

KCUR 89.3
Annual Equal Employment Opportunity Report
Required by the Federal Communications Commission
October 1, 2017 – September 30, 2018

The purpose of this EEO Public File Report (the Report) is to comply with Section 73.2080(c)(6) of the FCC's EEO Rule. This Report has been prepared by KCUR 89.3 FM, Kansas City, MO, and is required to be placed in the public inspection files of this station and posted to its website.

The information contained in this Report covers the time period beginning October 1, 2017 to and including September 30, 2018 (the Applicable Period).

The FCC's EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by KCUR during the Applicable Period;
2. For each such vacancy, the recruitment sources utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the EEO Rule, which are separately identified) identified by name, address, contact person, and telephone number;
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees by each recruitment source utilized with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules.

Appendices 1, 2, and 3 that follow have been designed in the aggregate to provide the required information. Please note that the numbers listed on Appendix 2 under the column entitled "Full-Time Positions for which this Source Was Utilized" refer to the number of full-time positions listed in Appendix 1.

For purposes of this Report, a vacancy was deemed "filled" not when the offer was extended but on the first day of employment.

Appendix 1: Vacancy Information

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Full-Time Position Filled during Report Period

	Position Number	Working Title	Date Position Opened	Date Position Filled	Number of People Interviewed	Recruitment Source for Hiree
1	28508	Reporter - Kansas News Service	4/19/2018	9/4/2018	9	KCUR website; KCUR Facebook
2	68230	Digital Editor - Kansas News Service	11/20/2017	1/2/2018	5	Employee referral
3	68232	Reporter - Guns & America	5/8/2018	8/20/2018	10	Non-employee referral
4	69879	Digital Producer - Kansas News Service	8/8/2017	11/6/2017	12	Website; Indeed
5	69880	Reporter - Race & Ethnicity	7/25/2017	12/18/2017	10	Non-employee referral
6	70740	Digital Producer - Audience Development	11/20/2017	3/19/2018	7	Employee referral
7	71656	Producer - Up To Date	4/16/2018	7/30/2018	13	Employee referral
8	71795	Reporter - Missouri Government & Politics	5/17/2018	8/6/2018	10	Website; Indeed
9	71320	Business Development		7/16/2018	(a)	
10	71321	Business Development		7/16/2018	(a)	
11	72673	Reporter - General/Special Assignments		8/28/2018	(b)	

Total number of persons interviewed during this period: 76

- (a) Current part-time business development were moved to full-time business development.
- (b) Current part-time general assignment reporter was moved to full-time reporter.

NOTE: KCUR knowledge about recruitment sources used by interviewees is limited to their self-reporting through the selection of options in the University of Missouri – Kansas City jobs website.

Appendix 2: Recruitment Source Information

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NOTES:

68232, Reporter – Guns & America: National recruiting was coordinated by WAMU Washington D.C. as the lead of a multi-station grant from the Kendeda Fund.

69880, Reporter – Race & Diversity: National recruiting was coordinated by St. Louis Public Radio as the lead of a multi-station grant from the Corporation for Public Broadcasting.

KCUR did additional local recruiting for these two positions as shown below.

KCUR knowledge about recruitment sources used by interviewees is limited to their self-reporting through the selection of options in the University of Missouri – Kansas City jobs website.

	Recruitment Source	Number of interviewees this source provided during this period	Full-time positions for which this source was utilized
1.	Name of Source: KCUR website, Facebook pages, and twitter accounts Contact Person: Briana O’Higgins Address: Kansas City, MO Phone: 816-235-1551 email: briana@kcur.org website: www.kcur.org	28508 – 3 68230 – 1 68232 – 4 69879 – 3 69880 – 6 70740 – 2 71656 – 4 71795 – 5	28508, Reporter – Kansas News Service 68230, Digital Editor – Kansas News Service 68232, Reporter – Guns & America 69879, Digital Producer – Kansas News Service 69880, Reporter – Race & Ethnicity 70740, Digital Producer – Audience Development 71656, Producer – Up To Date 71795, Reporter – Missouri Government & Politics
2.	Name of Source: KCUR Community Advisory Board Contact Person: Nico Leone Address: Kansas City, MO Phone: 816-235-1551 email: nicol@kcur.org website: www.kcur.org		28508, Reporter – Kansas News Service 68230, Digital Editor – Kansas News Service 68232, Reporter – Guns & America 69879, Digital Producer – Kansas News Service 69880, Reporter – Race & Ethnicity

