

ISSUES AND PROGRAMS LIST - COMPLETE EACH QUARTER

PURPOSE: On this form, summarize a list of several issues which confront the community in which your station is licensed. With each, summarize the program you ran to address that issue. See 73.3526 (a) (9) or 73.3527 (a) (7).	
Station: KENW TV	Date: 4/01/2014
(RETAIN FOR SEVEN YEARS FROM ABOVE DATE)	
DURING THE PAST QUARTER, THE ISSUES SHOWN BELOW HAVE BEEN SIGNIFICANT TO OUR COMMUNITY. WE RAN THE PROGRAMS INDICATED TO ADDRESS THEM.	
QUARTER: First	YEAR: 2014

ISSUE: Wild Fire protection on the High Plains.		
<i>We ran the following program to address it</i> (Title): You Should Know		
Date: 1/04/2014 & 1/06/2014	Time of Day: 09:00 pm	Duration 12:42
TYPE A BRIEF DESCRIPTION OF PROGRAM (Format, participants, content, etc.): Talk: Interview local Fire chief about ways of protecting rural homes and out buildings against the dangers of wild fire. Subjects included keeping combustible materials away from buildings and clearing tall grass and other plant material cut short for at least 200 feet in all directions from any building.		

ISSUE: Higher Education costs for High School Students planning to go to college next fall.		
<i>We ran the following program to address it</i> (Title): You Should Know		
Date: 2/04/2014 & 2/06/2014	Time of Day:) 9:00 pm	Duration: 14:03
TYPE A BRIEF DESCRIPTION OF PROGRAM (Format, participants, content, etc.): Talk: Interview Eastern New Mexico University financial aids officer concerning what students and parents of students planning to go to college this Fall should know about costs, scholarships, grants and student loans and the need to start the process of financing a college education early. We listed the documents parents should have copies of and the forms students should fill out as a part of starting the Higher Education process. We also stressed the importance of getting an early start.		

ISSUE: Keeping up with the latest agricultural methods for eastern New Mexico farmers		
<i>We ran the following program to address it</i> (Title): You Should Know		
Date: 2/11/2014	Time of Day: 9:00 pm	Duration: 10:17
TYPE A BRIEF DESCRIPTION OF PROGRAM (Format, participants, content, etc.): Talk: Interview Organizers of the annual Ag Expo taking place here in Portales about events that will help farmers learn about the latest methods of feeding and caring for animals, land tillage and farming financial management. We talked about times and dates during the event when each of these subjects would be addressed.		

ISSUE: Keeping eastern New Mexico on the correct side of the Digital Divide		
<i>We ran the following program to address it</i> (Title): You Should Know		
Date: 3/25/2014 & 3/27/2014	Time of Day: 9:00	Duration: 25:26
TYPE A BRIEF DESCRIPTION OF PROGRAM (Format, participants, content, etc.): Talk: Interview the director of the USDA Rural development department for the state of New Mexico about a grant received by KENW TV to build two new digital translators on the Mescalero Apache Reservation that will make new channels available for the general population and for schools Which will make it possible for the people on the Reservation to be better informed and in touch with the world around them.		

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Station: KENW	Date: 9 February 2014
(RETAIN FOR SEVEN YEARS FROM ABOVE DATE)	
DURING THE PAST QUARTER, THE ISSUES SHOWN BELOW HAVE BEEN SIGNIFICANT TO OUR COMMUNITY. WE RAN THE PROGRAMS INDICATED TO ADDRESS THEM.	
QUARTER: First	YEAR: 2014

ISSUE: Roswell, New Mexico Community		
<i>We ran the following program to address it (Title):</i> Cultura		
Date: 9 February 2014	Time of Day: Noon	Duration: 28:30
TYPE A BRIEF DESCRIPTION OF PROGRAM (Format, participants, content, etc.): Cultura is a Hispanic public affairs program hosted by David Briseno. David interviewed local author Veronica Arias on her new book "Letters from the garden. Veronica is also the director of the student health services at ENMU Roswell. Her new appointment and the services offered were discussed. Bobby Villegas and Ismael Palacias were the guests for the second interview. Bobby is a community leader and activist in Roswell. His current activities were discussed. Bobby is also the director of S.O.Y. Mariachi and Ismael is the director of Mariach Nuevo. Both groups produced a video encouraging folks to get signed up for health insurance under the Affordable Care Act. The video was shown and discussed.		

