



For some years now, we have been talking about doing an occasional e-newsletter designed especially for those who have worked at the Broadcast Center at Eastern New Mexico University. Finally, thanks to help from many of you, it has finally happened. I also want to thank Sheryl Borden for putting it all together and getting the e-newsletter sent out via e-mail.

You will remember Sheryl as the host/producer of KENW-TV's *Creative Living with Sheryl Borden*, now celebrating 35 years on the air. That being said, Sheryl is now quick to point out that she started producing the show when she was 10 years old.

Besides myself, there are other folks at KENW-TV that some of you will remember: Don Criss in production; Larry Ahlstrom in engineering; Linda Stefanovic in programming; and Jim Zupancic in our business office, are all retired, but still work with us on a part time basis. Such arrangements have helped KENW-TV survive the budget cuts of the last three years.

On a sad note, we recognize and honor those who have passed away and are no longer with us: Ed Miller in engineering; Dallen Sanders, host of SportsLook; Sonia Scarborough in FM Production; Carlos Sena in FM Development; Yale Squibb in Operations and Mary Thompson in TV development.

**What's Inside....**

- Adam Williams
- Merrill Adams-Ellis
- Jullie Cannon
- GergesScott
- Jeff Scott
- Rick Murray
- Brock C. Ostrander
- Mark Bradley
- Johnny Chandler
- Kenna Stevens
- Christina (Bebo) Campbell
- Nick Gonzales
- Jennie Gee
- Robert Smith
- Todd Fuqua
- Dedication Plaque
- Staff at KENW-TV/FM

We appreciate so much the contributions of those who have labored at the Broadcast Center over the years, both staff and students. The current staff is listed on the last page of this e-newsletter.

If you've read this far in our e-newsletter, I suppose it's time that I give you some "news" about the Broadcast Center. We have been in our new facility for about five years now, and we are still in the process of installing more and more equipment as we "settle in." KENW-FM is still operating out of the old Broadcast Center, but we hope to move them into the new facility by the end of the year.

In the new Broadcast Center, we have three TV studios of varying sizes. Studio A is the largest (about 60'x60') and is our three-camera high definition studio. Studio B is our news studio with three standard definition cameras. Studio C is the smallest of the studios and is on the academic side of the building. It is a two-camera standard definition studio expressly designed for production of student projects.

Our TV Master Control broadcasts three channels of programming 24/7. We have one high definition channel and two standard definition channels. We are using a Sundance Titan Automation system with

an Omneon video server with 2.0 TB of memory and a CUC Archive server with about 13.6 TB. As you can see from that technical description, we really need additional video storage (which we hope to get in the near future).

KENW-TV is serving as a Beta test site for the PBS NRT (non-real time) video project. This new distribution system will eventually be supplied to all PBS affiliates and will allow the sending of TV programs as video files via the satellite rather than full motion video. This will save a great deal of bandwidth and allows programs to be transferred to video servers at each station without needing an operator to record them.

About a year ago, we were sorry to lose our News Director, John Kirby. However, we were happy for John, as he and his family moved to Lubbock, TX, where he accepted the position of General Manager for KTXT-TV, Channel 5, the PBS station at Texas Tech University. We are also pleased that John has hired at least two of our recent graduates to help him with Production at KTXT.

We were pleased to get a very experienced journalist, Janet Bresenham, to be our KENW-TV News Director. Janet has many years of experience in journalism, and she is a fine addition to both the Communication Department and KENW-TV. We hope to begin streaming our local productions on our web site in the near future, including *News 3 New Mexico*. ([www.kenw.org](http://www.kenw.org))

For those who are interested in knowing about KENW-FM, the studios are still located in the old Broadcast Center, which has now been renamed the Art Annex. In old Studio A, Greg Erf and the art folks have had a huge green screen constructed in the northeast side of the studio. The old Studio B is the new home for the Ceramics department. Where student TV projects were once shot, now pots and vases are thrown with great enthusiasm! We have offices for the FM staff in the new Broadcast Center, along with three radio studios and two control rooms. As I mentioned earlier, we hope to move KENW-FM to our "new" facilities by the end of this year.

