

Well, it's time again for another "occasional newsletter" to bring you up to date on what's been happening at the Broadcast Center during this past year. **Sheryl Borden**, who is the prime mover behind our newsletters (as

well as the syndicated "Creative Living with Sheryl Borden show) has been "hounding" me (an Eastern term) to write my letter to you for several weeks (maybe even months), so here goes.

As always, it has been an exciting year at the Broadcast Center. We continue "moving into" the new facility (now six years old). Presently, we have been busy installing new digital equipment for the moving of the FM station into the new Broadcast Center. **Mickey Morgan** is leading this installation.



Mickey retired from his audio/visual business in San Francisco and has moved home to Portales. We are lucky to have him working for us part time as an engineer and consultant for all things dealing with audio, both for radio and TV. We expect to have the new FM digital radio facili-



ties operational before the Christmas break. We are also including a picture of staff and students installing miles of cabling for the new digital FM studios and control rooms. This cabling is placed on cable trays located above the ceiling in the hallways of the new Broadcast Center and runs from the radio studios and control rooms into the main equipment room of the Broadcast Center.

Speaking of radio, our long time employee, **Carla Chacon**, has retired after 26 1/2 years of service to ENMU and KENW.



For the last several years, Carla has been the Development Director for KENW-FM and has done an outstanding job. We wish her well for the future. We have several folks who have "retired" but still help us on a part-time basis. Many of the names some of you "old timers" would recognize that are still helping us on a part-time basis are (listed in alphabetical order): **Larry Ahlstrom**, Engineering; **Don Criss**, TV Production; **Linda Stefanovic**, TV Programming; and **Jim Zupancic**, Business and Engineering. These folks help us a great deal, and have been lifesavers in helping KENW-TV survive three years of budget cuts due to the downturn in economic conditions. We didn't have the budget to replace some of them when they retired, so they continue doing important work for us on a parttime basis.

The students have finished another semester of News 3 New Mexico (previously called Scene 3 New Mexico). We only had enough students to produce three nights a week of news this semester. With a record-setting number of freshman students at ENMU this year, we're hoping

that we will eventually have enough students to get back to producing news five nights a week, as we used to do. There are many other high tech offerings at the university that are enticing students nowadays, such as film making and computer animation, to name just a couple of popular areas; but broadcast production and broadcast journalism are still popular with many students. **Janet Bresenham** is our News Director, and she also teaches mass communication courses for the Communication Department at ENMU. Janet says, "This is a short video that KVII-TV News in Amarillo broadcast on air and posted on its website when one of the news/sports anchors visited us as one of my guest speakers a few months ago. He interviewed me and my News-3NM students."



As we settle into our news studios, with new ways of working in the digital world, we are attempting to do all of our regular weekly programs, as well as one-hour specials at least every other month. This past year, KENW-TV produced live call-in shows titled "Scam Alert" and "Last Will & Testament." Both programs were well received by our audience. The first warned folks about scams while the latter discussed the importance of having various documents prepared in case of one's death.

Our engineers are working at finally getting our Buck Mountain installation of FM radio and digital TV completed. They are hoping to get the installation completed before snow flies and makes it impossible. The new digital TV transmitter will bring our three channels of TV to the Ruidoso area, while the FM transmitter (KENG-FM) will broadcast with more power and replace the current FM translator.

If you are in the Portales/Clovis area, or come here for a visit, we want to invite you to come by the Broadcast Center for a visit. We look forward to giving you a tour of our new facilities. If you can't make it for a personal visit, we hope you'll visit our web page from time to time at kenw.org. You can also make contact with us on Facebook and Twitter.

Here's wishing you and yours a most joyous holiday season, and a Happy New Year!

<http://www.connectamarillo.com/news/story.aspx?id=734449#.UMZcDaxKZYU>

Did you notice the new heading on this Newsletter? For the past 3 or 4 months, we have been converting our online and on air look to this new group of colors and new font for the logo. For those of us who have been around a long time, we've had a good chuckle - we have almost come full circle since the station started in terms of our color scheme. If you remember "way back," our colors were orange and black or orange and white. Some of us still have a few leftover business cards with this color scheme. The "w" in KENW was often thought of as a sideways "3" which was actually the intent of the art director at that time.

A team of PBS professionals took on the task of helping stations update or revise their "look." It's amazing how many meetings, e-mails, webinars and telephone conferences it took to finally all agree on what we wanted. But, it has finally come to fruition.

Orlando Ortega, Director of Operations, and his crew were the first to make the change over in terms of the on-air look. The "bug" was changed and you can see how it looks by viewing the graphic below.

