



MEETING NOTES

Subject: KDNK Board Meeting

Location: KDNK Classroom

Present:

- Board Present: Andi, Jero, Scott, Stu, Maria, April
- Board Not Present: Ashley, Amy
- GM – Gavin
- Staff – None
- Public – None

Discussion Points:

1. Call to order.
2. KDNK U discussion: Gavin discussed the “listen to shows you missed” function on the website. We need to adhere to Digital Millennium Copyright Act (DMCA) which limits the public availability of these archives to 14 days. DJs can save from there but it’s more ideal to save their own version. It’s archived in 15 minute increments which can be a bit of a drag if you’re trying to get to one particular segment. This is a great improvement upon having no ability to listen to shows that were missed, but it has room for improvement. Still a solid achievement to offer this! Thanks Staff.
3. Minutes Approval: No comments. April motioned to approve. Scott seconded. All in favor was unanimous.
4. Calendar:
 - a. Record Club dinner 10/27 invitations and calls discussed.
 - b. Halloween Party 10/28 coming together well.
 - c. Labor of Love 12/01 at the Smithy.
5. Financials:
 - a. Budget v Actuals looking good but major donor line will be short.
 - b. Budget 2018 draft –
 - i. raising membership projections was discussed. This seems challenging but to be considered further by finance committee.
 - ii. Events money making potential discussed. Getting DJs to work events is a goal for 2018.
 - iii. Devo director position discussed. Pending receipt of more applicants but we’re hopeful. 400 hits on posting.
 - iv. Gavin suggested we name one board member the volunteer coordinator board member and potentially have an events board member? This idea to be continued at next board meeting. New board members could potentially be a good fit for these needs?
 - v. Finance committee will meet before next board meeting and balance budget for board review/approval.
6. Fundraising:
 - a. Labor of Love



Carbondale Community Access Radio

- i. donors list was passed around so that people could initial and Gavin will follow up so we can get asks going.
 - ii. We discussed doing some online/on air items. Andi forwarded an example from ACES online auction that was tied to a live event.
 - iii. Andi suggested that less visual items be auctioned at the station on the day of the event to save space.
 - iv. Scooter discussed. Maria suggested saving till spring.
 - b. Fundraising is ahead on grants budget.
 - c. Annual Fund letter should be ready for signing by November 13th. Andi writing draft.
 - d. Next Fundraising Committee meeting is Nov 6.
7. HR
 - a. HR policy needs review. Meeting October 26th.
8. GM report:
 - a. We need to be able to document our impact on poverty ahead of next Americorp grants cycle.
 - b. Gavin noted the score on the Amy Goodman speaking engagement – Exclusive Friday of MLK weekend. Planning for the Temporary in Willits. \$25 to the public. Board supported the idea. (No vote)
 - c. November board meeting to Monday November 20th.
9. Digital Committee (Andi really tired at this point – sorry if I missed anything)
 - a. Google Ads discussed. Free Advertising so we should take advantage. Stu following up.
 - b. Commercial studio production offered at \$100/hour.
 - c. Bob S looking into Facebook Ads.
 - d. New DAD stuff happening and New libraries can grow. Upgrades to the air serve needed?/underway?
10. Adjourn.