

EEO Public File Report
June 1, 2009 – May 31, 2010

1. A list of all full-time jobs filled by the station's employment unit per new FCC regulation. **There were no vacancies for this period.**
2. For each such vacancy, the recruitment sources used to fill those vacancies.
3. For each full-time vacancy, the recruitment source for the person hired, and the recruitment source for each person interviewed.
4. Data reflecting the total number of persons interviewed for full-time vacancies and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies.
5. A list and brief description of "Prong 3" initiatives implemented. If no vacancies have been filled and no initiatives implemented, the report should so state.

Internship Programs:

Under the supervision of our TV News Director, university student writers, reporters, and production assistants produce and anchor local and regional news. These nightly newscasts are aired live on Channel 3 from September through May. This gives them valuable hands-on training in the broadcast field.

We also hire students to assist our producers in several shows that we produce locally, including sports, public affairs, consumer-related topics, and a Hispanic affairs program, as well as fundraising events.

Participated in events sponsored by educational institutions relating to career opportunities in broadcasting:

KENW offers station tours upon request by various public schools. The university sends new students to tour our studios during Orientation. We also give one-on-one tours to prospective students and their parents for those who are interested in a broadcast career.

By appointment, high school and college students can watch the production team and hostess in action as she interviews guests during "Creative Living," which is locally produced and aired nationally on over 100 PBS stations.

On May 12, 2010 some of our staff participated in a Career Day for high school students. A video was shown with testimonials from our former students who have graduated from the ENMU mass communications program and told how it helped them to secure jobs in the national market. Instructors were available to answer questions for those students who were specifically interested in pursuing a career in Communications/Broadcasting.