It took a little longer to get the web heading changed but we are pleased with the transition. Even though you may not be in the viewing area, we hope you'll go to our website often to keep up with what's going on. It's: kenw.org.



Bob Goldsborough



Doing what it takes to meet challenging location circumstances close to home and around the world, Bob Goldsborough has been capturing images to tell the story at hand for years. A 1980 grad-

uate from ENMU with a major in Broadcast Journalism, Bob attributes his success to his early days at KENW-TV and the quality of education he obtained from his outstanding professors. Experience has deepened his original capacities - the ability to understand the requirements of the story and to work as carefully with people as he does with his craft.

His accomplishments reflect this synergy of talents. In addition to numerous awards, Bob has received a national Emmy for best cinematography for "Judgment at Midnight" - an hour-long special for ABC News Prime Time, as well as a national Emmy nomination for best cinematography for his work with Ted Koppel on four one-hour documentaries called "The People's Republic of Capitalism" (which aired on the Discovery Channel.)

Bob shot local news and features for stations in New Mexico and Colorado, including a stint as Chief Photographer at KOAT Albuquerque. He joined KTTV in Los Angeles for two years with the 10 o'clock news, covering news and feature assignments as well as live broadcasts. He then moved to the Boston area, shooting throughout New England for ABC, NBC and CBS news. It was this perfect blend of experience that enabled Bob to move to San Francisco and create Gonwest Video Productions in 1987. Bob regularly contributes to CBS News 60 Minutes, Dateline NBC, ABC News 20/20 and other national news programs.

Alisa Armijo Flickinger

I was a student journalism major, working on Scene 3 News from 1993-96 and again from 1998 to '99. After graduation with a BS in Journalism in 1999, I enjoyed many years in the news business, as a producer, reporter and anchor. I worked in the following markets: KNXV in Phoenix (morning producer), Big 2 News in Midland/Odessa (Morning show anchor/producer/reporter), San Antonio, TX (Evening news anchor for a 24 hour Time Warner/Belo station called News 9 San Antonio) and finally as a freelance anchor/reporter for KRQE in Albuquerque.

In 2005, I left the business and purchased an Allstate Insurance agency in Phoenix to be near family, and that's where I met my husband who was a very persistent client.

In 2010, I sold the agency and joined my current team at Prudential Financial where I'm responsible for recruiting and head hunting financial advisors for Arizona and New Mexico.

My husband John and I were married in August of 2010 in Santa Fe, NM and make our home in Phoenix with our brand new (2 weeks old!) baby girl, Catie Grace. Please let me know if I can be of any help in marketing the station. I loved my time at Eastern and know for a fact that the experience I gained there helped immensely in my TV career.



Abby Dunn Reed

Abby worked at KENW from 2001 - 2005. Currently, she is an anchor/reporter and investigative reporter for KCBD NewsChannel 11 in Lubbock. Abby is married and says, "I hope everyone at KENW is doing well! I have great memories of that place!"



Abby on the set of KCBD-TV.

Abby met her husband, Tyler, at ENMU, and they married in October 2006. The newest addition to their family is baby girl, Harper.



Harper

Jeremiah Wood

Jeremiah Paschke-Wood (was Jeremiah Wood - my wife and I both changed our names when we got married), graduated spring 2003 with a bachelor's in communication. My minor was TV production. I worked on the news as a camera man and a couple times as a video editor and producer. I ran camera on 'Creative Living' and ... another show, but I can't remember which one - a Q&A talk show? I also spent two years at The Chase and one of those years as the managing editor. (I think that was 2001.)

I have spent the last 10 years working at a variety of newspapers, both large (The Arizona Daily Star) and small (several in NM, including the Alamogordo Daily News and Roswell Daily Record, as well as others, like the Prescott Daily Courier), and I also worked for two years at the Santa Fe New Mexican. I have freelanced for publications throughout the U.S. and a travel magazine in China, where I lived for a year.

I'm currently attending the University of Arizona and pursuing a master's in library science. I also have a little girl, whose name is Penelope.



Celina Westervelt

After graduating from ENMU in December of 2007, I took a producing job at the ABC station in Kennewick, WA. I wanted to move as far away from New Mexico as possible. While there I worked my way into reporting, anchoring, and filling in for weather. I enjoyed that experience, but it only took one state to make me realize I'm a true New Mexican at heart. We have such a wonderful blended and compassionate culture in New Mexico, and I couldn't wait to come home. Not to mention the fact that I missed the sunshine and green chile. Via the mail just doesn't cut it!



