Renew Your Membership

Since 1957, KCUR 89.3 FM has provided listeners with a service that informs, entertains and enriches the community. Each time you tune in to KCUR, you benefit from the non-commercial programming provided by National Public Radio, Public Radio International and KCUR's own local shows. You are a vital part of the KCUR community. Donations from our listeners provide the largest part of our operating budget each year. With your support, KCUR is here every day with the quality programming on which you have come to rely.

Whether you are a new member to KCUR or a longtime donor renewing your membership, there are several easy ways to donate:

- Go to our secure online pledge form at kcur.org.
- Call KCUR at 816-235-1551 and ask for our membership department. Request monthly billings by mail, pay with credit card or arrange for electronic funds transfers.
- Mail your gift to the station. Make your check payable to KCUR and address your donation to KCUR Membership, 4825 Troost Ave., Suite 202, Kansas City, MO 64110.

Thank you again for your support and for listening to KCUR.

If you have any questions regarding membership, please contact our membership department.

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Dear friends,

About 18 years ago I was a student in "Radio Writing". I was told that public radio programming and the audience grew. The audience was loyal. As the technology advanced, so did our programming and loyal audience. We discovered that the audience on computers, the satellite system sends out the content. Technology has advanced in public radio over the past years. We used manual typewriters and mimeograph machines to communicate with our listeners. With the advent of the internet, we now have a larger and more diverse audience.

All Things Considered host of the public radio station in Wichita, I wasn’t hired in broadcasting.” At the age of 18, the station manager pulled me aside after class one day and suggested that I consider a career in broadcasting. "Things change."

About 10 years after I was a student in "Radio Writing" I wrote my first staff story. I remember getting the call from my editor to write a feature story on local artist. I didn’t ask for the story, I just took it. It was a great experience and I learned a lot. Since then, I have written features on local events, people, and places. I have learned how to write stories that are engaging and informative.

I remember when the public radio station went digital and we had to reprogram our automation system. We discovered that there were not many things we knew, and it wasn’t that difficult to reprogram the system and the station played great music.

Mission Statement of KCUR
KCUR Radio will provide a programming environment that promotes innovative and engaging ideas through a mix of public radio, classical music, and community events.

Digital KCUR
Expanding KCUR.org through redesigns and upgrades

This past December, KCUR.org, like a revolutionary new car, rolled off the assembly line. As one enters the new site, the beauty of the design of that site’s been contemplated and developed over the last several months. One goal of this redesign and upgrade is to appeal to a broader audience. The new site is also mobile friendly, and we are currently tweaking the new navigation to make it more user friendly. The redesign and upgrade has resulted in public radio reaching new heights.

As the new NPR API Application Programming Interface becomes available, it allows us to integrate NPR's web coverage into KCUR.org. The new API allows us to add the latest NPR news to our site, as well as other content from NPR. We are currently working on adding these features to our site.

The new site also lets users share KCUR.org's online audience has held steady in the past, but we are making improvements to the site to appeal to a wider audience. The site also allows users to comment on our stories, and we are currently working on integrating more social media features into the site.

We're also encouraging more engagement with our audience. The site now offers a photo and video gallery, and a section for user-generated content. These features allow users to share their photos and videos, and we are currently working on integrating more social media features into the site.

We are expanding KCUR.org through redesigns and upgrades. We are working to provide an audience of users who are engaged with our content. We are also working to provide an audience of users who are engaged with our content. We are working to ensure that the site is accessible to all, and we are currently working on integrating more social media features into the site.

Thank you for your support, and please keep checking out our site.

Sincerely,

Robin Young
Executive Director
Awards & Recognitions

Local news coverage is a cornerstone of KCUR programming.

Awards and recognitions presented in 2011 to the KCUR news team include the following:

**Corporation for Public Broadcasting**

Elected Vice Chair, Board of Directors
Patty Cahill, KCUR General Manager

**Regional Edward R. Murrow Awards**

Audio Feature Reporting: “Local Accordion Legend Don Lipovac” – Elana Gordon

Use of Sound: “Chinese New Year Celebrations Begin in Kansas City” – Laura Spencer


**Greater Kansas City Women’s Political Caucus**

Excellence in Media
Sylvia Maria Gross

**Kansas City Press Club – Society of Professional Journalists Heart of America Awards**

News Program (bronze): *KC Currents* – Susan B. Wilson, Sylvia Maria Gross, Alex Smith

Business Reporting (gold): “Ethanol Series” – Harvest Public Media

Business Reporting (silver): “Agribusiness Consolidation” – Frank Morris

Business Reporting (bronze): “Dodge City Casino” – Sylvia Maria Gross

Talk Radio (gold): “Local Voices” – Central Standard

Talk Radio (silver): “Slammed” – Laura Spencer

Feature (silver): “Accordion Legend” – Elana Gordon

Feature (bronze): “Revisiting Leon Jordan Case” – Sylvia Maria Gross

Feature (honorable mention): “Army Fitness” – Frank Morris

Investigative Reporting (silver): “A Finger’s Touch” – Dan Verbeck

Multi-Media Package (bronze): “Ethanol Series” – Harvest Public Media

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Patty Cahill, KCUR General Manager

