

Friends of Public Radio, Inc.
Board of Directors Meeting
November 7, 2017 – 5:00pm
YPR Conference Room

Minutes

I. Call to Order

Vice President Amber Sundsted called the meeting to order. Board members present were: Amber Sundsted, Janice Cochran, JoAnn Eder, Malcom Goodrich, Chuck Hingle, Marilyn Miller, Tina Nelson, Anita Pagliaro, Barbara Sample, David Craig, Doxey Hatch, Barb Shafer, and Ashley Warren. Melissa Boehm participated by phone. Also present were: Kurt Wilson and Jill Hirschi.

II. Welcome and Introductions

III. Secretary's Report

Barbara Sample moved to approve the July 11, 2017 meeting minutes, and Marilyn Miller seconded. The minutes were approved unanimously.

IV. Committee Reports

Nominating Committee

The committee assignments were reviewed, and Malcom Goodrich was added to the Finance, Investment, & Audit Committee.

Finance, Investment, & Audit Committee

Janice Cochran, Chair of the Finance, Investment & Audit Committee, reported that as of October 30th, the board-directed account is up 12.09% year-to-date and the endowment account is up 11.37% year-to-date. These numbers are after fees; both accounts also outperformed our stated index.

Station Planning Committee

Chuck Hingle, Chair of the Station Planning Committee, provided background on the two documents included with the agenda, the Amended and Restated Operating Agreement and the Amended and Restated Bylaws. He also explained the agenda item proposing an amendment to the Articles of Incorporation to change the name of the corporation to "Friends of Yellowstone Public Radio, Inc."

Chuck Hingle made a motion that the Amended and Restated Operating Agreement be ratified. Malcom Goodrich seconded the motion, and it was passed unanimously by the Board. Chuck Hingle made a motion that the Amended and Restated Bylaws be approved. Barbara Sample seconded the motion, and it passed unanimously. Chuck made a motion proposing an amendment to the Articles of Incorporation changing the name of the corporation to "Friends of Yellowstone Public Radio, Inc." Marilyn Miller seconded the motion, and it passed unanimously.

Development Committee

Jill Hirschi, Development Manager, reported on the results of the Fall Fund Drive and the Capital Campaign for Transmitters & Antennas. The drive raised \$266,856, the highest fall total, with \$124,693 coming in on-air and \$142,163 in other drive income. Jill reported that \$155,699 of the \$285,000 transmitter goal has been raised and that the effort is on track to meet the goal.

Marilynn Miller suggested that future drives totals should also include the gifts of continuing sustaining members. She said that including them would more accurately reflect the amount of money pledged to YPR as the number of sustaining members grows and thus better reflects listener support for the station.

Jill Hirschi provided a brief explanation for and overview of the Gift Acceptance Policy. Marilyn Miller made a motion to approve the adoption of the Gift Acceptance Policy. Janice Cochran seconded the motion, and it passed unanimously.

Kurt Wilson, Station Manager, gave the background on the jazz collection, which was the gift of the Dale Madson estate. The collection will be stored in the house which YPR has just rented from the university. There was discussion about getting the collection appraised, also about how to preserve the reel-to-reel tapes, which deteriorate over time. Chuck Hingle moved and Malcom Goodrich seconded the motion to accept the gift from the Madson estate. The motion passed unanimously.

V. New Business

It was reported that the Friends section of the YPR website has been updated, and there was a brief discussion of welcome packages for new Friends Board members.

VI. Station Update

Kurt Wilson provided a station update, which included details on: the new schedule, the Helena transmitter projects, the successful search for a new news director, the reorganization of the News Department, two new interns, YPR's new smart phone app, and the rental of another house for offices and storage. Details about the house were also discussed during the discussion of the Madson gift.

He explained the arrangements by which YPR had been able to get Fresh Air and explained the cost of the show would require extending the evening hours of the Spring Fund Drive. Other program changes included Here and Now, which will now run two hours, and the addition of Science Friday and two new jazz shows Sunday evening, Spreadin' Rhythm Around and Mood Indigo, the latter hosted by Brad Edwards.

YPR's new news director will be Steven Shadley, who is currently the Program Director for KUNR Public Radio in Reno, Nevada. Jackie Yamanaka is changing positions to become Senior Political and Special Projects Reporter. Among her immediate projects is a special program, Politics and Civility, which she will host and will feature former senators Alan Simpson and Max Baucus. The program will be broadcast live from the Cisel Recital Hall on December 4.

The new YPR smart phone app has exceeded the initial goal of 400 users and now has 590.

YPR has one student intern this semester and will soon have a second. He expects student interns will be a regular feature of the station's partnership with the university.

VII. FY 2017/2018 Meeting Calendar

- a. February 6, 2018
- b. May 1, 2018
- c. August 1, 2018

VIII. Executive Session

The Board chose not to have an executive session.

IX. Adjourn

The meeting adjourned at 6:20.