My dream has always been to work for Channel 13 as a reporter. I applied for their multi-media bureau job in Roswell, and that segued into my current position as a reporter in Albuquerque. I love my job, the industry, and the opportunity to think creatively every day. I left Eastern with a topnotch education and the hands on experience necessary to succeed in this very competitive and challenging field. If you ever have a story idea send it my way and Goooooo Greyhounds!!

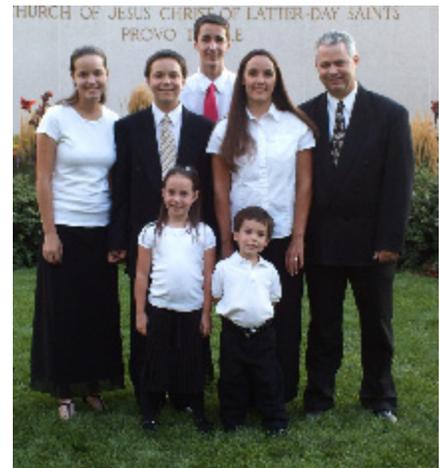
We will be doing another "occasional" newsletter in the Spring. Please e-mail me information about you, your job, family, honors, etc. to: sheryl.borden@enmu.edu. Thanks. I love reading about all of you, and we are so proud of your accomplishments.

Michael D. Sullivan

I worked at the TV station and in the FM radio station from 1980-81, after which I served my mission for the Church of Jesus Christ of Latter-Day Saints in the Philippines. I then returned to Eastern in 1983 and finished my degree in 1986.

I worked with Mickey Morgan quite extensively and then followed him out to California when he decided to pursue a sound and lighting company. I worked frequently on the "Creative Living" show back in the first couple of years, mainly running camera. I was also a DOD for the TV side.

I remember Barb and Gary Kishi and John Johnson, Dave Russell, and many others there, including Melody Ortega. I am now in Provo, Utah (Home of BYU) where I work for the Church at the Missionary Training Center. I am in charge of several departments and committees. I work with the Audio Visual Department here in which we do 2 weekly broadcasts that are sent to our 14 International MTC's. I have kept up with the happenings of KENW as much as I could. Recently I was looking at the KENW website and found the new e-newsletter.



What a joy it was to see this. There are many names that I remember in the e-newsletter, and I appreciate you so very much for putting that together. It is good to see the pictures of some of those that I know.

Loren Nancarrow

1975 ENMU graduate, Loren Nancarrow left Portales with a big advantage over other 21 year olds beginning their careers in broadcast journalism. He graduated from one of the rare university programs that produced a nightly newscast that allowed him to amass important time in front of a camera practicing his craft. Loren says, "I noticed it immediately when I arrived in Albuquerque for my first commercial TV news job. My Eastern classmates and I were able to begin gathering and reporting the news immediately without an internship or extended time learning the ropes. Duane Ryan, Clyde Powell, Don Criss, Keith Kolb, and the rest of the faculty and staff at KENW gave us the gift of leaving college prepared for the career we'd chosen."

After graduating from Eastern, I worked at KOB-TV in Albuquerque for 4 years, until I was recruited by the CBS station in San Diego. The last story I covered in the earliest days of 1980 was the horribly unforgettable prison riot at the state penitentiary in Santa Fe. During those bloody days and nights, I learned aspects of human cruelty I had never before imagined, and saw things that still haunt me 33 years later. On the practical side, I learned that when a photographer is invited into a prison riot and then comes out again, he should be ready for a discreet handoff. Our NBC "shooter" came out of the prison, bumped me hard, and when he walked away, I was holding a video tape which we whisked off to our truck to be used on the news. When the photographer was accosted by the NM state police, and ordered to turn over the tape, it was already being microwaved to a mountain. Police later got the tape.



I arrived in San Diego in time to cover a KKK riot in Oceanside, traveled to Mendocino to add perspective to the Ag commissioner's report listing marijuana as the county's largest cash crop, and returned to Southern California to see the shocked faces of survivors of the country's first and still worst mass shooting. It happened at a McDonald's; 21 people died and another 19 were badly hurt. The 80's were a time when broadcast news was exploding and Southern California was a busy news place.

My childhood hero was Walter Cronkite, and my adult dream was to cover the news in cities like New York and Washington DC. Trouble is, I'd fallen in love with palm trees, the Pacific Ocean, and the little farm my wife, Susie, and I had lovingly planted with hundreds of mandarin orange trees.

Reluctantly, we left San Diego for the big city opportunities of San Francisco. Our years in the Bay area were awesome, and I got my taste for covering big city issues, when on October 17th 1989, the earth began to shake and smoke billowed outside my office window. For the next 48 hours, we broadcast continuously. We were literally letting people know where they could find loved ones, or where to look for the loved ones who never came home.