ISSUE: Download proceeds donated to United Way of Eastern New Mexico		
<i>We ran the following program to address it (Title):</i>		
Date: 23 February	Time of Day: Noon	Duration: 14:00
TYPE A BRIEF DESCRIPTION OF PROGRAM (Format, participants, content, etc.): Cultura is a Hispanic public affairs program hosted this week by Ben Salazar. Ben interviewed local musician Andy Mason who has a song, "Kakawate Road" available for download on cdbaby and iTunes. All download proceeds are donated to United Way of Eastern New Mexico who will dispense the money to the Roosevelt County and Bailey County Meals on Wheels.		

ISSUE: 5K Run Walk for Victims' Rights, and local immigration issues		
<i>We ran the following program to address it (Title):</i>		
Date: 23 March 2014	Time of Day: Noon	Duration: 28:30
TYPE A BRIEF DESCRIPTION OF PROGRAM (Format, participants, content, etc.): Cultura is a Hispanic public affairs program hosted by David Briseno and Ben Salazar. Ben interviewed Andrea Reeb, 9 th Judicial District Attorney and Miranda Gonzales, Senior Victim Advocate, 9 th Judicial District. The 5K run walk at Ned Houk Memorial Park to benefit National Crime Victims' Rights Week, April 6-12 was discussed. David then interviewed Marina Pina, community organizer for Somos Un Pueblo Unido and Zully Mendez, member of Somos. Local and state immigration issues were discussed. This interview was conducted in Spanish.		

ISSUE: Relay For Life Clovis and Portales		
<i>We ran the following program to address it (Title):</i>		
Date: 6 April	Time of Day: Noon	Duration: 28:30

TYPE A BRIEF DESCRIPTION OF PROGRAM (Format, participants, content, etc.): Cultura is a Hispanic public affairs program hosted by Ben Salazar. Ben interviewed Brittani Metzger, Chair and Shelly Schmidt, Co Chair from the Clovis, NM, Relay For Life, Bark For Life contest to benefit cancer. Then Ben interviewed Mark Clark, Chair and Julie Miller, Co Chair for the Relay For Life, Portales, to benefit cancer.

Eastern New Mexico University

Name of Licensee

Date

BB03/13F6/0592B

Report from Santa Fe

First Quarter Issues 2014

Weekly 30 minute program videotaped at the State Capitol Building in Santa Fe.

The program is produced by KENW-TV and hosted by Lorene Mills.

01/04/14 -- Ray Powell , New Mexico State Land Commissioner, discusses the many roles the Land Office plays in using and protecting the state owned lands of New Mexico. In addition, he explains how the income from state lands goes to help those living in the State of New Mexico.

01/11/14 – George Martin is one of the best known authors in the world. In addition to many other bestsellers, he wrote the international bestseller, and New York Times Number One everything series, *Game of Thrones*. HBO has made a marvelous series that has won Emmys, received many awards for both the program and the writing, and garnered much public acclaim.

01/18/14 – Bill Richardson -- Former New Mexico Governor and former United Nations Ambassador Bill Richardson talks about his book “How to Sweet Talk a Shark,” revealing strategies and stories from his negotiations with such dictators as Iraq's Saddam Hussein, Cuba's Fidel Castro, and North Korea's Kim Jong-il. He outlines Richardson's Rules for successful negotiating, and shows how individuals can use these rules in everyday life.

01/25/14 – Dede Feldman - In this interview, former senator Dede Feldman discusses her book “Inside the New Mexico Senate: Boots, Suits, and Citizens” where she describes the learning curve she experienced as a new lawmaker and offers lessons for other legislators and citizens interested in getting bills passed through the legislature.

02/01/14 -- Stuart Ingle / John Arthur Smith – These two veteran New Mexico State Senators discuss the current legislative session and the major issues being addressed.

02/08/14 – Sue Wilson Beffort / Bill O’Neill, state legislators, discuss the current legislative session and the major issues being addressed.

02/15/14 – Representatives Mimi Stewart and Dennis Roch discuss education in New Mexico and what can be done to address some of the problems.

