welcomed everyone to the Board meeting. This is Homecoming weekend and an exciting time to be on campus. Regent Othick said three of the regents and President Gamble recently attended a conference on higher education and will discuss that later in today's meeting. He said that methods of recruiting and managing student retention, curriculum, and finance must be reviewed and updated in order to thrive in the future. Students and their parents deserve our best efforts to provide a high quality and affordable education. Student outcomes and the performance of universities must be raised, and this Board is keenly interested in what steps ENMU will take as it moves forward.

REPORT FROM THE ENMU FOUNDATION PRESIDENT

Mr. Steve Doerr, president of the ENMU Foundation, gave a brief report. The Foundation's assets are approximately \$15.5 million. He stated that the Foundation raised over \$2 million this past year, with a large portion of these funds being dedicated to the construction of the new stadium. Mr. Doerr said the Foundation is looking for a capital donor who will donate one million dollars over a ten year period; this will include naming rights for the stadium. There is also the possibility of receiving additional funds from the state legislature.

Mr. Doerr said Noelle Bartl, executive director of the ENMU Foundation, has done a great job with fundraising for the stadium. In fact, Mrs. Bartl will be recognized at a ceremony in November as the 2015 Fundraiser of the Year in New Mexico. Mrs. Bartl and her staff have put together a brochure outlining stadium naming opportunities. The brochure is very well done and should help the Foundation reach out to more prospective donors.

Ms. Bartl and Mr. Robert Graham, director of Alumni Affairs, made brief presentations about their stadium activities. Mr. Graham also briefed the regents about homecoming events.

REPORT FROM THE ENMU SYSTEM PRESIDENT

- Dr. Gamble thanked Steve Doerr, Mrs. Bartl and the Foundation staff for their hard work. He congratulated Mrs. Bartl for her recognition as a top fundraiser in New Mexico.
- Fall enrollment grew by 1%, reaching 5,947 students.
- Dr. Gamble stated that ENMU was awarded a Title V grant that was written in partnership with Clovis Community College. (Title V will not permit an institution to partner with one of its branch campuses.) The grant is \$2.75 million over a five-year period. The grant includes three activities: 1) retention; 2) a pipeline to teaching careers; and 3) professional development for faculty, staff and administrators on how to help students achieve.
- The three campuses will hold a budget summit in the next few weeks, and Dr. Gamble will report on this at the November 6 Board of Regents meeting.

REPORT FROM THE ROSWELL PRESIDENT

- Dr. John Madden said the ENMU-Roswell Foundation will hold its annual golf tournament tomorrow.
- The Eastern New Mexico State Fair will be held next week in Roswell.
- The Roswell campus has received a Title V grant for \$582,000 annually for five years. The grant is in partnership with the University of New Mexico-Taos. The three emphases of the grant include 1) a career center; 2) online instruction; and 3) an entrepreneurial program to expand small businesses in the area.
- Enrollment for the Roswell campus is down 7.29%, but Dr. Madden said that the campus no longer offers refresher courses in Emergency Management and expected a decline, especially in out-of-district and out-of-state enrollment.
- Factors that will increase enrollment in the next few years include students who are enrolled in the early college program, an expansion of the New Mexico Youth Challenge Program, and multiple programs that are expanding on campus such as the Commercial Driver's License and Aviation Mechanics programs.

REPORT FROM THE RUIDOSO PRESIDENT

- Dr. Clayton Alred said the Ruidoso campus has completed the first year of its Title V grant, and a recent evaluation was very complimentary.
- Enrollment for the fall semester is down 21.6%. There are several reasons for this decline. The Ruidoso campus is dependent on the local population for its enrollment. Since 2009, the population of the Village of Ruidoso has decreased 14%, and enrollment at the local high school has declined 16% in recent years. Additionally, the transition from enrollment-based to performance-based funding

from the state has necessitated a change in courses offered. For example, many classes offered in the Arts in 2011 were not classified as “degree seeking” classes but popular with community members; those class offerings have been reduced which has affected headcount. Emergency Management classes were not offered this fall which represents a loss of 30 to 50 students. Finally, many Portales students who previously took online classes from the Ruidoso campus are now taking those classes online from the Portales campus (reduced from 364 students in 2012 to 97 students in 2015). Dr. Alred outlined several steps that will be taken to offset these declines in the future.