If you are working in the broadcast field, we hope you will share with us job opportunities that might be available for our graduates. We still have some really fine folks graduating, just as many of you did. In addition, if you have TV news sets (or other studio scenery) or any equipment that might still be useful, please give us a chance to take it off your hands, with a letter of donation, and our sincere thanks and appreciation.

In that regard, we would like to publicly thank Adam Williams, now a TV news anchor in the Boston market, for his donation of Duratrans to our current News 3 New Mexico set. This back-lighted unit has really spruced up our old news set. We learned that Duratrans is short for Durable Transparency. Adam was an anchor for Scene 3 New Mexico when he was at Eastern, and we're very proud of what he has achieved in the years since his graduation.

I hope that if you ever come back to Portales, you will be sure to drop by for a visit. We would love to give you a tour through the new Broadcast Center. Also, I do encourage you to send us information about what you have been doing since you left Eastern New Mexico University and KENW. Please tell us about your life, your family, your accomplishments, etc. If you can attach a picture, that would be great. If you want to list your e-mail, others could then contact you. We will never share your e-mail address unless you give us permission or write it into the information you send to us for inclusion in our occasional e-newsletter.

Here's hoping you and yours are having a great life!!

Duane W. Ryan  
Director of Broadcasting

## UPDATES FROM SOME OF OUR ALUMS!

If you haven't submitted your information, please do so for a future issue of this e-newsletter. We'd like to know what you're doing, where you are working (if you are), family, hobbies, awards, honors, etc. We'd also like to ask that you submit a photo of yourself, with your family or friends, at work or whatever you'd like to share. This is your time to brag -- and we all want to know what you're up to! (If there are others in the photo, please identify them too!)

### Adam Williams



Adam graduated Cum Laude in May 2002 and became a news reporter at KRQE-TV in Albuquerque. Two years later, he accepted a job as a reporter/anchor at WSVN-TV in Miami, FL.

Then, in 2007, he took a job at WHDH-TV—the NBC station in Boston, Ma. Adam says, "I'm still here today, and I'm the morning/noon MONDAY-FRIDAY anchor. Along with being a news anchor, I'm a STUDENT hot air balloon pilot (that's my weekend hobby)."

Also, last spring, Adam donated a new "DURATRAN" to "News 3 New Mexico" - that's the piece of the news set that's seen behind the anchors.

(KENW is very grateful to Adam for this generous donation, which is being used during our student newscasts.)



Adam says this balloon picture was taken outside of Boston, and he spends his weekends either training or flying!

### Merrill Adams-Ellis

Merrill graduated in 1976 from ENMU with a B. S. Degree in Journalism. She also has a Master's Degree in Education and one in Journalism as well. Currently, she works with the JOSTENS Yearbooks of San Antonio, Texas.



Merle shares this with us: "I will be inducted into The JOSTENS Turquoise Honor's Club in January." Previously, Merrill was the Assistant to the President. She has also served as Public Relations Officer, and tenured faculty member at Southwest Texas Junior College. She is married to Dr. Jay Ellis, (see pictured above) who graduated from the Air Force Academy. They have three children and live in San Antonio, Texas.

Recently, ENMU awarded the first Merrill Adams-Ellis Rodeo Scholarship.

### Julie Cannon

Julie is an ENMU communication alumni, who also worked for KENW-FM for two semesters while at ENMU and said, "I enjoyed it." (No photo available.)

## Gerges Scott

Gerges is currently Vice-President of the Energy Unit at DW Turner Strategic Communications, the largest Public Affairs company in the southwest. He assists industry clients in overcoming challenges related to regulations, government, media and community support.



Gerges says, "I also head up the company's Media Relations Unit, drawing from my extensive broadcast experience to advise on broad media strategies, address crisis communications challenges and create custom media training programs."

