

ISSUES AND PROGRAMS LIST - COMPLETE EACH QUARTER

PURPOSE: On this form, summarize a list of several issues which confront the community in which your station is licensed. With each, summarize the program you ran to address that issue. See 73.3526 (a) (9) or 73.3527 (a) (7).	
Station: KENW	Date: 10-3-12
(RETAIN FOR SEVEN YEARS FROM ABOVE DATE)	
DURING THE PAST QUARTER, THE ISSUES SHOWN BELOW HAVE BEEN SIGNIFICANT TO OUR COMMUNITY. WE RAN THE PROGRAMS INDICATED TO ADDRESS THEM.	
QUARTER: Third	YEAR: 2012

ISSUE: Mortgage Foreclosures		
<i>We ran the following program to address it</i> (Title): Scam or Legitimate?		
Date: July 2, 2012	Time of Day: 14:06	Duration: 60 sec.
TYPE A BRIEF DESCRIPTION OF PROGRAM (Format, participants, content, etc.): Are letters from banks about preventing foreclosure legitimate, deceptive, or fraudulent? Advice from New Mexico Attorney General on how to safely take advantage of actual bank offers without becoming the victim of scammers.		

ISSUE: Pertussis Outbreak		
<i>We ran the following program to address it</i> (Title): Record Number of Whooping Cough Cases		
Date: July 25, 2012	Time of Day: 14:06	Duration: 78 sec.
TYPE A BRIEF DESCRIPTION OF PROGRAM (Format, participants, content, etc.): Public was warned by New Mexico Health Department about record number of whooping cough (aka Pertussis) cases this year and its prevention treatment. It is highly contagious and potentially fatal.		

ISSUE: Energy Consumer Protection		
<i>We ran the following program to address it</i> (Title): Xcel Energy Prepaid Card Fraud		
Date: August 1, 2012	Time of Day: 14:06	Duration: 120 sec.
TYPE A BRIEF DESCRIPTION OF PROGRAM (Format, participants, content, etc.): Informed listeners of an Xcel Energy scam warning about callers fraudulently claiming they represent Xcel. They use pre-paid card purchases to pay energy bills to steal consumer energy payments by threatening to shut off electric service.		

ISSUE: Coping with Hard Times		
<i>We ran the following program to address it</i> (Title): High Plains Update		
Date: Sept. 26 & 28, 2012	Time of Day: 14:06	Duration: 5 min.
TYPE A BRIEF DESCRIPTION OF PROGRAM (Format, participants, content, etc.): Interview program which airs twice each week and originating here. Interviewed business coach Victoria Trabosh, author of the book <i>Dead Rita's Wisdom</i> . The interview provided methods of using humor to cope with setbacks and personal tragedy, using the experience to get ahead.		

Eastern New Mexico University	10-3-12
Name of Licensee	Date
BB03/13F6/0592B	