BUSINESS MATTERS

1. Overview of Retention Efforts, Portales

Dr. Jamie Laurenz gave a brief overview of the retention initiatives at ENMU. In order for students to persist and succeed, they must be retained. One of the programs that has been reviewed is Eastern’s developmental course program. The developmental math courses have been reworked and grouped according to declared majors and are now standard classes that will count towards the student’s degree. The developmental course in English has been redesigned to ensure success in ENG 102 and 104 courses. Students who are placed in the developmental Reading course are tested to determine specific areas in which assistance is needed.

The Advising Center was created to advise incoming freshmen for their first and second semesters, then they are moved to a faculty advisor within their declared discipline during their third semester. Incoming freshmen deal with issues outside of academics, and the Advising Center has worked well in assisting students as they transition to the college setting.

ENMU has been accepted into the John N. Gardner Institute’s retention initiative that uses a data driven approach to help create, implement and refine retention efforts. One area emphasized is “enhanced engagement” for incoming freshmen. This includes the Advising Center, tutoring and other ways to stay in contact with freshman students. A new initiative is the “college expo” where students will have the opportunity to interact with faculty from various disciplines as they explore their academic and career options. This is an information item.

2. Report of Actuals, Portales

Mrs. Carol Fletcher presented the 2014-15 Report of Actuals for the Portales campus that compares the operating budget with actual year-end results. This is an information item.

3. Addendum to 2015 Summer Graduation List, Portales

Mr. Clark Elswick submitted for approval an addendum to the 2015 summer graduation list. Three additional students have met all the requirements for graduation.

Regent Patterson moved to approve the addendum to the 2015 summer graduation list for the Portales campus as presented. Regent Ayala seconded the motion. Vote: 4-0-0. Motion approved.

[Regent Othick called for a 10 minute break at 11:10 a.m.]

4. Report of Actuals, Ruidoso

Ms. Sheila Farquer presented the 2014-15 Report of Actuals for the Ruidoso campus. This is an information item.

5. Health Information Technology Certificate, Ruidoso

Dr. Alred presented for approval a new certificate in Health Information Technology. The 32 credit hour program will prepare students to work as healthcare information technicians in a physician's office or clinical setting. It also provides the groundwork for students to pursue an associate's degree in Health Information Technology.

Regent Ayala moved to approve the Health Information Technology certificate for the Ruidoso campus as presented. Regent Tatum seconded the motion. Vote: 4-0-0. Motion approved.

6. Report of Actuals, Roswell

Mr. Eric Johnston-Ortiz presented the 2014-15 Report of Actuals for the Roswell campus. This is an information item.

7. 2015 Summer Graduation List, Roswell

Dr. Madden asked approval of the 2015 summer graduation list for the Roswell campus. There are 138 students who have completed all the requirements for graduation.

Regent Tatum moved to approve the 2015 summer graduation list for the Roswell campus as presented. Regent Patterson seconded the motion. Vote: 4-0-0. Motion approved.

8. Professional Pilot Program—Rotorcraft-Helicopter Associate of Science Degree, Roswell

Dr. Ken Maguire presented for approval an expansion of the professional pilot program by offering an associate's of science degree in Rotorcraft-Helicopter. This program is much like the campus' fixed wing professional pilot program with the addition of three courses for rotorcraft. The Roswell campus will partner

with Vertical Limits Aviation that will provide the aircraft, insurance and instructors.

Regent Ayala moved to approve the Professional Pilot Program—Rotorcraft Helicopter Associate of Science Degree for the Roswell campus as presented. Regent Tatum seconded the motion. Vote: 4-0-0. Motion approved.

9. Professional Pilot Program—Rotorcraft-Helicopter Fees, Roswell

Dr. Maguire presented the fees for the Professional Pilot Program—Rotorcraft Helicopter for approval. The fee schedule varies according to type of certificate desired by the student.

Regent Patterson moved to approve the Professional Pilot Program—Rotorcraft Helicopter Fees for the Roswell campus as presented. Regent Ayala seconded the motion. Vote: 4-0-0. Motion approved.