Eventually we moved back to San Diego, where I returned to my old news room as a weatherman. In 2003, the Cedar Fire took 2300 homes in our community and killed 15 of our neighbors and people who came to help fight the fire. In 2007, the Witch Creek Fire took another 1500 homes and many more lives as 100 mph winds pushed it through San Diego County. I also saw the first internet based citizen journalism that signaled another big change that began the displacement process of TV News.

After 20 years of covering the weather, I admitted to my wife, Susie, that I missed being a news guy, and I returned to anchoring and reporting the news. Along the way, I've written 3 books on organic gardening and natural pest control, published by Random House. I've raised 3 kids to their adult years and now, I'm returning to my Portales roots by founding a company which produces peanut butter for sale at farmer's markets. Of course it's made with 100% organically grown Valencia peanuts.

Thanks to ENMU for the early advantage which has served me well for 37 years now. I refuse to let anyone catch up, until I'm ready to go fishing.



Norma Jean Revilla-García

As a graduate assistant, I taught television production in the KENW studios during 1996-97. I graduated in 1998 with a Master of Communications degree. Today, I'm the executive director of communications and marketing at the Hispanic Assn. of Colleges & Universities.

Sharron Melton

It's been a busy time for me since graduating from ENMU with my Masters Degree in Television Communications in 1995, and I've been having a great time! And anytime someone asks me where I first got my television experience, I always say Eastern!!

My first paying television job, after leaving ENMU and all the fun I had at KENW and Scene 3 TV, was KOBR-TV8 in Roswell. We actually had a newscast back then, during the 5pm and 10pm newscasts. We had to do everything. It taught me so much about my industry and how to appreciate my co-workers even more, who work behind and in front of the camera.

I soon left for Mobile, Alabama for WPMI-TV 15. I was the 5pm Anchor and Educational Reporter. I polished up my skills even more and won numerous awards along the way.

Then, Miami, Florida, watch out. I started as a General Assignments Reporter at WSVN-TV 7. Within six months I moved to Weekend Anchor/Reporter. Then I got the call to come back closer to home.

Since May 2007, I've been the Co-Ancor of the award winning, number one Morning Newscast at KTRK/ABC-13 in Houston, TX. From 4:30am to 7am, Monday to Friday, and with about 2 million people watching us every morning, it is something else, and I love it every day!

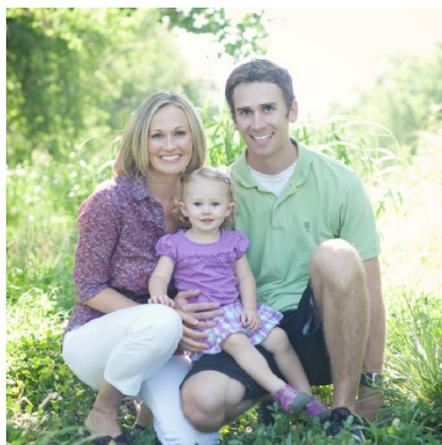
I am also honored to have been recognized numerous times for my broadcast work, including: The Outstanding Feature Story Award from the South Florida Black Journalists Association; an Emmy Nomination, and also Best Feature Reporting Award from the Press Club in Mobile, Alabama; the Alabama Education Media Award, and lastly, the New Mexico Broadcasters Association presented me with the Outstanding Newscast Award.

I have also taught at the university level. I was an undergraduate lecturer and instructor in broadcast news fundamentals at the University of South Alabama, while also working in News in Mobile, AL.

Even with all this, I still love Volunteering. Probably that has a lot to do with being a former Girl Scout and Former Miss New Mexico 1993! (Editor's note: The list of community involvement is extensive and unfortunately, space was limited.)



Alana Finke McCarraher



Alana, Madeleine & Dan

I was Alana Finke in college but Alana Darveaux is my TV name. I graduated from ENMU in 2002 with a BS in Broadcast Journalism

and a minor in Theater. After graduation, I got a job as a news reporter in Lubbock, TX for KLBK/KAMC TV. I worked there for about 2 years and then got a job in my hometown of Albuquerque at KOB-TV as a news reporter. I worked there for about 2 1/2 years. Then I decided to go into Public Relations, and I got a job at Eclipse Aviation, a jet manufacturer in Albuquerque. I traveled as far as Singapore and Geneva, Switzerland for trade shows. I became the PR Manager during my 2-year stay until they went bankrupt. At that time, KOB-TV asked me to fill-in for their host of their show 'Good Day New Mexico' because their host was going on maternity leave. So I hosted the show for four months. During that time, I became pregnant with my first baby, and I then became a stay-at-home mom. My daughter is now 20 months old, and I stay home with her full-time but still do some freelance TV work on the side. I've filled in again for Good Day New Mexico, and have also been on some commercials recently, and I've also voiced commercials. I'm currently the host of New Mexico's first online channel, NewMexicoVideo.com. And I'm going to be hosting a fitness DVD soon.

