

**Friends of Yellowstone Public Radio  
Board Meeting  
KEMC Studios, Billings, MT 59101  
October 30<sup>th</sup>, 2018**

Board Members in attendance: Amber Sundsted  
Paul McKean  
JoAnn Eder  
Susan Foster  
Anita Pagliaro  
Chuck Hingle  
Scott Mitchell  
Marilynn Miller  
Doxey Hatch  
David Craig  
Barbara Sample

Staff in attendance: Kurt Wilson  
Jamie Granzella

Secretary: Kathleen Healy

Absent: Mary McNally  
Jill Hirschi  
Ashley Warren

The meeting was called to order at 5:00 pm. Ms. Sundsted reminded the group that there would be a social at Stacked following the meeting.

**Approve Minutes**

The Board reviewed the meeting minutes from the board meeting held on July 31st, 2018. There was a correction to the minutes. Marilyn Miller, Doxey Hatch, and David Craig were in attendance.

Upon motion and second, it was unanimously,

**RESOLVED**, that the Board approves the July 31st, 2018 meeting minutes with corrections.

**Committee Reports**

**Nominating Committee**

Mr. McKean stated that the Nominating Committee had nothing to report.

## **Finance, Investment & Audit Committee**

Mr. Goodrich presented the Financials and the Board reviewed the endowment summary included with the docket. The endowment account as of Sept. 30<sup>th</sup> was over one million.

Mr. Wilson is authorized to draw funds from the checking account, and he stated that the board directed funds in savings would not need to use right now.

## **Station Planning Committee**

Mr. Hingle stated that there was no report for the committee.

## **Development Committee**

Mr. Wilson reported since Jill Hirschi has been out ill.

### Fall Pledge Drive Update:

- Mr. Wilson asked for volunteers to take 10-15 minutes to say thanks for becoming a new member.
- Board reviewed the pledge drive numbers from 2013-2018
- They raised \$35k more than last year with 300 more pledges this drive even with the interruption on Thursday, with the Kavanaugh hearing
- 43% gave online
- Mr. Wilson stated that during a recent conference in Atlanta out of 15 stations who gave reports from the West, only 2 met goal.
- There was 100% participation from Board.
- The comment was made that the changes have been good

### New Donor Outreach:

- The YPR brewery tours have been very successful

### Revenue Update:

- The HD2 signal is live
- Mr. Wilson is confident that the station will continue to grow

### Committee Volunteers

- Ms. Sundsted reminded the board that they would like to encourage board members to join a committee. She stated if interested, to let her know and she would add them to the list to let them know when those meetings are held.

## **Station Update**

Mr. Wilson gave an update on the station

- Stated that there have been bumps- they currently have half the news team. Steve Shadley moved on, and Nate Hegyi also resigned and is moving to Salt Lake.
- Mr. Wilson said he believed the salary he could offer was not as competitive and they could get more at other stations. He shared that MT Public Radio could pay \$67,000 while YPR can only offer 50k. He said in Salt Lake it would be \$90,000. He stated that the issue was that salaries are controlled by the University and he hasn't been able to change them. He said they are 30-40% under median for major positions.

- Mr. Wilson also mentioned that there were other personnel issues leading to Mr. Shadley's resignation.

The Board discussed the possibility of YPR offering a buyout option to MSU-Billings. The Board decided that a committee would be created to weigh the pros and cons and report back to the full board with a recommendation. Mr. Wilson said that there has been a station in CO, KUNC that is now its own independent station that separated from a university. He believed they paid two million.

The committee members include: Mr. Goodrich, Ms. Sample, Mr. Mitchell, Ms. Pagliaro, Mr. Wilson, and Ms. Foster.

#### Other Business

- Says you – in Bozeman sold out. Still a few seats for the Billings show. There will be a short reception beforehand.
- The new YPR reporter, Kayla Desroches. She is from NY but has been working in Alaska
- Maddie Alpert who was doing Underwriting is transitioning to the Community Engagement Manager.
- They are currently interviewing a new candidate for the sales position, underwriter business support manager
- Since Brenda Kneeland retired three weeks ago, they are waiting for the audit.

The 2019 Board meeting calendar is set:

January 29<sup>th</sup> 2019

April 30<sup>th</sup>, 2019

July 30<sup>th</sup>, 2019

October 29<sup>th</sup>, 2019

There was no need for an executive session. With no further business, the meeting adjourned 6:00 pm MST.