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Investigative Reporting (silver): “A Finger’s Touch” – Dan Verbeck

Multi-Media Package (bronze): “Ethanol Series” – Harvest Public Media

**Online News Web Site (honorable mention):**

– Harvest Public Media

**Radio Station of the Year (tie):**

– Land Line Now and KCUR

**Missouri Broadcasters Association**

Documentary/Public Affairs (certificate of merit): “Army Fitness” – Frank Morris

Feature Reporting (certificate of merit): “Arts and Sports Communities Teaming Up” – Laura Spencer

**NPR**

Kaiser Health News reporting partnership

*Health Care in the States*
Participant: Elana Gordon

“Covering Issues in Education” Seminar
Participant: Sylvia Maria Gross

**The Pitch**

“Best of Kansas City”
Best Radio Reporter – Sylvia Maria Gross

“Readers’ Choice Awards”
Best Talk/Radio Station – KCUR 89.3

**USC Annenberg Fellowship**

Laura Spencer
From the Kauffman Center to the weather, an unforgettable year

We’ve been busy in the news department this year. Circumstances have given us a lot of great material for our daily local features in Morning Edition, eight daily newscasts, occasional pieces in All Things Considered, and more than 20 national stories for the public radio networks.

We’ve covered the heck out of the Kauffman Center opening, the mayoral election in Kansas City, the new police chief, and the Kansas City school district losing accreditation and facing new governance. There were troubling stories, like Baby Lisa; the big increase in homicides, and the allegations of a sexual abuse cover-up in the local Catholic Diocese. Kansas City, Kan., opened LIVESTRONG Sporting Park; Claycomo celebrated plans to expand the Ford plant there; and Kansas City sorted out its development problems on the Plaza.

And then there was the crazy weather. We had a genuine blizzard, nearby flooding, a fatal heat wave, and the worst tornado in more than 60 years. When that storm struck Joplin, NPR called on KCUR for much of its coverage.

The immediate challenge for the news department as we headed into the new year was figuring out how to make our great new website live up to its potential as a source our listeners will want to check a couple of times a day to find not just the latest, but also the most interesting local news. We need to do that, of course, without skimping on the high quality radio programming we’ve already established.

All the best,

Frank Morris
News Director, KCUR
Executive Supervisor, Harvest Public Media

Health Reporting at KCUR

Covering the issues that impacted your health in 2011

Hello! I’ve had the privilege of reporting on health for KCUR for more than three years, and I hope you caught some of my 2011 stories on Morning Edition and KC Currents. You can also find them, along with other regional and national health news, online at kcur.org/term/health-0, or follow me on twitter as @KCURElana.

Health is such an integral part of our lives and encompasses such a broad array of issues, I’m proud to say we covered a healthy bit of territory on KCUR in 2011, including the local impact of federal health policies; the latest efforts to identify and prevent disease outbreaks; and the economy’s effect on people’s health and health services. We searched for answers in doctors’ offices, mental health centers, and even the ER. What’s more, we put health insurance rates under the microscope, learned which parts of our region needed more doctors and dentists (and why), and “chased” the progress of various lawmakers involved with making key decisions about our health care system. It was quite a workout!

My days at KCUR in 2011 were both challenging and rewarding, and I am excited to continue my work as I bring you the latest in flus, pharmaceuticals, and all else impacting health in our region in 2012.

Wishing you good health,

Elana Gordon
Health Reporter, KCUR
Harvest Public Media

By now, I hope you are familiar with Harvest Public Media. After all, we’re doing our best to make you notice us through in-depth stories airing Mondays on Morning Edition; our TV documentary “Home Fields” broadcast on KCPT; print stories in The Kansas City Star; collaborations with KCUR’s Central Standard and Up to Date talk shows; contributions to KC Currents; and the launch of The Harvest Network.

Just over a year old, Harvest Public Media is an award-winning journalism collaboration of six public media stations in the Midwest, with KCUR serving as the lead station. We cover issues related to food and food production.

Although most Harvest stories begin with radio, we also explore issues through online analyses, television reports, podcasts, photography, video, blogs and social networking. In 2011, we aired 17 stories nationally on NPR or Marketplace, published numerous print versions, and shared insights through regional talk shows and community events. The highlight of the year was “Home Fields,” a five-part radio series and television documentary. Stressing the collaborative nature of Harvest, we also helped produce two Home Fields call-in talk shows that aired on KCUR and Iowa Public Radio.