02/22/14 – Walt Rubel / Steve Terrell – Two veteran New Mexico journalists analyze the just concluded short-session of the New Mexico State Legislature.

03/01/14 – George Martin is one of the best known authors in the world. In addition to many other bestsellers, he wrote the international bestseller, and New York Times Number One everything series, *Game of Thrones*. HBO has made a marvelous series that has won Emmys and garnered much public acclaim.

03/08/14 – Anne Hillerman is the daughter of the late, and famous New Mexico author, Tony Hillerman. She talks about continuing in her father’s tradition and writing books using his beloved characters.

03/15/14 – Larry Dossey is a well-known physician who discusses spiritual and physical health and well-being and how they are intertwined.

03 22 14 – Jeff Witte -- Lorene interviews Jeff Witte who is the Director/Secretary of the New Mexico Department of Agriculture. Topics of discussion include results from the latest USDA Ag Census, the upcoming AgriFuture Conference, and AgriTourism.

03/29/14 – Peter Beagle is a writer of fiction and non-fiction. He is an award winning screen playwright, who wrote the screen play for the first “Lord of Rings,” the animated version, and the screenplay for the pilot script of the Saturday morning serialization of the “Little Mermaid.” Peter discusses his life in literature and his take on literature in the U.S. today.

CREATIVE LIVING TOPICS QUARTER ONE 2014

1-7-14

demonstrates how a Fajita menu makes a great party theme because most items can be prepared in advance shows how to use recycled products, lots of “bling”, along with paints to create beautiful “green” jewelry

1-14-14

Author Peter Goodman has written a children’s book about bullying and explains why his curriculum is so effective in the school system.

Cookbook authors, Kimberly Reiner and Jenna Sanz-Agero, show how to make a basic cookie dough recipe and create a Slice ‘n Bake gift log.

1-21-14

A mixed media artist and designer makes a birthday gift card holder and then decorates it with rubber stamps and stickers.

demonstrates a 90-minute quilt technique

creates a mini-album using a variety of shapes and sizes of paper

1-28-14

Chef Johnny Vee demonstrates how to clean an artichoke, steam it in a pressure cooker, and then make ravioli using Won Ton wrappers.

Megan Thome shows a variety of felted projects, from a sweater to a pillow to seasonal décor.

2-4-14

shows several dolls and other items made from Hearty Clay

tells about an animal therapy program that helps people with Post Traumatic Stress Disorder

discusses budgets, statistics, gadgets, and trends pertaining to new bathrooms

2-11-14

shows how to use regular dominoes and a few simple craft products and turn them into jewelry, books, ornaments, and more

demonstrates a new 12 needle deluxe electric felting machine to make a felted fleece scarf

creates a greeting card with a removable paper flower

2-18-14

features oil rubbed bronze cabinet hardware and plumbing fixtures used in today’s new home construction

explains how to build a healthier heart and life with a four-step plan

talks about edible plants, such as thyme, stevia, and lavender

2-25-14

shows how to wear a scarf in multiple ways, which is a great fashion accessory
uses dresser drawers to create an under-the-bed storage bin for an easy home storage solution
A doctor of Oriental medicine shares his journey from being a licensed optician to becoming a healer and acupuncturist and has written a book on relieving pain.

3-4-14

shows how to make a beautiful Spring sunflower centerpiece
demonstrates painting quilt blocks to create a one-of-a-kind design

3-5-14

explains how optical illusions can change the perception of space when designing an interior
shows how to create an impressive bud vase with a spray of orchids

3-12-14

creates a collection of delicious, colorful cupcakes
talks about 5 things we need to know before buying pet food
looks at some quick and easy ways to make nutritious lunches and snacks at home

3-19-14

discusses how to take care of jewelry
makes a classic Caesar salad with toasted garlic croutons
shows how to incorporate things from your local hardware store, such as washers and hex nut covers, into your needlework projects

3-26-14

creates a no-sew pillow with a faux quilting technique using a new line of rubber stamps and inkpad
talks about why eating beans is good for your health, including lowering your risk for heart disease and certain types of cancer. Beans also help curb the appetite and help fight Type 2 diabetes.
shows how to build and finish a custom cornice – with sew and no-sew methods