REGENTS MATTERS

4. Update on Greyhound Stadium

Dr. Gamble said the fundraising and finances of the stadium have previously been discussed today. He said the stadium and its construction have been highly publicized through campus meetings with both faculty and students, a video camera that is positioned at the site, articles in every *Green and Silver* publication, the *Greyhound Gazette*, and the Portales and Clovis newspapers. Mr. Ted Fares brought a rendering of the stadium and reviewed with the regents various aspects of the stadium. The stadium will have 2,500 seats on the home side and 1,500 on the visitors' side, and can be expanded if needed in the future. The field will have artificial turf and a nine-lane track. A concession stand will be located on the home side with restrooms available on both sides. Three parking areas will be available. Dr. Gamble said that an update will be given at each regents meeting until the stadium is completed. This is an information item.

1. Discussion regarding the Governor's Conference on Higher Education

Regent Ayala reported on the meeting she attended with other student regents. She said Governor Susana Martinez briefly addressed the group. Topics presented at the conference included the effect of demographics on enrollment, developmental courses, advising, meta-majors and labeling majors by career path.

Dr. Gamble said similar topics were discussed in the session he attended. He said the governor stressed limiting tuition and encouraging students to graduate in four years. Dr. Gamble distributed a handout to the regents showing full-time, in-state, undergraduate students pay the same tuition and fee amounts for 12 to 18 semester credit hours, meaning that the 13th through 18th hours are free. This is a savings of \$5,168 over the course of four years. No other school matches this.

Dr. Gamble said he would be happy to discuss meta-majors, but Eastern currently offers something similar. For example, if a student knows he/she wants to major in science, but is unsure of which area, Eastern currently has a curriculum for the first year that is designed to provide classes that will count towards any science degree. This helps direct students to the proper coursework and avoids unnecessary classes.

Regent Patterson said the governor encouraged institutions to offer programs that meet the needs of our state and economy. He previously asked about the possibility of utilizing Blackwater Draw as an alternative energy site. If this could be done, perhaps Eastern could provide an alternative energy program that would help meet the needs of eastern New Mexico. Dr. Patterson said the conference addressed involving students in real world experiences while attending college. Eastern currently does this through the work study program, the intern portal, and students working alongside faculty members in undergraduate research projects. This is an information item.

2. Update on Status of Roswell EMS Leadership Search

Dr. Madden reported that the EMS accrediting board has approved a temporary director for the program for six months. The search began about four months ago, but there have been very few applicants. Recent accreditation and audit issues are being resolved, and Dr. Madden expects that the program can move forward under the leadership of the temporary director. This is an information item.

3. Discussion on the need for the formation of an organization of New Mexico Association of Regents

Dr. Patterson said there is little or no collaboration with the regents of other state institutions. He asked if ENMU regents are interested in organizing a regents association. Mr. Othick said he could see the benefit of aligning with the regents of the other smaller universities in the state. Regents Ayala and Tatum agreed. This is an information item.

EXECUTIVE SESSION

Regent Patterson moved to enter executive session at 11:35 a.m. to discuss four limited personnel items. Regent Ayala seconded the motion. Vote: 4-0-0. Motion approved.

Roll call: Regent Patterson – yes; Regent Ayala – yes; Regent Othick – yes; Regent Tatum – yes

OPEN SESSION

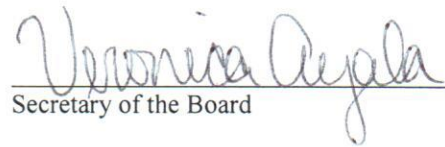
Regent Patterson moved to return to open session at 12:55 p.m. Regent Ayala seconded the motion. Vote: 4-0-0. Motion approved.

Vice President Othick reported that the regents discussed four limited personnel items, but no action was taken during executive session.

ADJOURNMENT

Regent Ayala moved to adjourn the meeting at 12:56 p.m. Regent Patterson seconded the motion. Vote: 4-0-0. Motion approved.



President of the Board

Secretary of the Board

*Minutes recorded and transcribed by Deborah Bentley
Executive Secretary to the President and Board of Regents*