Gerges represents an array of organizations – from industry coalitions to actively producing energy companies. He says he also has a blended background in extractive and alternative energy and specific knowledge of issues related to oil, gas, copper, uranium and coal development – as well as other extractive industry issues.

Gerges has more than 30 years of combined professional experience in the media and government sectors. He also worked local and network TV News as a Producer, Executive Producer and Assistant News Director, where he developed stories and covered everything from major breaking headlines to in-depth investigative pieces. Gerges says, "I also have been successful in numerous state and federal political campaigns, serving as a communications advisor to campaign managers. I was also the communications director for the New Mexico Corrections Department under Governor Gary Johnson, where I developed expertise in crisis communications strategies."

In closing, Gerges admits, "I owe everything I have accomplished to my studies at Eastern New Mexico University."

## Jeff Scott

Jeff graduated in December 1995 with a BS in Communication/Broadcast Production. He worked on "*Creative Living*," mostly as camera operator and floor director, and a little on "*Scene 3 News*" and "*SportsLook*." He also worked with Richard Rivera on "*Cultura*." And of course, there were those pledge drives!

Currently Jeff is with a show called New Mexico Style, a live 1 hour talk, lifestyle and cooking show in Albuquerque where he lives. It airs Monday through Friday on 2 KASA Fox at 8 am. Jeff directs the show and acts as associate producer. According to Jeff, "I have worked at KRQE/KASA for over 12 years now, mostly on newscasts until the last year or so, when New Mexico Style began airing. I have also served as audio operator and worked in graphics. From 1996 to 1999 I worked at KOB-TV4 (Albuquerque, NM) as camera operator, floor director, VTR operator and audio board operator. Obviously, my experience at KENW was invaluable in getting into the business and allowed me to move into any position required over the years."

Jeff shared a side note for technical types: "We use a system called



Ignite, made by Grass Valley, to produce our show in HD, so I direct, as well as control the audio, graphics, even all of the cameras myself, all through automation. The only other crew we have is a floor director, and of course the producer, who times the show and runs the tele-prompter."

## Rick Murray



Rick is shown giving a speech for the dedication of the new dental assisting program at Mohave Community College in Bullhead City, Arizona in 2008 when he was Executive Director of the Arizona Dental Assn. AzDA was a major contributor and Rick, as ED of AzDA lobbied for additional state funding to help get the school opened to help create jobs and provide better access to dental care in northwestern Arizona.

Rick graduated in 1982. After graduation, he started as a news photographer at Channel 4 in 1982, then went to PNM and worked in the video department for a couple of years. After that he started his own production company and ad agency.

Rick actually produced a commercial in 35mm for ENMU called "ENMU...Education that Works" when he had his own business, and won several awards for it.

After doing that for 7 years Rick went back into reporting and worked for KOAT and KRQE in Albuquerque, NM. He was the city hall and education reporter. After that he was hired as the Community and Legislative Relations Director for APS (Albuquerque Public Schools). Rick did that for 5 years and through his contacts as a lobbyist, he was then able to land the job as General Manager of the New Mexico State Fair where he had 400 full-time employees and 1200 part-time employees. In his own words "What an experience!"

Rick says, "After 2 years and a lot of gray hair, I left to start my own lobbying and consulting firm. Through this experience I was able to transition into one of my clients offerings as the Executive Director of the New Mexico Dental Assn. From there, I was recruited by the Arizona Dental Association where I worked until 2008. I again started my own consulting firm - this time for dentists and the business of dentistry. I continue to consult for dentists as well as own a credit card processing company for medical professionals. I am also in the process of building 8 urgent care centers in Phoenix and Philadelphia with 3 other partners. What a long strange trip it's been!"