			70740, Digital Producer – Audience Development 71656, Producer – Up To Date 71795, Reporter – Missouri Government & Politics
3.	Name of Source: All KCUR Employees Contact Person: Jeanne M. Rooney Address: Kansas City, MO Phone: 816-235-1551 Email: jeanne@kcur.org Website: www.kcur.org	28508 – 3 68232 – 1 69879 – 3 69880 – 2 70740 – 4 71656 – 6	28508, Reporter – Kansas News Service 68230, Digital Editor – Kansas News Service 68232, Reporter – Guns & America 69879, Digital Producer – Kansas News Service 69880, Reporter – Race & Ethnicity 71656, Producer – Up To Date 71795, Reporter – Missouri Government & Politics
4.	Name of Source: Corporation for Public Broadcasting Address: Washington, DC Phone: 202-879-9600 website: www.cpb.org How was notification given? Posted to their website What is proof of the source’s publication? E-records	28508 – 2 69879 – 2 71656 – 1	28508, Reporter – Kansas News Service 68230, Digital Editor – Kansas News Service 69879 – Digital Producer – KCUR’s Kansas News Service 70740, Digital Producer – Audience Development 71656, Producer – Up To Date 71795, Reporter – Missouri Government & Politics
5.	Name of Source: Greater Public Contact Person: Address: Minneapolis Phone: 888-454-2314 email: website: http://greaterpublic.org/job-line How was notification given? Posted to their website What is proof of the source’s publication? E-records		28508, Reporter – Kansas News Service 68230, Digital Editor – Kansas News Service 69879 – Digital Producer – KCUR’s Kansas News Service 70740, Digital Producer – Audience Development 71656, Producer – Up To Date 71795, Reporter – Missouri Government & Politics
6.	Name of Source: Missouri Broadcasters’ Association Contact Person: Victoria Sabatino and Terry Harper Address: Jefferson City, MO Phone: 573-636-6692 email: vsabatino@mbaweb.org tharper@mbaweb.org website: https://www.mbaweb.org/ How was notification given? Posted to their website		28508, Reporter – Kansas News Service 68230, Digital Editor – Kansas News Service 69879 – Digital Producer – KCUR’s Kansas News Service 70740, Digital Producer – Audience Development 71656, Producer – Up To Date

