

# Creative Living with Sheryl Borden



Issue #1

September 1, 2009

**W**OW - thanks to all of you for responding to our Newsletter Subscription request. I'm still amazed at how many people "surf" the internet because that's the only place we have published information about signing up for this Newsletter. Our new 5800 series of shows will start in mid-September, and there will be mention about the Newsletter there - but you are definitely "ahead of the game."

As I said in the "blurb" about starting this newsletter, I welcome your comments, ideas, recipes, suggestions, etc. Let's make this an interactive means of communication. The best part for me is that I can share information from some of my guests months (and maybe even years) before their segments actually air. Did you know we work about 18 months ahead of our airing schedule? And, did you know that "Creative Living" is now shot in all **HIGH DEFINITION!** We're one of the few shows that can say this. I hope when you start watching the 5800 series, you'll definitely notice a difference -- and I can't wait for you to see our new sets. They look awesome -- and I am including some pictures that were taken when we had our "open house" and reception to thank the folks who made these sets possible. As you may (or may not) know, KENW is a small PBS station located in the small town of Portales, NM. Our budget simply would never allow us to have the set pieces, furniture, appliances (both large and small) and everything else we have without the generous support of many people, so this newsletter gives me one more chance to thank these people for all they have done.

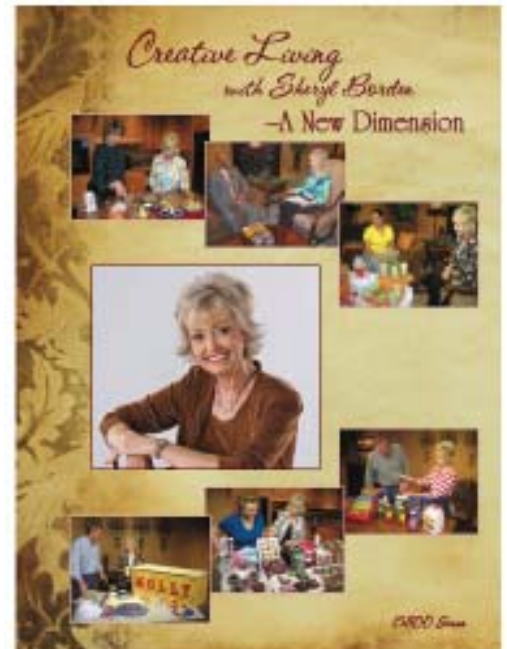
Through the 33 years I've produced and hosted "Creative Living," I've obviously had several sets, but I can honestly say, I still "pinch myself" every time I go into the studio and see what we have now. And, it definitely makes taping all day such a treat. I feel very blessed. Let me know what you think. (See pictures on next page.)

Our newest Creative Living booklet is now available online. Just go to: <http://www.kenw.org> and then click on the "Creative Living" tab at the top left hand side of our home page. There are some great recipes, informative instructions, and good ideas included in this booklet. It's titled "A New Dimension" which goes along with our new high definition series of shows. As in the past, I've divided all of the sections into various parts so that it doesn't take so long to download the PDFs. And, don't you like that you can get this information FREE! I think the internet is an amazing way to share information.

This is what the new booklet looks like. I want to thank Wanda Newberry, a graphic artist with Eastern New Mexico University for helping me with the design of the cover -- and I think she did a great job of capturing the "new dimension"

feel that we wanted to portray in this series of shows.

There will be much more next month (especially if you all help supply the information), but I just wanted to touch base and say "thank you" for responding to our e-Newsletter request.



*Sheryl*

# Studio "A" - Lights, Camera, Action!

Creative Living shows off three new sets!

Studio "A" is now set up and ready to go. Local productions include: SportsLook, Cultura, Today's Topics, You Should Know and News 3 New Mexico. Eventually, the student news production, News 3 New Mexico, will be produced out of Studio "B."

The nationally-syndicated show, "Creative Living" is also produced in Studio "A," and an open house and reception was held on November 12th to recognize and honor the individuals and businesses who helped provide the sets for the show. Sheryl Borden, Producer/Host of the show, which has been airing for 32 years, and Duane Ryan, Director of Broadcasting, recognized the following persons:

**Lance Heft**, (left) Lance Heft Enterprises, Collegeville, PA, for designing, building and shipping the entire kitchen set, as well as providing new Frigidaire appliances and **Diane Creston**, (right) Creston & Associates Public Relations, New York, NY, for her assistance in coordinating the kitchen set.



**Scott Davis and the Davis family**, who own Valley Furniture Co. in Portales, for providing the furniture for the living room and the dining room sets.



**Kelley Salas** (left), an interior decorator and employee at Valley Furniture Co., Portales, for doing the faux wall finishes on the living room, dining room and the kitchen sets

and for decorating all three sets.

**Sheila Hays**, (right) Sheila's Classy to Whimsy, Portales, NM, for providing Sheryl's wardrobe for taping.

**Laura Dellutri**, Healthy House-keeper, Inc., Overland Park, KS, (below) for arranging for Jarden Consumer Solutions, to



provide all of the small electrical appliances for the kitchen set and for arranging for Frigidaire to provide the major appliances for the break room/ prep kitchen.

The **students and staff** who worked on building the set pieces.

Each one was presented with a "fake" brick which represented the actual brick that will be placed on the Walkway of Honor in front of the Broadcast Center.

KENW is very grateful to everyone for their support, and we welcome individuals and groups to sit in on any of our tapings in the new Studio. We love to give tours of the building, too.