2012 will bring a new focus on community building. Multimedia editor Jeremy Bernfeld has big plans for our website that will make it easier for you to join the discussion. And it all comes together on The Harvest Network, where we invite you to share your observations, insights and experience. Led by Peggy Lowe, the network is intended to improve, deepen and diversify our reporting. It’s easy to join — just go to HarvestPublicMedia.org and click on “Harvest Network.”

We hope you will. Because while Harvest Public Media may be becoming a familiar part of KCUR, we need your support to reach our potential.

Donna Vestal
Editor, Harvest Public Media

Up to Date

It’s among the more frequent questions I’m asked: “Is she going to be in-studio?!” One of the great benefits of working at KCUR is that we get to meet well-known actors, singers, authors and politicians.

It’s a privilege to welcome famous people into your studio, and 2011 brought big names, topics and events to the KCUR airwaves, including a live broadcast from the grand opening of the Kauffman Center for the Performing Arts, a trudge through a blizzard to air from the Kansas Statehouse for a gubernatorial inauguration, and another from Brookside’s snowy suicide hill with giddy school kids who had the day off.

There were debates between Kansas City mayoral candidates, conversations with members of the U.S. Congress, debate over a local law firm’s attempt to build on the Country Club Plaza, and news of Google’s plan to install a gigabit fiber optic internet service in Kansas City, Kan. and later Kansas City, Mo. I’m very pleased that our audience enjoyed and participated in the conversations.

2012 brings a whole new realm of learning. Our show will celebrate its 10th anniversary in September in the middle of a big election year. We’ll bring you conversations with influential thinkers, lawmakers, candidates and chefs, reviews of films and books, and more insight on the things that matter to all of us in the Greater Kansas City area.

As we say...stay tuned!

Stephen Steigman
Senior Producer, Up to Date
Central Standard

An unnamed show comes of age

It was a banner year for a show that began in 2010 with no name. In 2011, Central Standard won the Heart of America Gold Award from the KC Press Club for our work highlighting local voices. The host, without his foreknowledge, was named a so-called “Hot Host,” feted by Ink magazine as one of the 26 hottest people, places and things in Kansas City (I would put myself at 99 of 26).

Accolades aside, we’re honored to have touched the community in new ways as we’ve brought you heartwarming stories about redemption, highlighted local artists and musicians, and welcomed familiar community voices into our KCUR studios.

We also had the pleasure of working this year with Harvest Public Media on local food, farming and energy issues that really count on the local and national level. And we’re proud to have expanded our multimedia presence on KCUR.org – including the mapping of murals around the KC Metro area (special thanks to our team’s producer, Tomeka Weatherspoon, for her work on this project).

From slain convicts with tragic stories to a grieving mom who lost her Army veteran son to suicide; from changes in IT to discussions about finance news ripped from the headlines...Central Standard is proud to continue to be the show where you can expect the unexpected.

Thanks for listening.

Jabulani Leffall
Host, Central Standard

The Walt Bodine Show

Always learning, always something interesting to talk about

A couple of months ago, I was on a coffee date with a very nice guy. When we ran out of general getting-to-know-you questions, we both started sharing what we knew about the history of Kansas City. After a year of working with Walt, I was shocked by how much knowledge I had on the subject. From the history of Katz Drugstores, to Truman’s time in Grandview, to the Kansas City Monarchs... and don’t even get me started on what I learned about new movie releases from the Movie Critics and area restaurants from the Food Critics.

I hope you’ve learned as much as I have listening to The Walt Bodine Show. With our rotating hosts, the program has carried on the Bodine tradition of delighting in our witty, inquisitive callers. In 2011, on one of our history shows with Monroe Dodd, callers told us stories of finding themselves trapped in fast-moving prairie fires. Thanks to Russ Simmons and the Movie Critics, our listeners learned which films to enjoy (and which to avoid) in 2011. And on a popular Food Critics segment, with host Charles Ferruzza, more than 50 callers, e-mailers and online commenters chimed in with their favorite places to grab a burger – holy cow!

Plus, no stranger to awards, The Walt Bodine Show was honored in 2011 to receive the Talk Show Award from the Kansas City Association of Black Journalists for Walt and Monroe Dodd’s interview exploring African American and Native American education in Kansas.

Walt and I are so happy to have the company of our friends Monroe Dodd, Russ Simmons and Charles Ferruzza each Friday. They help us make great choices in restaurants, movies and books, and they make sure we always have something interesting to talk about.

Andrea Silenzi
Producer, The Walt Bodine Show
The KC Currents team spread out around the Kansas City metro in 2011, looking for the extraordinary stories of ordinary people.

We learned of an unusual friendship between two women who are 50 years apart in age – drawn together by a child’s drawings found in the attic of a Waldo home. We visited with grandparents raising their grandchildren in a new development designed especially for them. And we spent time with teenagers who were gathering in large numbers on the Plaza, much to the concern of local adults.