	What is proof of the source's publication? E-records		71795, Reporter – Missouri Government & Politics
7.	<p>Name of Source: Kansas Association of Broadcasters Address: Topeka KS Phone: 785-235-1307 website: http://www.kab.net/ How was notification given? Posted to their website What is proof of the source's publication? E-records</p>		28508, Reporter – Kansas News Service 68230, Digital Editor – Kansas News Service 69879 – Digital Producer – KCUR's Kansas News Service 70740, Digital Producer – Audience Development 71656, Producer – Up To Date 71795, Reporter – Missouri Government & Politics
8.	<p>Name of Source: National Association of Black Journalists Address: College Park MD Phone: 301-405-0248 website: www.nabj.org How was notification given? Posted to their website What is proof of the source's publication? E-records</p>		71656, Producer – Up To Date 71795, Reporter – Missouri Government & Politics
9.	<p>Name of Source: Journalism Jobs website: www.journalismjobs.com How was notification given? Posted to their website What is proof of the source's publication? E-records</p>	68232 – 1 69880 – 1 71656 – 1 71795 – 3	28508, Reporter – Kansas News Service 68232, Reporter – Guns & America – posted here by WAMU, see note above 69880, Reporter – Race & Ethnicity – posted here by St. Louis Public Radio, see note above 71656, Producer – Up To Date 71795, Reporter – Missouri Government & Politics
10.	<p>Name of Source: University of Missouri – Kansas City Contact Person: Lindsey Eaton, Human Resources Address: Kansas City, MO Phone: 816-235-5823 email: eatonli@umkc.edu website: www.umkc.edu How was notification given? Posted to their website What is proof of the source's publication? E-records</p>		28508, Reporter – Kansas News Service 68230, Digital Editor – Kansas News Service 68232, Reporter – Guns & America 69879, Digital Producer – Kansas News Service 69880, Reporter – Race & Ethnicity 70740, Digital Producer – Audience Development 71656, Producer – Up To Date 71795, Reporter – Missouri Government & Politics
11.	<p>Name of Source: indeed (This website automatically picks up all job postings on UMKC's website) website: www.indeed.com</p>	69879 – 3 70740 – 1 71795 – 1	28508, Reporter – Kansas News Service 68230, Digital Editor – Kansas News Service 68232, Reporter – Guns & America

			69879, Digital Producer – Kansas News Service 69880, Reporter – Race & Ethnicity 70740, Digital Producer – Audience Development 71656, Producer – Up To Date 71795, Reporter – Missouri Government & Politics
12.	<p>Name of Source: UMKC Human Resources automatically posts all positions with these organizations.</p> <ul style="list-style-type: none"> • American Indian Council • American Indian Enterprise & Business Council • Asian American Chamber of Commerce KC • ESGR • Full Employment Council • Hispanic Advisory Board/UWGKC (Carlos Salazar) • Hispanic Kansas Works • Hispanic Chamber of Commerce • KC Hispanic Chamber of Commerce • Latino Coalition E-Newsletter • Missouri Veteran’s Commission • My Disability Professionals • National Native American Chamber of Commerce • Urban League • Women’s Employment Network • Connections to Success <p>What is proof of the source’s publication? E-records</p>		28508, Reporter – Kansas News Service 68230, Digital Editor – Kansas News Service 68232, Reporter – Guns & America 69879, Digital Producer – Kansas News Service 69880, Reporter – Race & Ethnicity 70740, Digital Producer – Audience Development 71656, Producer – Up To Date 71795, Reporter – Missouri Government & Politics
13.	<p>Name of Source: University of Missouri School of Journalism Contact Person: Address: Columbia, MO Phone: email: website: www.hiremissouritigers.org How was notification given? Posted to their website What is proof of the source’s publication? E-records</p>		28508, Reporter – Kansas News Service 68232, Reporter – Guns & America 71656, Producer – Up To Date 71795, Reporter – Missouri Government & Politics
14.	Name of Source: University of Kansas School of Journalism		28508, Reporter – Kansas News Service

