



MEETING NOTES

Subject: Regular KDNK Board Meeting 11/19/18
Location: KDNK classroom
5:38 pm

Present: Jero, April, Chris, Andi, Rick, Amy, Scott
Absent: Dustin

Minutes Approval:

- Jero moved to approve the September minutes. Chris seconded. Unanimous
- Rick move to approve the October minutes which included one revision. April seconded. Unanimous

Finance Committee/Budget

Board reviewed the proposed 2019 Annual Budget.

The clerical mix-up in Net ordinary income line 2018 will be researched by Jero for future year to year comparison.

The 2019 budget projects increased membership income considering this year's trends toward increased new members and improved overall retention.

Engineering costs will be filled by our current support Jim Mross from Fort Collins and Bill Frost from Grand Junction. Therefore no additional expenses are allocated.

Wage expense increases are estimated averages with staff receiving 4% raises; increased hours for Greg, salary increase for Raleigh, and the cost of the new News Director. Interviews are being conducted for that position this month.

Several additional line-items were scrutinized. The budget estimates an additional \$25,000 in income and this board feels comfortable and encouraged by this projected growth. It is also a vote of confidence in the station's staff. Jero reminds the Board that the budget is a tool for Gavin.

Andi moved, Scott seconded, and the proposed 2019 budget was approved by the Board with two changes to be made -- the naming of line items "Underwriting/*Sponsorship* (vs. Grant) Expense" and addition of the word "Event" to "Off Site Expense."

GM & Staff Reports/Upcoming Calendar Notes:

GM Report November 2018

FINANCES

Federal funding from Corporation for Public Broadcasting will be up from \$116,003 to \$120,635.

We were awarded our full request of \$4200 from Garfield County to expand Charlando con Crystal to twice a week. This is the first time the county has funded KDNK in many years. We've also received a \$1000 grant from Two Rivers Community Foundation for Spanish-language programming and a large underwriting commitment by Mountain Family Health Centers.

Our Pitkin County Healthy Community Fund grant looks like it will be approved at an increased amount. We received \$7500 last time, asked for \$10,000 this time, and they plan to fund \$9000.

We are still awaiting word on grant applications from City of Aspen, Town of Basalt, Town of Carbondale, Snowmass Rotary, ProPublica, and Report for America.

Labor of Love donation are underway. Please help gather items for KDNK's largest fundraising event of the year. We will do on-air portion on Thursday, December 6th at 6pm. Then the silent auction event itself is at Village Smithy on Friday, **December 7th from 6 to 9:30pm**. November 30th is the deadline for pledged donations.

We still don't have final numbers on the Halloween Dance Party due to the food vendor leaving town for a few weeks, but it looks like we netted between \$2000-\$2500.

The Rocky Mountain Community Radio conference was attended by 49 people. Total costs were a little over \$3000 and total revenues will be around \$3800 once all invoices are paid. Thank you April for her incredible hands-on support of the conference.

The FY19 budget proposal is complete and sets a \$556,005 budget goal.

TECH

Engineer Jim Mross completed work on the 88.3 FM signal in Glenwood Springs.

Upgrades to Spintron 2.0 for playlists and the ENCO DAD system continue.

PROGRAMMING

Congrats to Jenell Hilderbrand for taking over her own time slot on Sunday evenings from 8-10pm. She has been a super sub for many months and earned the spot on the schedule.

Traci Gurley-Tomashosky's talk show United Way Cares now airs regularly every 4th Monday at 4:30pm.

Thanks to new DJs "Boston Bruce" Garr, "Grateful Ed" Holub, and Audrey Sattler.

Volunteer Diane Johnson, host of monthly talk show Senior Matters, enjoying listening to this Board and gives large recognition and congratulations to Gavin for his excellent leadership.

Bruce is pleased that the station is in good hands and will continue to be regardless of the outcome of the election.

ENGAGEMENT

KDNK's new partnership with The Temporary, the Mountain Music Showcase, kicked off with strong turnout for Let Them Roar (who sounded excellent!) and Erika Ryann. We plan to host four showcases in 2019.

Board Committees/Projects:

Elections:

There are six candidates running. Three seats are up in the election, for three year terms. Two board spots will need to be filled through appointment. The bylaws state that the board may increase the number of sitting members for two year terms, which could allow us to take advantage of this large show of interest. Therefore appointments will be made at the December meeting, by the board including newly elected members. It was agreed that this best represents the democratic nature of the process and is fair to the station's membership.

Online voting has gone well so far. The results will be released at midnight to Andi as a function of how it was set up. One complaint about online voting was the number of reminder emails recipients received who had not voted yet.

CAB Board:

Held a meeting this month. Thank you Chris for acting as the meeting liaison. Generous anonymous donor surfaced, who wanted to help with the cost of health insurance for staff. The meeting was well attended and productive as the committee was introduced to morning host Crystal Mariscal.

Board Improvement:

Board Assessment results demonstrated that the Board has work to do in several areas, including strategic planning. Thanks to Chris to compiling all of the draft vision statements from the Board retreat.

New Business

Personnel Policies: Gavin had the input of an attorney related to some of the policies.

Accumulated PTO will be paid out to future staff leaving the organization. Gavin asked whether

the Board would like to have final input on the policies and requested a vote of confidence in them, as previously reviewed. April moved to accept the policies as proposed. Scott seconded. Unanimous.

Adjourn for Annual Meeting: 6:43