

ISSUES AND PROGRAMS LIST - COMPLETE EACH QUARTER

PURPOSE: On this form, summarize a list of several issues which confront the community in which your station is licensed. With each, summarize the program you ran to address that issue. See 73.3526 (a) (9) or 73.3527 (a) (7).	
Station: KENW/KMTH-FM	Date: 4-2-13
(RETAIN FOR SEVEN YEARS FROM ABOVE DATE)	
DURING THE PAST QUARTER, THE ISSUES SHOWN BELOW HAVE BEEN SIGNIFICANT TO OUR COMMUNITY. WE RAN THE PROGRAMS INDICATED TO ADDRESS THEM.	
QUARTER: First	YEAR: 2013

ISSUE: Preventing Heart Attack and Stroke		
<i>We ran the following program to address it</i> (Title):February is American Heart Month		
Date: January 30, 2013	Time of Day: 14:06	Duration: 73 sec.
TYPE A BRIEF DESCRIPTION OF PROGRAM (Format, participants, content, etc.):Announced availability of free information from the Centers for Disease Control and Prevention (CDC) in preventing heart attack and stroke, including the URI for a website		

ISSUE: Immunization of Pregnant Women		
<i>We ran the following program to address it</i> (Title):Health Department Advisory		
Date: February 21, 2013	Time of Day: 14:06	Duration: 110 sec.
TYPE A BRIEF DESCRIPTION OF PROGRAM (Format, participants, content, etc.):Pregnant women and those in contact with infants advised by New Mexico Department of Health to get TDP vaccination to avoid spreading tetanus, diphtheria, and pertussis to infants. Vaccines available from health care providers and pharmacists at public health offices for the uninsured.		

ISSUE: Cancer Prevention and Treatment		
<i>We ran the following program to address it</i> (Title): March is National Colorectal Cancer Awareness Month		
Date: March 1, 2013	Time of Day: 14:06	Duration: 84 sec.
TYPE A BRIEF DESCRIPTION OF PROGRAM (Format, participants, content, etc.):Advisory from the New Mexico Department of Health on the necessity for people over age 50 to get colorectal cancer screenings and to be aware of the risk factors.		

ISSUE: College Tuition Inflation		
<i>We ran the following program to address it</i> (Title):Cutbacks in Higher Education		
Date: March 20, 2013	Time of Day: 14:06	Duration: 79 sec.
TYPE A BRIEF DESCRIPTION OF PROGRAM (Format, participants, content, etc.):New Mexico cut funding for higher education more than any other state, 9% above the national per student average, resulting in tuition increases of 22%. According to New Mexico Voices for Children, this will inevitably lead to a less educated workforce, unless the trend is reversed.		

Eastern New Mexico University	
Name of Licensee	Date 4-2-13
BB03/13F6/0592B	