	Contact Person: Steve Rottinghaus Address: Lawrence, KS Phone: email: steve_rottinghaus@ku.edu website: www.ku.edu How was notification given? email What is proof of the source's publication? e-records		68232, Reporter – Guns & America 71656, Producer – Up To Date 71795, Reporter – Missouri Government & Politics
15.	Name of Source: Kansas State A.Q. Miller School of Journalism and Mass Communications Contact Person: Aribell Leo-Lynn Address: Manhattan, KS Phone: 785-532-6890 email: adl@k-state.edu website: How was notification given? email What is proof of the source's publication? e-records		28508, Reporter – Kansas News Service 68232, Reporter – Guns & America 71656, Producer – Up To Date 71795, Reporter – Missouri Government & Politics
16.	Name of Source: University of Nebraska-Lincoln, College of Journalism and Mass Communication Phone: 402-472-3041 email: cojmc@unl.edu website: How was notification given? email What is proof of the source's publication? e-records		28508, Reporter – Kansas News Service 68232, Reporter – Guns & America 71656, Producer – Up To Date 71795, Reporter – Missouri Government & Politics
17.	Name of Source: Iowa State Greenlee School of Journalism and Communication Contact Person: Maria Charbonneax Address: Ames, Iowa email: mvcharb@iastate.edu website: https://cyhire.iastate.edu How was notification given? email What is proof of the source's publication? e-records		28508, Reporter – Kansas News Service 68232, Reporter – Guns & America 71656, Producer – Up To Date 71795, Reporter – Missouri Government & Politics
18.	Other For example: KCUR employees posted job openings to their individual professional social media; journalism-related social media, including Facebook; and their alma maters' job websites.	28508 – 1 68232 – 4 69879 – 1 69880 – 1 71656 – 1	28508, Reporter – Kansas News Service 68230, Digital Editor – Kansas News Service 68232, Reporter – Guns & America 69879, Digital Producer – Kansas News Service

	<p>For example: Public Media Innovators Public Media Journalists Online News Association Journalists of Color CUJ Radio (for Columbia University Journalism School alums in radio) Lincoln University</p>	<p>71795 – 1</p>	<p>69880, Reporter – Race & Ethnicity 70740, Digital Producer – Audience Development 71656, Producer – Up To Date 71795, Reporter – Missouri Government & Politics</p>
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Appendix 3: Supplemental Activities

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Activity #5: Intern Program: On-going training in public radio programming and news for students and other members of the community.

POSITION	DATES	SUPERVISOR	RECRUITMENT SOURCE
Central Standard	Sep - Dec 2017	M. Long-Middleton	kcur.org
Up to Date	Sep - Dec 2017	D. Alexander	UMKC course taught by S. Kraske
Central Standard	Jan - May 2018	S. Gross	kcur.org
Up to Date	Jan - May 2018	D. Alexander	kcur.org
News	Jan - May 2018	M. Carter	kcur.org
Central Standard	Jun - Aug 2018	S. Gross	Journalism class at UM - Columbia
Up to Date	Jun - Aug 2018	D. Alexander	UMKC course taught by S. Kraske
Up to Date	Jun - Aug 2018	D. Alexander	UMKC course taught by S. Kraske
News	Jun - Aug 2018	M. Carter	kcur.org
News	Jun - Aug 2018	M. Carter	kcur.org
News	Jun - Aug 2018	M. Carter	kcur.org
Arts	Jun - Aug 2018	C.J. Janovy	kcur.org
Audience Development	Jun - Aug 2018	B. O'Higgins-Dwyer	kcur.org
Central Standard	Sep - Dec 2018	M. Rowell	kcur.org
Up to Date	Sep - Dec 2018	D. Alexander	UMKC course taught by S. Kraske
News	Sep - Dec 2018	M. Carter	Twitter

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Activity #8: Training Program designed to enable station personnel to acquire skills that could qualify them for higher-level positions.

Reporters, Editors, Talk Show Hosts, and other content-related staff

Corporation for Public Broadcasting grant: “Improving Diversity in Public Media Newsrooms: A Collaborative Approach” 5/1/2017 – 7/31/2019. St. Louis Public Radio is the lead station; also KCUR, WNPR – Hartford, and OPB – Portland

The CPB invited the stations to submit a proposal for this grant. “CPB seeks to support the recruitment of minority editorial leaders and reporters for local and regional positions, as well as coverage and engagement efforts by local stations around issues of race, ethnicity, and culture in their communities. The Stations are intentionally seeking to diversity their news coverage, audience, and newsroom staff. The Grant will provide resources for diversity training for newsrooms and news management and report best practices to the rest of the public media system.”

Obviously, this is an important, significant, and exciting opportunity for KCUR to have additional resources to continue pursuing our guiding principle of diversity and inclusion across our newsroom. In effect, the four stations in this grant are building a recruiting, reporting, and editing model for public radio stations across the nation.

