

Spot Copy

“CREATIVE LIVING WITH SHERYL BORDEN”

#7400 Series - 42 Years on PBS

10 SECONDS:

WATCH THE 7400 SERIES OF “CREATIVE LIVING WITH SHERYL BORDEN” _____ AT _____ ON _____ FOR CURRENT, UP-TO-DATE INFORMATION ABOUT HOW TO LIVE BETTER IN A BUSY WORLD.

20 SECONDS:

IN TODAY’S BUSY WORLD, WE CAN ALL USE CURRENT, UP-TO-DATE INFORMATION ABOUT WAYS TO MAKE BETTER USE OF OUR TIME AND TALENTS. WATCH THE 7400 SERIES OF “CREATIVE LIVING WITH SHERYL BORDEN” _____ AT _____ ON _____. EACH SHOW FEATURES GUESTS WITH INFORMATION ON CONSUMER-RELATED TOPICS THAT ARE SURE TO INTEREST AS WELL AS INFORM. THAT’S “CREATIVE LIVING” ON THIS PBS STATION.

30 SECONDS:

ON THE GO? NEED CURRENT, UP-TO-DATE INFORMATION ABOUT HEALTH, NUTRITION, CHILD CARE, AND CRAFTS, ALONG WITH GREAT RECIPES AND SMART SEWING AND FASHION TIPS? WATCH THE 7400 SERIES OF “CREATIVE LIVING WITH SHERYL BORDEN” _____ AT _____ ON _____. ON THIS SERIES, YOU’LL SEE THE NEWEST IN PRODUCTS AND APPLIANCES WITH CURRENT CONSUMER INFORMATION TO HELP YOU MAKE BETTER CHOICES. ALL OF THE GUESTS SHARE THE LATEST INFORMATION ON WAYS TO LIVE A MORE CREATIVE LIFE. THIS AND MUCH MORE ON “CREATIVE LIVING WITH SHERYL BORDEN” ON THIS PBS STATION.