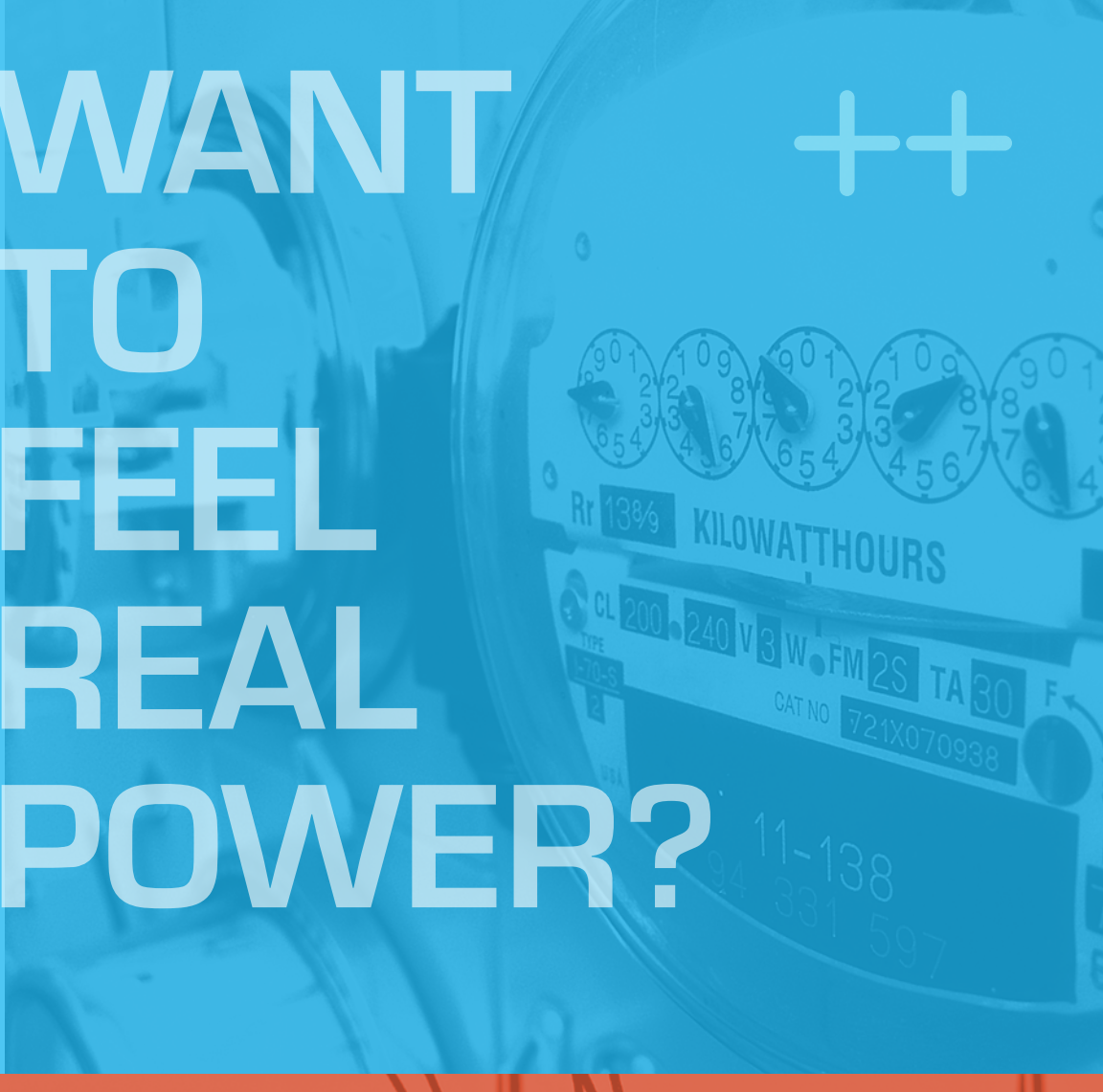





Watts Society

KCUR.ORG 89.3 FM
KANSAS CITY PUBLIC MEDIA



WANT TO FEEL REAL POWER?



GET YOUR SHARE OF 100,000 WATTS

KCUR has something that few other entities can claim: the ability to connect with the entire region, compelling people to understand and to act. How do we do it? With 100,000 watts of pure power. And you can help keep it flowing through the John C. Dods III Watts Endowment Society.

Maintaining KCUR's power goes far beyond keeping the "On The Air" light lit. To keep the juice flowing, we must continually upgrade technology and enhance programming and services, all the while keeping an eye to the future. John C. Dods III, a longtime friend and advocate of KCUR, had a solution. His idea was to create an endowment to ensure KCUR continues to enrich listeners' lives for years to come. That endowment now bears his name.

Redefining "Purchasing Power"

The John C. Dods III Watts Endowment Society offers you the opportunity to "purchase" your share of KCUR's 100,000 watts. Each watt is valued at \$100, and membership is granted to all who purchase at least 10 watts. And to make it easy, you can acquire your watts with payments over a multi-year period.

Membership in The Dods Watts Society comes with benefits, not the least of which is being able to proclaim loudly and proudly, "I am the power behind KCUR!" That's because every virtual watt you purchase sends a jolt through the station, energizing our coverage of music and the arts and empowering the analysis of news and issues facing our community.

Join The Dods Watts Society



John C. Dods III

Membership Benefits

With your purchase of 10 or more virtual watts, you'll receive:

- A framed certificate of virtual ownership for the number of watts purchased
- Inclusion in the major gifts page of the KCUR website, member magazine and Year in Review.
- Featured listing in the UMKC Annual Report on Charitable Giving.
- Recognition in KCUR's electronic newsletter.
- Special on-air thank you message upon joining The Dods Watts Society.
- Private tours of the KCUR studios and opportunities to observe a live broadcast.
- Invitations to special events at KCUR.

Create a Named Endowment

Your purchase of 250 or more virtual watts gives you the power to create a named endowment fund. Your endowed fund provides perpetual support of KCUR, as well as perpetual on-air recognition of the fund. You'll also receive individual annual reports with the financial results of your fund's investments.

For more information on how you can become a member of The John C. Dods III Watts Endowment Society, contact Danny Baker, director of development, at 816-235-2861 or by e-mail at danny@kcur.org.

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