Two of the accomplishments:

- Hired (as of 12/18/2017) a Reporter – Race & Culture to guide/lead KCUR in achieving the goals of this grant.
- Built and presented a two-day workshop about radio for experienced journalists. See Activity #16 below.

Professional development for individual members of KCUR staff

1. NPR Culture of Journalism Event in St. Louis, January 2018
 - Donna Vestal, Director of Content Strategy
2. CPB Regional Journalism Center Conference in Washington, D.C., February 4-7, 2018
 - Donna Vestal, Director of Content Strategy
3. NPR Culture of Journalism Conference, Phoenix, Arizona, April 25-26, 2018
 - Donna Vestal, Director of Content Strategy
4. Public Radio in Mid-America Conference, Chicago, Illinois, May 9-11, 2018
 - Donna Vestal, Director of Content Strategy
5. Public Radio New Directors Conference, Philadelphia, Pennsylvania, June 20-23, 2018
 - Donna Vestal, Director of Content Strategy
 - Sylvia Maria Gross, Storytelling Editor
 - Laura Ziegler, Community Reporter
 - Sam Zeff, Metro Reporter
 - Jim McLean, Reporter and Editor, Kansas News Service

- Scott Canon, Digital Editor, Kansas News Service
6. Association of Health Care Journalists Conference, April 12-15, 2018
 - Dan Margolies, Health Editor
 - Alex Smith, Health Reporter
 7. Harvard Medical School Media Fellowship on the Issues of Pain and Opioids, Sept 2018
 - Alex Smith, Health Reporter
 8. National Institute of Computer Assisted Reporting in Columbia, Missouri, January 7-12, 2018
 - Dan Margolies, Health Editor
 - Elle Moxley, Education Reporter
 9. NPR Workshop for Education Editors in Washington, D.C., October 10-12, 2017
 - Dan Margolies, Health Editor
 10. Earned Master's Degree in Journalism from the University of Missouri, December 2017
 - Elle Moxley, Education Reporter
 11. Recipients of fellowships from NPR's Education Team to continue reporting on classroom churn. Travel to Washington, D.C. for special recognition and support for their work.
 - Elle Moxley, Education Reporter
 - Barbara Shelly, Contributor
 12. Education Writers Association Seminar in Los Angeles, California, May 16-18, 2018
 - Elle Moxley, Education Reporter
 13. Mid-Career Training, Hartford, Connecticut, May 2-6, 2018
 - C.J. Janovy, Digital Editor
 14. Online News Association Conference in Austin, Texas, Sept 13-15, 2018
 - C.J. Janovy, Digital Editor
 - Peggy Lowe, Investigative Reporter
 15. Investigative Reporters & Editors Conference in Orlando, Florida, June 14-17, 2018
 - Peggy Lowe, Investigative Reporter
 - Michelle Tyrene Johnson, Race, Identity, & Culture Reporter
 16. National Association of Hispanic Journalists Conference, Miami, Florida, July 18-21, 2018
 - Lisa Rodriguez, News
 17. Third Coast International Conference in Chicago, Nov 9-11, 2017
 - Suzanne Hogan, Producer and Reporter
 18. NPR Workshop for State Governance Reporters, Washington, D.C., Aug 14-15, 2018
 - Samuel King, Missouri Government Reporter
 19. Corporation for Public Broadcasting, Washington, D.C., February 4-14, 2018
 - Jim McLean, Reporter and Editor, Kansas News Service
 20. National Institute for Computer-Assisted Reporting Conference, Chicago, Illinois, March 11-15, 2018
 - Madeline Fox, Kansas News Service Editor
 21. NPR Storylab Workshop. Washington, D.C., May 4-6, 2018