## Brock C. Ostrander

Brock graduated from ENMU in 2003, and then moved to Texas and married Jane (Peek) Ostrander, who is also an alumna of ENMU. Brock is currently working as the Volunteer Coordinator for the Cheyenne Animal Shelter in Cheyenne, Wyoming. They moved to Wyoming about 6 months ago and say that they are enjoying life there. Brock also works part time as the Executive Director of the Ostrander Scholar Society. He says, "We specialize in providing college scholarships to specific groups of people. We recently became a 501(c)(3) tax exempt entity and we're now in the process of expanding into other areas around the country. You can find us online at: [www.ostranderscholars.org](http://www.ostranderscholars.org). When we're not working, we enjoy spending time with friends, family and our 2 cats, Max and Scurry, and our bird, Tweetums."



## Mark Bradley

Mark says, “ I can’t believe he (Duane Ryan) is still at the helm of the ship! I left almost 30 years ago! THAT is the best success story of all.”



Mark moved to Austin in 1984 and worked at the local NBC affiliate for 4 years. According to Mark, “The equipment we had at Eastern was much better than what I had to work with there. I was a master control op, did some live shot engineering, etc.”

He went from there to high-end commercial post house, Metropost, in Austin for 6 years. He worked as a tape op for awhile, then moved into graphics using Dubner paintbox system. From there he went to the first all digital editing facility in the Southwest - Matchframe. The equipment included all non-linear, using Quantel EditBox, Quantel Paintbox, and DP Max. Mark was there for 4 years. When the Mac became the go-to platform, he went freelance as a graphic designer, editor, etc. for 5 years.

Finally, he says he grew tired of the business and went to culinary school. He started his own catering company 10 years ago when his daughter was born. At present, he is going to begin working on his teaching certificate and hopes to teach culinary, graphic design or media arts. According to Mark, “My Eastern MA degree may finally come in handy! Please give my best to Mr. Ryan. I think about him often and have great memories of the Communication Center (the old one, as I have not seen the new one!).”

## Johnny Chandler

Johnny currently works at KRQE NEWS 13/ KASA FOX 2 in Albuquerque, NM. He graduated from ENMU in December of 2002 with a degree in Journalism. Johnny says, “ENMU/KENW were a great fit for me with great hands-on training with teachers and staff members that took the time to allow me to explore what has turned into my passion. The local news program at KENW 3 played a very large role in helping me find my career and gave me the skills necessary to get that first job out of college.”

Johnny has worked in the Albuquerque, NM market for close to 8 years. He went from Assignment Editor to Assignment Manager/ Reporter and wants to thank ENMU for the skills and confidence to keep moving forward in his career. Albuquerque is home to Johnny and most of his family.



We want to hear from others who attended ENMU and/or worked at KENW-TV/FM. If you are in contact with other alums, (either through e-mail or Facebook, Twitter or Christmas card list) please send them my e-mail address so I can contact them - or ask them to contact me. We have had great response from several other alums and will be featuring additional ones in the next e-newsletter. Thanks, Sheryl [sheryl.borden@enmu.edu](mailto:sheryl.borden@enmu.edu)

## Kenna Stevens

Kenna graduated in 2004, and while here, she worked on the student news show doing everything from directing to anchoring. She also worked on "Creative Living" for awhile as part of the floor crew.

Kenna says, "I am currently living in Los Angeles doing stand up comedy and paying my bills by working at a trapeze school." (Kenna is in the pink top along with another former student, Melissa Chaves Reed, who now lives in Clovis and is a stay-at-home mom.)



## Christina (Bebo Maldonado) Campbell



Christina has a Bachelor's of Science degree in Broadcast Journalism with double minors in Marketing and Speech from Eastern New Mexico University. After years of steady weekend weather forecasting, Christina

now works as the fill-in meteorologist for both weekday and weekend broadcasts. Christina joined KTVA (Anchorage, AK) in 1993 and has worked as both a news reporter and a meteorologist. She began her professional broadcast career in 1989, at WDJR -FM in Enterprise, Alabama, where she was the station's news director.

In 1990, she accepted a position at KTVF-TV in Fairbanks as a news reporter and anchor for the 6 and 11 p.m. news. After moving to Anchorage in 1991, she began learning how to fly airplanes. It was there she discovered her love for weather and immediately began pursuing her meteorology credentials.

