

ISSUES AND PROGRAMS LIST - COMPLETE EACH QUARTER

PURPOSE: On this form, summarize a list of several issues which confront the community in which your station is licensed. With each, summarize the program you ran to address that issue. See 73.3526 (a) (9) or 73.3527 (a) (7).	
Station: KENW TV	Date: 10/01/2013
(RETAIN FOR SEVEN YEARS FROM ABOVE DATE)	
DURING THE PAST QUARTER, THE ISSUES SHOWN BELOW HAVE BEEN SIGNIFICANT TO OUR COMMUNITY. WE RAN THE PROGRAMS INDICATED TO ADDRESS THEM.	
QUARTER: Third	YEAR: 2013

ISSUE: Home ownership in Eastern New Mexico		
<i>We ran the following program to address it</i> (Title): You Should Know		
Date: 7/25/13	Time of Day: 9:30 pm	Duration: 26:10
TYPE A BRIEF DESCRIPTION OF PROGRAM (Format, participants, content, etc.): Talk/ Interview Terry Brunner (USDA RD Director) about home ownership in New Mexico. He says it is good for communities and creating jobs. It helps children with their self-image and is a good investment in the future of the family.		

ISSUE: New Mexico Probate Law		
<i>We ran the following program to address it</i> (Title): You Should Know		
Date: 07/30/13	Time of Day: 9:00 PM	Duration: 24:14
TYPE A BRIEF DESCRIPTION OF PROGRAM (Format, participants, content, etc.): Call in: Wills Probate and other topics were discussed by legal experts and viewers were allowed to ask Questions concerning their rights and responsibilities regarding the New Mexico probate process.		

ISSUE: Should ENMU build a new all-purpose Athletic Stadium?		
<i>We ran the following program to address it</i> (Title): "You Should Know"		
Date: 9/10/13	Time of Day: 9:00 PM	Duration: 26:38
TYPE A BRIEF DESCRIPTION OF PROGRAM (Format, participants, content, etc.): Talk: Interview with Sara Hill, Marketing and Events manager for ENMU athletics She made the case for students to vote in favor of having students help pay for a new stadium on the Eastern campus which would boost the local economy and make it much easier for students to attend events. It would also draw new state wide events to the campus.		

ISSUE:		
<i>We ran the following program to address it</i> (Title):		
Date:	Time of Day:	Duration:
TYPE A BRIEF DESCRIPTION OF PROGRAM (Format, participants, content, etc.):		

Eastern New Mexico University	10-1-13
<b>Name of Licensee</b>	<b>Date</b>
BB03/13F6/0592B	

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Station: KENW	Date: 10-7-13
(RETAIN FOR SEVEN YEARS FROM ABOVE DATE)	
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QUARTER: Third	YEAR: 2013

ISSUE: Feeding the hungry		
<i>We ran the following program to address it</i> (Title): Cultura		
Date: 15 September 2013	Time of Day: Noon	Duration: 28:30
TYPE A BRIEF DESCRIPTION OF PROGRAM (Format, participants, content, etc.): Cultura is a Hispanic public affairs program hosted by David Briseno. David interviewed Melinda Joy Pattison, Executive Director, Food Bank of Eastern New Mexico and Dianna Hernandez, Marketing Specialist, Food Bank of Eastern New Mexico. Program content consisted of a brief history of the Food Bank of Clovis and the other food banks of New Mexico. Melinda discussed the various locations, the programs offered and the function of its personnel. Melinda and Dianna also explained how, from where, and the types of foods and produce the Food Bank handles. Where and how the food is stored and delivered was explained. And most important, information as to who is eligible to get the food, how much food they can have and where they can go to get it was highlighted.		

ISSUE: Boy Scouts of America recruitment campaign/ United Way of Eastern New Mexico campaign		
<i>We ran the following program to address it</i> (Title): Cultura		
Date: 29 September 2013	Time of Day: Noon	Duration: 28:30
TYPE A BRIEF DESCRIPTION OF PROGRAM (Format, participants, content, etc.): The program contained two interview segments. The first was with Grant Reigelman, District Executive BSA Eastern New Mexico. David and Grant discussed what scouting has to offer and that the annual local recruitment drive was on. The process of becoming a scout and the levels which can be achieved in scouting was explained. Information on how and where boys could sign up was offered by Grant. The second interview featured Erinn Burch, Executive Director, United Way of Eastern NM and Leo Lovett, Campaign Chair. David, Erinn and Leo discussed that the United Way campaign was under way, who it served, ways to give and how important and easy it was to give.		

ISSUE:		
<i>We ran the following program to address it</i> (Title):		
Date:	Time of Day:	Duration:
TYPE A BRIEF DESCRIPTION OF PROGRAM (Format, participants, content, etc.):		
<div style="display: flex; justify-content: space-between;"> <div> Eastern New Mexico University  <b>Name of Licensee</b>  BB03/13F6/0592B </div> <div> 10-7-13  <b>Date</b> </div> </div>		

# Report from Santa Fe

## 3rd Quarter Public File Issues, 2013

07/06/13 Brian Egolf 27:47 Gay marriage and NM  
07/13/13 David Cargo (In Memoriam) 7/13/13 Tribute to the late Governor Cargo  
07/20/13 Susan Graham 28:26 Local girl from Roswell makes good – opera singer  
07/27/13 Jeff Bingaman 29:09 Reflections on his 30 year career  
08/03/13 Fran Levine / Kate Nelson 27:42 42 NM History Museum  
08/10/13 Gail Sheehy 28:24 Caregiving and health – author of Passages  
08/17/13 Michael McGarrity 29:05 NM author, law enforcement, drought, horse slaughter  
08/24/13 Robert Wittman 28:42 Art fraud and art crime in America  
08/31/13 Tony Juniper 29:14 Environmental issues  
09/07/13 Mary Johnson (2nd show) 27:19 Supporting women in the arts  
09/14/13 Joyce Carol Oates 28:56 Famous American woman of letters  
09/21/13 Michael Chabon 28:25 Pulitzer prize-winning author  
09/28/13 Frank Willett 27:55 Governor's Award for Excellence in NM – ceramist/potter

## CREATIVE LIVING TOPICS

## QUARTER 3

## JULY-SEPTEMBER, 2013

July 2 & 4 demonstrates how to sew a custom-fit swimsuit using easy sewing methods and shows how to make a framed and personalized butterfly wall decoration.