- Jim McLean, Reporter and Editor, Kansas News Service
 - Grace Lotz, Kansas News Service Digital Producer
22. Thomson Reuters Foundation Conference for Reporting on Vulnerable Children in Care, San Francisco, California, Sept 13-14, 2018
 - Madeline Fox, Kansas News Service Reporter
 23. Bi-Monthly Internal Staff training on Best Practices, Digital Training, and Social Media, February – June, 2018
 - KCUR News Team
 24. NPR's Edith Chapin, Executive Director, informational meeting with KCUR Staff, April 19, 2018
 - KCUR News Team
 25. ACLU Missouri informational meeting with KCUR Staff, June 27, 2018
 - Dan Margolies, Health Editor
 - CJ Janovy, Digital Editor
 - Maria Carter, News Director
 - Alex Smith, Health Reporter
 - Danie Alexander, Up-to-Date Producer
 - Matthew Long-Middleton, Community Producer
 26. SciLine informational meeting with KCUR Staff, September 18, 2018
 - Maria Carter, News Director
 - Melody Rowell, Central Standard Producer
 - Danie Alexander, Up to Date Producer
 - Luke Martin, Associate Producer
 - Lisa Rodriguez, News

Program Director, Audience Development, Resource Development, Broadcast Operations, and Administration

1. Public Media Development & Marketing Conference in Chicago, Illinois, July 10-13, 2018
 - Nico Leone, General Manager
 - Donna Vestal, Director of Content Strategy
 - Sarah Morris, UMKC Executive Director of Informal and Continuing Education
 - Briana O'Higgins Dwyer, Digital Director
 - Michael Russo, Director of Marketing
 - Deloris Phelps, Director of Membership
 - Kathleen Connaghan-Gross, Membership Coordinator
2. Poynter Conference on Local News Innovation in Tampa, Florida, September 4-7, 2018
 - Nico Leone, General Manager
 - Donna Vestal, Director of Content Strategy
 - Briana O'Higgins Dwyer, Digital Director
 - C.J. Janovy, Digital Editor
3. NPR Collective in Los Angeles, October 6-7, 2017
 - Nico Leone, General Manager
4. Station Resource Group Retreat in Portland, Oregon, Aug 7-10, 2018
 - Nico Leone, General Manager

5. NPR Training for Digital Media in Washington, D.C., October 2017
 - Briana Dwyer, Digital Director
6. Public Radio Program Directors Conference in Austin, Texas, August 20-23, 2018
 - Ron Jones, Director of Community Engagement
 - Michael Russo, Director of Marketing
7. Public Radio Engineering Conference, Las Vegas, Nevada, April 5-9, 2018
 - Stephen Steigman, Director of Broadcast Operations
8. UMKC Foundation “Life of a Gift” Training, April 2018
 - David Fulk, Director of Philanthropic Giving
9. Public Media Business Association Conference, Long Beach, California, May 28-30, 2018
 - Jeanne Rooney, Manager – Finance & Administration
10. Attended workshops presented by the Association of Fundraising Professionals in Kansas City, Missouri.
 - David Fulk, Director of Philanthropic Giving
 - Deloris Phelps, Director of Membership
 - Kathleen Connaghan-Gross, Membership Coordinator
 - Jeanne Rooney, Manager – Finance & Administration

Appendix 3: Supplemental Activities

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Activity #16: Other activities designed to disseminate information about employment opportunities.

Audience: Journalists and Other Professionals

1. KCUR workshop: *Sound Reporting for Experienced Journalists*

As a part of the CPB grant described in Activity 8 above, on November 3-4, 2017, KCUR presented a two-day workshop. To aid recruitment and build a hiring pipeline, KCUR provided audio training for diverse mid-career journalists - talented individuals with no experience in radio production and with an interest in public radio.

The workshop was limited to twelve. Forty applications from across the country were received. Eight completed a survey, with all indicating that the workshop met or exceeded their expectations.