Other work experience includes working as a meteorologist for KTUU-TV in Anchorage, KJTV-TV and Telemundo 46 in Lubbock, Texas, (where she was a bilingual meteorologist). While in Lubbock, Christina was able to fulfill her aspirations of covering severe weather in "Tornado Alley" on one of the first virtual reality sets in the country. It was also in Lubbock that she was able to experience her favorite weather phenomena-- "thunder snow".

Christina has also co-hosted morning radio shows on KASH-104.1 (Anchorage) with Jim Robbins, and from 1994 to 2000, on KOOL-97.3 (Amarillo, TX) with her longtime radio partner "Radio Phil" Remick. Additionally, she has completed the Broadcast Meteorology Program at Mississippi State and holds her National Weather Association (NWA) Meteorology Seal.

Christina is the recipient of numerous Goldie awards in radio, including "Best Comedy Series," "Best Entertainment Series" and "Best Promo Series."

An avid supporter of higher education, Christina also works full-time for the Alaska Commission on Postsecondary Education. She currently serves as President of the Coalition of Alaskans Supporting Higher Education (CASHE). Christina has two sons, Micah and Zac.

## Nick Gonzales

Nick Gonzales graduated from ENMU in the class of '85. His dad was an Army ROTC instructor at ENMU from 1979-1985. Two of his 3 brothers graduated from there along with his Dad. According to Nick, "We have all served in the military for a total of over 100 years of service. My Dad served in Vietnam, and my brothers and I have served in the middle east in all theaters from Iraq to Afghanistan and spent a total of 8 years there combined. My youngest daughter, Nicole, is on track to be commissioned in May of 2011 as the newest officer in the military family." Nick recently retired and his daughter is considering attending ENMU as part of the class of 2012. Two of Nick's sisters, Tina and Theresa, also went to ENMU. Tina graduated in 1988 and taught in the Odessa

School District for over 20 years. Theresa also attended from 1983-85, but left before graduating.



Pictured left to right: Alex Gonzales, Daniel Gonzales and Nicholas.

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## Jennie Gee

Jenni is the Director of Annual Giving for MacMurray College. She is responsible for planning, designing and executing annual solicitations and programs to sustain the College's Annual Fund.



Jennie previously lived in Tulsa, Okla., where she assisted with the opening of the SMG/BOK Center-- an event arena for which she was premium services and sales manager. She worked with customers, assisted with finances and oversaw service and policy operations.

Before working for the SMG/BOK Center, Jennie was the Public Relations Coordinator for the Clovis/ Curry County Chamber of Commerce in Clovis, N.M. She helped organize events, developed websites, coordinated marketing and worked with local media outlets.

Gee also gained communications, event planning, and promotions experience as Event Coordinator for Freedom Newspapers of New Mexico and as a Public Relations and Events Coordinator Aide at Eastern New Mexico University.

She graduated from ENMU with a bachelor's in Communications with an emphasis in Public Relations.

Jennie writes, "I have been very fortunate in my job ventures, as my husband, Justin and I have been in 3 different states in the last 5 years following his job, and I honestly know that it was the experience I gained at ENMU that has helped me be so fortunate."

She and Justin are expecting their first child, a son, Stockton Gee, in late October! During her senior year at ENMU, Jennie received the Outstanding Undergrad Public Relations Student.

## Robert Smith



After graduating from ENMU, Robert worked for about 18 months at KASA Fox 2 in Albuquerque as a tape operator.

He shares the following, “Since high school, however, my heart has driven me in another direction. Since leaving Fox, I’ve continued to follow my passion for performing. My show is an interactive magic act that I perform for fairs, festivals and corporations across America. Some of my corporate clients include Walt Disney World, Sea World of Orlando and AM Resorts in Cancun, Mexico. I’ve also performed for fairs including the Nevada State Fair, Dane County Fair in Madison, WI, and the fifth largest fair in the country, the Puyallup Fair in Puyallup, WA. They draw nearly 1.5 million people annually.

