

Your support means a lot to us. Underwriters are vital to our public service mission of providing in-depth news, public affairs, and cultural programming to an ever-expanding community of listeners in Montana and Northern Wyoming.

## Become an Underwriter

Underwriting on Yellowstone Public Radio has the impact of traditional radio marketing with the benefit of supporting a well-respected non-profit media institution. It's an effective way to build business and brand your company while helping to pay for the news, music and entertainment programming that thousands of listeners from Montana and northern Wyoming rely on each week. Listeners are your choice consumers, savvy business leaders, and influentials who are active in their communities.

Underwriting spots are 15 seconds long, and rates are listed with each show in the chart. For scheduling underwriting or more information, contact Maddie Alpert, Underwriting & Public Information Specialist.

406.657.2979

800.441.2941

maddie@ypradio.org

## Underwrite one or more of the following Yellowstone Public Radio programs!

	SUNDAY	WEEKDAYS	SATURDAY	
5 AM				5 AM
6 AM				6 AM
7 AM	NPR Weekend Edition \$25	NPR Morning Edition \$40	NPR Weekend Edition \$32.50	7 AM
8 AM				8 AM
9 AM	Splendid Table \$20		Only A Game \$32.50	9 AM
10 AM		Classical Music \$25	Wait... Wait.. Don't Tell Me \$37.50	10 AM
11 AM	Symphony Cast \$20		Says You! \$27.50	11 AM
NOON				NOON
1 PM	From The Top \$22.50	Here & Now \$30	This American Life \$25	1 PM
2 PM	A Prairie Home Companion Chris Thile \$27.50	To the Point \$22.50	TED Radio Hour \$22.50	2 PM
3 PM		Jazz Music \$25	Mountain Stage \$22.50	3 PM
4 PM	Saturday Show On Sunday With T.J. Starr \$27.50			4 PM
5 PM	Travel With Rick Steves \$25	NPR All Things Considered \$35	A Prairie Home Companion Chris Thile \$37.50	5 PM
6 PM	Weekend All Things Considered \$27.50		Weekend All Things Considered \$27.50	6 PM
7 PM		Public Affairs \$25	Thistle & Shamrock \$15	7 PM
8 PM		Classical - Mon - Wed Arts & Lectures - Thur Contemporary - Fri \$15		8 PM
9 PM	Classical Music \$15	Classical - Mon - Wed Philosophy - Thur Blues - Fri \$15	Acoustic Folk Music \$15	9 PM
10 PM		BBC World News - Mon - Thur Blues - Fri \$15		10 PM
11 PM		Classical Overnight - Mon - Thur Classic Rock - Fri \$15	The Midnight Special \$15	11 PM
MID-NIGHT				MID-NIGHT