- Sylvia Maria Gross, Storytelling Editor
- Laura Ziegler, Community Reporter
- C.J. Janovy, Arts Editor

Since then, we have hired two of the attendees and engaged one as free-lance.

2. Taught session on *Producing Radio* at NPR's Generation Next Conference in Oklahoma City, Oklahoma, February 19-23, 2018

- Laura Ziegler, Community Reporter

3. Presentations on *Worker Exploitation in Reporting* and *Harvesting Stories from Big Ag* at Investigative Reporters & Editors Conference in Orlando, Florida, June 14-17, 2018

- Peggy Lowe, Investigative Reporter

4. Presentation on *GenListen* at Public Media Development & Marketing Conference in Chicago, Illinois, July 10-13, 2018

- Michael Russo, Director of Marketing

5. Presentation on *GenListen* at Public Radio Program Directors Conference in Austin, Texas, August 20-23, 2018

- Michael Russo, Director of Marketing

6. Alfred Friendly Fellow from Ukraine, working with KCUR to learn about podcasting, April-June 2018

- KCUR News and Content Team

7. Wrote *No Place Like Home – Lessons in Activism from LGBT Kansas*, published January 2018. Used as basis for 12 speaking engagements throughout the community, including the value of investigative reporting. Spring 2018

- C.J. Janovy, Digital Editor

8. Panel participation for the Kansas City Healthcare Communicators Society for Hospital Marketing and PR staff discussing healthcare reporting, November 2017
 - Dan Margolies, Health Editor
9. Moderated panel discussion for executive directors of major arts organizations for *Arts and Culture Day* for the KC Chamber Centurions. March 13, 2018
 - Dan Margolies, Health Editor
10. Maker-In-Residence at the Johnson County Public Library leading podcasting, StoryCorps, and sound tour through the Library, January-April 2018
 - Laura Spencer-Morris, Arts Reporter
 - Assisting with podcast presentation, January 2018:
 - Cody Newill, Audience Development Specialist
 - Sam Zeff, Government Reporter
 - Mike Russo, Director of Marketing
11. Presentation on *Podcast Archiving and Storytelling* at the Mid-Continent Public Library in North Kansas City, August 5, 2018
 - Sam Zeff, Government Reporter
12. StoryCorps training for twenty community partners, August 16, 2018
 - KCUR hosted with Matthew Long-Middleton, Community Producer
13. Taught the FBI Citizens Academy in Kansas City, Missouri, October-November 2017
 - Sam Zeff, Government Reporter
14. Presentation on Public Media for residents at Bishop Spencer Place, April 2018
 - Laura Ziegler, Community Reporter

Colleges and Universities

1. Taught *Intro to Journalism; Press Politics and Public Policy; Art of the Interview; and University News Practicum* at University of Missouri-Kansas City, Fall 2017, Spring 2018, Fall 2018
 - Steve Kraske, Host of Up-To-Date
2. Taught *Digital and Audio Radio Production* at University of Missouri-Kansas City, Spring 2018.
 - Angela Elam, Announcer
 - Matthew Long-Middleton, Central Standard Producer
3. Taught *Writing for the Media* at University of Missouri-Kansas City, Spring 2018
 - Peggy Lowe, Investigative Reporter
4. Taught *Mass Media* course at Johnson County Community College, Fall 2018
 - Laura Ziegler, Community Reporter
5. Three college students participated in five days of job shadowing at KCUR to learn about radio production, journalism, reporting, development, events, and broadcast operations. Students were from Kenyon College in Ohio; and Reed College in Oregon. January 2018
 - KCUR Personnel involved were Maria Carter, Matthew Long-Middleton, Danie Alexander, Luke Martin, Lisa Rodriguez, Sam Zeff, Jeanne Rooney, Mike Russo, Bill Anderson, CJ Janovy, Stephen Steigman, Ron Jones, Deloris Phelps, and Kathleen Connaghan-Gross.
6. Presentation on *Digital Marketing* for a Graduate Theater Management class, University of Missouri-Kansas City, October 12, 2017