“In 2005 I married my college sweetheart, Sara. She is from Biloxi, Miss., and attended the University of Southern Mississippi. We met while working on the Walt Disney World College Program during the Spring of 2000. After our internships were complete, we returned to our respective colleges and started a 3.5 year long distance relationship.

“After graduating from USM, Sara moved to Albuquerque and was hired as a 1st grade teacher.

“We weren’t in Albuquerque long as I had an

opportunity to perform my show in Walt Disney World in central Florida. After 18 months in Orlando we were able to return to Albuquerque.

“In December of 2010 we welcomed our first child (and only, thanks), Nathan. He has kept us on our toes. It’s definitely challenging being a dad, especially while I’m on the road. I’m very lucky to have a very supportive wife who encourages me to continue growing my show.

“On our vacation time we enjoy going to the Florida Keys for amazing sunshine, warm water and the best SCUBA diving in the world.”

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## Todd Fuqua

Todd is the sports editor for the Ruidoso Free Press ([www.ruidosofreepress.com](http://www.ruidosofreepress.com)) and also adds his voice to the radio broadcast for MTD Media (which owns the Press). Todd hosts the pre-game shows for Ruidoso High School athletics on KRUI-AM, and just recently started as a sideline reporter for the Ruidoso Warrior football games. According to Todd, “It’s not television (which I thought I wanted to do), but it’s still mass media, so I’m getting to use my degree. I even still have my old copy of the AP Stylebook I had to buy when I took Newswriting 101 (or whatever the class was).”

Todd is married and has two kids (Eva was born in February and is on the verge of walking already), and says he is “very happy.”



L-R, Eva, (7 mos. old), wife Anna, Gwen (4 years old), and Todd

# DEDICATION PLAQUE

When we first moved into the new Broadcast Center, a sit-down banquet for 250 people was held in Studio A. Of course, for several years, there were no sets, cameras, lighting grids, props or anything else in this huge room, so it made for a perfect place to have our banquet. During the course of the banquet, numerous former students prepared short video clips thanking ENMU and especially KENW for all they learned and the experiences they gained from having gone to school here and working at KENW. The grand finale was having Dr. Stephen Gamble, President of Eastern New Mexico University, present this wonderful bronze plaque to Duane Ryan, the first and only Director of Broadcasting at Eastern. This wonderful plaque now hangs in the station's

entry way for all to see. The Foundation at ENMU paid for the plaque, and it came as a huge surprise to Ryan. Since it's hard to read the wording on the plaque, this is what it says:



## **KENW Broadcast Center**

**KENW-TV first signed on the air, September 1974  
and KENW-FM five years later on September 1979.**

**On the occasion of the opening of the Communication Center, Eastern New Mexico University recognizes the outstanding contributions of the first director of broadcasting for KENW-DTV/FM, Duane W. Ryan. Duane Ryan's commitment has provided the vision to build and enhance a state-of-the-art broadcast center focused on serving its community.**

**Approved by  
The Board of Regents of Eastern New Mexico University  
Homecoming, September 29, 2006.**

All of us who are employed at the Broadcast Center invite you to come and take a tour of the \$5.2 million facility and re-live some of your memories from the old station. Anytime you are in Portales, please drop by and we'd love to give you a tour and visit about "days gone by" and find out what you're doing to make the world a better place in which to live.

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**Terri Doerr**

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*Engineers*

**Rick Counts**

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*Audio Engineer*

**Mickey Morgan**

## KENW-TV STAFF

*Production/Community Services Dir.*

**Don Criss**

*Development Officer*

**Sheryl Borden**

*Programming Consultant*

**Linda Stefanovic**

*Director of Programming*

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**Sandy Witzers**

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**Carla Howard**

*News Director, FM*

**Jim Lee**

*Operations Director, FM*

**Shannon Hearn**

*Department Secretary*

**Suzanne West**