"I credit my experience at KENW to Orlando Ortega for equipping me with the skills needed to jumpstart my career in television. I chose ENMU for my education because of the stellar broadcasting program and the on-air and hands-on learning environment that KENW offered."

I love to Jazzercise, yoga, and snow ski, and I'm currently training to become a La Leche League Leader.

Dan Ware

Dan Ware graduated from ENMU in 1995. During his time at ENMU, he served as producer/co-host for Sportslook and as a sportscaster on Scene 3 News. After working as news director for KTQM Radio in Clovis, he returned to ENMU where he taught an audio production class and worked as news director for KENW/KMTH FM. Two years later, he accepted a position as an assignment editor at KOAT Channel 7. He later switched careers and went to work for AAA New Mexico's Public and Government Affairs Office where he helped write traffic safety legislation, taught pedestrian and traffic safety classes, and provided traffic reports for KOB Channel 4.

In 2003, he became the public relations coordinator for the New Mexico State Forestry Division. He was recently promoted to the position of Fire Prevention and Outreach Program Manager. In this capacity, he serves as the State Fire Information Officer and is in charge of several fire preparedness and prevention education programs. He is also a nationally qualified Type II Fire Information Officer and has worked at large wildfires in New Mexico, California, and Idaho. He even finds time to don the Division's Smokey Bear suit for presentations at schools, safety fairs, and other occasions.

Dan is married to Elizabeth Ware (formerly Smith), who also worked at the Broadcast Center in the Distance Learning Department.

"I love what I do and the fact that I still get to work with local and national media is a real bonus. I feel the education and hands on experience I received at Eastern has really made a difference in making me a more effective communicator."



Brian White

Since graduating from ENMU with a degree in broadcasting (Dec. 1980), my life and career have been blessed. I am celebrating 30 years of marriage to my wonderful wife Mary (aka Sweetie). She is a Christian Family Counselor working for Family Therapy of Albuquerque. We have two incredible adult children. My son, Christopher, works for Hewlett Packard and is studying for a Masters in Worship Studies. My daughter, Nicole, works for the St. James Tearoom and is studying for a Bachelors Degree in Family & Child Development.

After I graduated from Eastern New Mexico University, my career has taken me to KOB-TV, the Department of Energy, Pro-IV Productions, Comcast Cable Spotlight, Hoffmantown Church, and currently to the Baptist Convention of New Mexico as their Technical Services Director. I enjoy time with the family, biking, playing guitar, and the ocean. Earlier this year I was in Portales doing some videotaping and had some time to visit the new (new-to-me) Broadcast Center. It was great to see Mr. Ryan again, and he was kind enough to give me the nickle tour. Wow! What a beautiful facility. I have always appreciated the outstanding education I received from Eastern New Mexico University, and I am so glad that all the generations to come will have the same opportunities afforded me. Thanks again Eastern!



Zheng Liguang (aka Claire)

My name is Zheng Liguang, first member in 1-2-1 program between ENMU and Sichuan University, China. You can call me Claire. Seven years ago, I was accepted by the ENMU Communication Department as an undergraduate student. It began my two years of a terrific life in the U.S. Each classroom in the Communications Department, KENW-TV, Campus Union Ballroom, the International Club, Golden Library, Bernalillo Hall, Chaves Hall, Eddy Hall, and Harding Hall all hold many treasured memories. I created the first Chinese culture and language program in the Extended Learning Center in 2005. I love and miss all my professors and friends in ENMU, Dr. Steven.Gamble, Dr. Christopher Stasheff, Dr. Patricia Dobson, Mr. and Mrs. Kirby, Phillip, and Roger. I appreciated their concern and help for me, an international student.

I received Boston University's admission after graduating from ENMU, but failed to get my Visa. Since then I worked as a consultant in an education service center in Beijing. After four years, I've been promoted to Operation Manager. I have also set up a dance training business which is named Shining Dance Studio (SDS), my own career. www.shangyiwushe.com. You can find it in Google Map.



Zheng Liguang in Harding Hall

This is my little story and everything is going well. I am proud to be one student from ENMU. That's the beginning of all my success.

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