- Briana O'Higgins Dwyer, Digital Director
 - Mike Russo, Director of Marketing
7. Guest Speaker for *Cultural Competency* in Social Work Class at University of Kansas, October 24, 2017
 - Jen Chen, Contributor
 8. UMKC Journalism class tour of KCUR Studios, February 14, 2018
 - Stephen Steigman, Director of Broadcast Operations
 - Matthew Long-Middleton, Central Standard Producer
 - Laurie Arbore, Announcer
 - Angela Elam, Announcer
 9. Presented to journalism students at the University of Central Missouri, October 9, 2017
 - Sam Zeff, Government Reporter
 10. Guest Speaker at Rockhurst University on Enhancing Students' Information Literacy in the Curriculum, February 17, 2018
 - Dan Margolies, Digital Editor
 11. Presentation to UMKC Sociology Class, April 9, 2018
 - Dan Margolies, Health Editor
 12. Presentation on media to a government class at Avila University, July 18, 2018
 - Laura Ziegler, Community Reporter
 13. Panel Participation on *People in the Media* at Johnson County Community College, October 10, 2017.
 - C.J. Janovy, Arts Editor
 14. Presentation at Johnson County Community College Press Club event, April 12, 2018
 - C.J. Janovy, Digital Editor

Pre-K – High School

1. Fifteen Central Academy High School Students worked with KCUR Staff on the news series *The Argument*, Fall 2017
 - Laura Ziegler, Community Reporter
 - Ron Jones, Directory of Community Engagement
 - Peggy Lowe, Investigative Reporter
 - Andrea Tudhope, General Assignment Reporter
2. Presentation on *Public Media* for High School Students at New Reform Temple, February 2018.
 - Laura Ziegler, Community Reporter
3. Taught a class on *Data Journalism* at the Kansas High School Journalism Conference hosted by the Kansas Scholastic Press Association, in Lawrence, Kansas, September 24, 2018
 - Celia Llopis-Jepsen, Kansas News Service Reporter
4. Panel participation for approximately 300 students at Notre Dame De Sion High School on Career Planning, January 29, 2018
 - Suzanne Hogan, Announcer and Contributor

5. Thirty High School students from the Digital Media Technology class from Summit Technology Academy in Lee's Summit, Missouri visited the studio to learn about digital engineering at KCUR, March 13, 2018
 - Shawn Harrel, Announcer and class instructor
 - Stephen Steigman, Director of Broadcast Operations
 - Linda Sher, Announcer
6. Ten journalism students from Oak Park High School in North Kansas City toured the studios and learned about radio journalism, April 19, 2018
 - Elle Moxley, Education Reporter
 - Peggy Lowe, Investigative Reporter
 - Cody Newill, Audience Development Specialist
 - Kyle Palmer, News
7. Ten journalism students from Wichita West High School toured the studios and learned about radio journalism, May 4, 2018
 - Stephen Steigman, Director of Broadcast Operations
 - Maria Carter, News Director
 - Sylvia Maria Gross, Storytelling Editor
8. High school students from Pembroke Hill did a job shadow with the Up-To-Date Team, July 9-10, 2018
 - Danie Alexander, Producer Up-To-Date
 - Steve Kraske, Host Up-To-Date
 - Luke Martin, Associate Producer Up-To-Date
9. Twenty Middle School journalism students from Pembroke School's Journalism Camp visited KCUR to learn about broadcast journalism, August 3, 2018
 - Ron Jones, Director of Community Engagement
 - Maria Carter, News Director
 - Laura Ziegler, Community Reporter
10. Career Night participant at Crossroads-Quality Hill Academy discussing jobs in public radio with 30 K-4th graders, October 5, 2017.
 - Sylvia Maria Gross, Storytelling Editor
11. Presentation at Rhyme & Reason Preschool about News, September 2018
 - Dan Margolies, Health Editor