July 2 & 6 shows how to make "Shirt Tail Window Treatments," makes pillows that are easy on the budget, and creates delicious treats for breakfast using organic pancake and waffle syrups.

July 9 & 11 uses a bread machine to create some delicious breads, and explains what hemstitching is and demonstrates the technique.

July 9 & 13 makes an attractive and edible candy bouquet, decorates a variety of butterfly-shaped cakes, and shows how to make the kitchen table a centerpiece with custom decorator chairs to match the décor.

July 16 & 18 demonstrates a fabric collage of step and window shapes that magically turn into a village. A floral designer wires some flowers to make small pieces of art to wear on your lapel or wrist. A designer of doll molds shows how to press the molds, how to paint them, and even uses 3-dimensional dolls in scrapbooks.

July 16 & 20 shares five steps to planning a successful event, and also explains where to use tear away and cut-away stabilizers and their benefits in sewing.

July 23 & 25 creates designs for cakes using fondant, and a natural perfumer explains what essential oils and base oils are and tells why they are ideal for various skin types.

July 23 & 27 shows how to make some creative storage units using Velcro and a variety of other household items, explains how a cookie press we need during the holidays can be used throughout the year, and repairs damaged finishes on furniture by amalgamating.

July 30 & Aug. 1 chooses foods that add flavor and nutrition to economize your cooking, and shows how to sculpt a doll's face before it is attached to the body.

July 30 & Aug. 3 makes easy and fun initial pillows for great gifts, and converts a nightstand into a media storage piece by adding dividers for DVDs and CDs. A registered dietitian says people who suffer from heartburn or indigestion do not have to eat bland, boring foods.

Aug. 6 & 8 shows some products on the market to help reduce allergens in the home, sews decorative trims onto a piece of fabric by using a special Sequins 'n ribbon foot, and creates a plaid needlepoint design that can be individualized.

Aug. 6 & 10 talks about color trends in decorating and how to make an impact by using candles and fragrances in the home, makes beautiful paintings in minutes – with no painting skills required, and discusses a variety of heart-healthy foods.

Aug. 13 & 15 gives butterfly cookies a painted effect using thinned royal or cookie icing, creates a beautiful wall hanging by using Graphic 45 papers, a vinyl record and other embellishments, and presents snack ideas for kids and healthy lunches using leftover turkey.

Aug. 13 & 17 shows how to create reproductions of original arts and crafts pieces of furniture by using unfinished furniture and staining it yourself, demonstrates how to create a vase using a watermelon and how to make a floral arrangement in the vase, and presents a software package that preserves your photos and your memories as well.

Aug. 20 & 22 creates fabric designs to elevate your craft and sewing projects to new levels, shows how to make custom jewelry, and demonstrates making a window valance for either an inside mount or an outside mount.

Aug. 20 & 24 makes luscious lip balms and outrageous bath fizzies, and demonstrates the “modern way” to do smocking on a child’s dress.

Aug. 27 & 29 shows how to create the decorative tabs on a fast, fun, fan-tabulous pillow, presents the 5210 Mayors’ Challenge that promotes healthy eating and physical activity in schools and at home, and demonstrates how to combine a quilting and an embroidery machine to make pillows, wall hangings, garments, and of course, quilts.

Aug. 27 & 31 makes “Box Top” curtains, and explains that hardanger embroidery is a form of cutwork and shows how to create the cutwork areas on the machine.

Sept. 3 & 5 incorporates ribbon as embellishment when doing needlepoint projects and designs, shows a non-traditional technique that reduces all of the bulk and results in a very beautiful quilt, and a motivational speaker explains what she means by “it takes a lot of energy to live a simple life.”

Sept. 3 & 7 talks about how to organize the planning process to have a beautifully decorated home, and discusses the art of building relationships in the business world.

Sept. 10 & 12 shows some new products on the market to make life more stress free, demonstrates making Victorian posies, and discusses what makes breakfast the best meal of the day.

Sept. 10 & 14 demonstrates how easy it is to paint on trash cans and other household objects, shows how to make beautiful tulips using various wire-edged ribbons and how to display them, and shares quick and easy recipes for preparing peanut treats.

Sept. 17 & 19 turns a simple chocolate cake into an extraordinary treat, talks about wild-caught California King salmon that contains Omega-3 fatty acids which is tasty and easy to prepare, and explains how to de-clutter our homes and lives.

Sept. 17 & 21 shares how to save money on vacation packages and tips for getting great travel deals online, shows knitting frames for the sewing machine and demonstrates the ease of using them versus knitting needles, and discusses colorectal cancer.

Sept. 24 & 26 discusses why more women and men are turning to organic skin care products, talks about how to grow pumpkins and gourds, demonstrates making easy ottomans and tuffets, and also tells how to choose ready-made ones.

Sept. 24 & 28 makes snacks for a Super Bowl party or any other occasion that include pistachios, talks about how to prevent elder abuse, and shows how to transform fabric by painting a nature scene on silk scarves.