

Creative Living with Sheryl Borden

September 2013

“Celebrating our 37th Season”

Issue #45

Produced by KENW-TV at Eastern New Mexico University, Portales, NM
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COME SEE ME

If you have time and would like to read my blog, you can go to: <http://sherylborden.wordpress.com/>

I would also like to invite you to “like” me on my [Creative Living with Sheryl Borden Facebook page](#). If it’s easier, just type in “**Creative Living with Sheryl Borden**” in the Search Window, and it’ll bring it up.

The students are back in full force! The first day was August 20th, and you can actually “feel” the energy and excitement in the air. We know Fall Semester is now in gear. I have my first taping on September 19th, and the crew is already practicing on camera shots, setting up lights, and listening to instructions on what the director will be saying during the actual taping. They have to master focusing, panning and slowly moving the camera as the host and guest move on the set. It all sounds easy but there’s a lot to learn before we begin taping. We certainly don’t want a lot of mistakes to take place when we have guests here because they are often on a very tight time schedule. If a lot of mistakes are made and we have to start over or reshoot things, it can really delay the process. And, I almost always have two guests each Thursday, and we only allow an hour and a half to tape about three to four segments with each guest. During this time period, some of the students have to leave to go to class, and we bring in additional students to fill the slots that were left open. Sometimes we even have to rely on our staff to help out and that brings up another subject. I have always enjoyed working at KENW because we all try to help each other.

I realized early on that I played a very small role in the success of “**Creative Living**.” Besides the crew, which is made up primarily of Broadcast students, there are other co-workers who are so important. First of all, there’s **Jacob Workman**, who has worked at KENW for eleven years. Jacob is the most meticulous person I’ve ever worked with, and he makes sure the set is lighted correctly, that the props are placed so that the director can get the best camera shots, and the biggest job he does is the final editing of the show. You probably know that when guests are here, we shoot “segments” with them - not complete shows as we did back in the early days. These segments are then put together based on times and topics, and Jacob and I record what are called “bridges” for 26 shows at one time. It usually takes about 3 to 3 1/2 hours to do this - twice a year. We both agree that we sure get tired doing these all in one day, but we’re very glad when it’s over and we don’t have to do bridges again for another 6 months.

Using these “bridges,” Jacob then edits the recorded parts that

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I do, along with the segments the guests do to make a complete show that times out exactly 26:46 week after week. He is a very talented editor and knows everything about how to use Final Cut Pro, the editing program.

Jacob also trains the students who sign up to work on “**Creative Living**,” and that’s what is going on now until our first taping on the 29th.

Jacob and his wife, Sabrina, have two darling children, Keenan and Lyla, and KENW is so fortunate to have Jacob employed here. I absolutely love to work with him as I know everything will be done to perfection - or as close to perfection as possible.

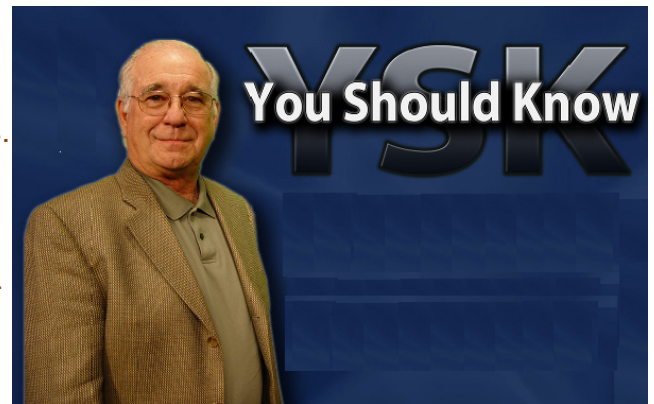
Another person who helps us on “**Creative Living**,” and has since the show began 37 years ago, is **Don Criss**. Don has been with the station since it first started almost 40 years ago and served as Director of Production until he retired 2 years ago. He now works part-time at the station and comes in every Thursday to run Camera #2 on my show - and I’m so grateful to him for doing this. Don is one of the best camera operators I’ve ever worked with and he, too, helps train the students. Don knows everything about production and worked in commercial television when he first got out of college.

I first met Don when he came back to Portales from in Odessa, Texas, and we were both working on our Masters Degrees. I was employed as the Roosevelt County Extension Home Economist and taking classes at night. Don and I were in class together and as we got to know each other, I found out that Don needed to direct a 15-minute live show as an assignment in one of his classes. Since I did live programs all the time, we teamed up together, and the show was in black and white, analog and broadcast on closed-circuit television since KENW had not been built yet. The show was called “**You Should Know**,” and the intro (which was Don’s voice) said “And, here’s Sheryl Borden with something You Should Know.” The funny thing is that a few years later, Don became the host of a show by the same name, and it now features current events and activities within our viewing area. I learned so much by working with Don that semester - and Don made an “A” in his class! Had I not done that show for Don, I’m sure I would never have had the opportunity to begin hosting and producing “**Creative Living**.” The moral of this story is “Never pass up an opportunity to try something new - even if you’re scared to death!” A big thank you goes to Jacob and Don!

Sheryl



Jacob Workman



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Peanut Valley Festival Food Fair

The purpose of the Peanut Valley Festival Food Fair is to promote the use of peanuts and peanut products in recipes and food products. It is the intention of the committee to create a fun, creative and competitive atmosphere with this competition. The contest is open to the residents of Roosevelt County and our neighboring counties.

- Items must not need refrigeration.
- Entries should include name, address and phone number on bottom of each container.
- Each entry of candies, cookies or cupcakes should include 3 items on a small disposable plate placed in a zip-top plastic bag.
- Cake entries should be whole on a disposable plate or disposable pie tin.
- Classes will be placed 1st, 2nd, and 3rd upon the discretion of the judges.
- Best of Show and Best of Division will be chosen by the judges.
- Winners will be displayed at the Peanut Valley Festival, Roosevelt Co. Fairgrounds, Special Events Arena, October 19-20.
- Cash prizes will be awarded, \$50 for each Best of Division and \$100 for Best of Show.
- No entries will be returned, winners will be posted.



Division: Candies

Class

- 1 Peanut Brittle (3)
- 2 Peanut Patties (3)
- 3 Peanut Butter Fudge (3)
- 4 Peanut Butter Truffles (3)
- 5 Peanut Clusters (3)
- 6 Any other candies than above (3)

Division: Cookies

Class

- 7 Peanut Butter Cookies (3)
- 8 Peanut Blossoms (3)
- 9 Brownies (3)
- 10 Any other cookie than above (3)

Division: Cakes

Class

- 11 Peanut Butter Cake
- 12 Cupcakes or Cake Pops (3)
- 13 Any other cake than above

**Entries will be accepted at the
Roosevelt County Chamber of
Commerce**

**100 S. Ave A, Portales
Friday, October 18, 2013 from
9:00 a.m. to 3:00 p.m.**

For questions please call Connie Moyers Roosevelt Co. Extension Home Economist at 575-356-4417 or email comoyers@nmsu.edu.
