

Kurt Wilson

Central Michigan University

Bachelor of Applied Arts 1985
Broadcast and Cinematic Arts

Career in Public Media

The past fifteen years in public media I have worked for two Public Broadcasting Systems that are dual licensees with NPR radio and PBS television. I have had the opportunity to take on increasing levels of responsibility that have allowed me to start as a television producer and work my way up to the position of Chief Operating Officer. I created and hosted a high school quiz bowl show called “Quiz Central” and a magazine style feature program called “Destination Michigan”.



In the Beginning

I spent the first ten years of my working career in Utah as a member of the Utah Jazz Radio Network, the Salt Lake Trappers, the Ogden Raptors, and Weber State University.

I had many memorable trips to Bozeman and Missoula to call football and basketball games against the Cats and Grizzlies. I spent many nights on the radio at the minor league ballparks in Great Falls, Helena, Butte, and Cobb Field here in Billings.

I have experience as a television sports anchor and news anchor. I have radio experience as a news and sports reporter and as the co host of a daily radio morning show.

Home Sweet Home

I have been married for 25 years to my wife Lisa. We are the proud parents of three daughters, our oldest Kara just graduated from Central Michigan University, our middle daughter Haley and our youngest daughter Kelsi are both students at Central Michigan.

I grew up in a small town in Northern Michigan where my parents owned a bowling alley. I was the most valuable player of the Michigan Intercollegiate Bowling Conference as a junior at Central Michigan University.

I spent many years coaching my daughters softball and soccer teams and was a proud marching band and performing arts volunteer and supporter.

I am a comic book collector and when I lived in Utah I owned a sports card and comic book shop in downtown Salt Lake City.

I am a leader, an innovator, a creator, and I am ready to take on the challenge of leading the team at such a respected Public Radio Station.

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EMPLOYMENT

2016-2017

Virgin Islands Public Broadcasting – Chief Operating Officer

- In Direct Charge of TV and Radio Production Teams
- In Direct Charge of Programming, New Media, IT, Facilities
- Managed budgets, fundraising, day to day operations
- Managed 25 employees of Radio/Television Dual Licensee

2002-2016

CMU Public Broadcasting – Director Corporate Support & Major Gifts 2014-2016
Executive Producer/Underwriting Coordinator 2008-2014
TV Producer/Host/Show Creator 2002-2008

- In Charge of all local Programming
- Developed/Host/Produced “Quiz Central”
- Developed/Host/Produced “Destination Michigan”
- TV Fundraiser Programming Manager
- Main Host for all TV Fundraisers
- Play by Play Announcer for CMU Sports
- Produce/Write/Host Documentary Specials
- Manager in charge of underwriting team
- Donor Development and Stewardship of Donors

1998-2001

CBS Affiliate WWTV- Sports Director/News Anchor

1992-1998

Weber State University- Director of Broadcasting/ Play by Play Announcer

1989-1998

Salt Lake Trappers/Ogden Raptors- Minor League Baseball Play by Play

1987-1992

Utah Jazz- Radio Talk Show Host/Television Studio Host

EDUCATION

1981-1985

Central Michigan University – Bachelor of Applied Arts/ Broadcast and Cinematic Arts