With the help of listeners, we debuted two new series in 2011. “What is that?” explores the stories behind the curiosities we encounter every day as we move around the city, like a shrine to a horse in Prairie Village, metal mariachi statues on the Westside, and the new rumble siren on Kansas City police cars.

In “Odd Jobs,” we dropped in on the life of a bee re-locator and a nude art model. This new series also took us to an exotic animal sanctuary near Lee’s Summit, where a local daredevil has developed a business making snake-handling tools.

Each year, we meet more creative people who are changing Kansas City’s cultural landscape, and 2011 was no exception. We interviewed street musicians Maurice and Shanice Hayes, choreographer Jawole Willa Jo Zollar, and the young artists behind Bread KC, a micro-lending organization that funds the arts through food.

We can’t wait to see who we’ll meet in 2012!

The KC Currents Team
Sylvia Maria Gross, Susan B. Wilson and Alex Smith

Bringing you the most intriguing stories and people of Kansas City
Cyprus Avenue

The ever-changing, ever-growing world of music

Last September I began the 35th year of Cyprus Avenue. Through the years, there have been unbelievable changes in the form and makeup of the music that you hear each Saturday. I seriously doubt that we will ever again have the mega-stars like The Beatles and Elvis who are universally known and idolized the world over.

We already have an unimaginable treasure trove of musical history and a growing horde of new artists available literally at the touch of a button, both of which seem to grow at an accelerating pace.

I feel incredibly fortunate that KCUR exists and that my audience is so consistently supportive, not only when we fundraise but also when I bring live artists to the Folly Theater. I feel very lucky to have my weekly radio gig. I’m having a ball.

Bill Shapiro
Host, Cyprus Avenue

Night Tides

Another year of amazing memories in the book

It’s been 17 years, and I have no idea where the time has gone. Each year that passes has its own special memories, and 2011 was no exception. The Night Tides’ group page, Night Tides w/ Renée Blanche, and the Renée Blanche page continue to buzz along, especially on Sunday nights when the link to listen to the stream is shared. It warms my heart to read comments that express your appreciation of the program.

I experienced the powerful energy of Mantras in 2011 at Unity Temple on the Plaza. Ashana sang and played crystal bowls. I left the concert feeling like I’d received a full heart massage. Deva Premal with Mitan and Manose – their performance took my breath away.

After receiving I don’t know how many emails, I finally got to see the incredibly talented Chapman Stick musician Trevor Stewart in concert. I’ve always wanted to see the Chapman Stick up close and personal so that I could match the sound with the visual. All I can say is that it looks as interesting as it sounds.

Finally, I was interviewed twice on Central Standard – once with local electronic musician, Steve Brand, and again to discuss Christmas music with Miles Bonny, Bill Shapiro and Chuck Haddix! Oh, what fun!

Thank you for the invitation, Central Standard!

One thing is for sure, considering the number of listening options you have, that you stop by Night Tides (whether to listen live or to the archives) means the world to me. Thank you.

Peace, Wellness and Gratitude,

Renée Blanche
Host, Night Tides
The Fish Fry

From Mardi Gras to Christmas, the tradition continues

It was another great year of fun and music at The Fish Fry. 2011 began on an up note when my wife, Terri Henges, helped ring in the new year with me. By all reports, it was another “dear” night.

The annual Mardi Gras show featured songs of Carnival and New Orleans party classics with a few surprises from Trinidad and Brazil to spice up the musical gumbo. According to feedback from listeners, The Fish Fry provided the soundtrack for many summer barbecues and backyard parties.

The annual Halloween show showcased songs of hoodoo and other ghoulish delights. Also in the fall, Jeffrey Harvey, an intern from the communications department at UMKC, helped me program and produce the show. A quick study, Jeffrey did a marvelous job of running the board and programming the second hour on Friday nights.

Throughout the year, we were blessed with a bounty of new releases and reissues garnered by our intrepid music director and Fish Fry fill-in guy, Michael Byars. It was a particularly good year for new releases from the world class musicians who make their home in the Kansas City area. The Nace Brothers, Cadillac Flambé, The Wilders, Trampled Under Foot, Levee Town and Billy Ebeling all visited The Fish Fry to talk about their new CDs.

Christmas classics brightened the holiday season, culminating with the annual Christmas Eve and New Year’s Eve programs.

As always, I look forward to spending Friday and Saturday nights with you in 2012. See you at the Fish Fry!

Chuck Haddix
Host, The Fish Fry
These are heady days for the arts in Kansas City – and 2011 marked a big year for placing Kansas City in the national spotlight.

After nearly two decades in the making, the Kauffman Center for the Performing Arts (described by one Bloomberg critic as “two bulging stainless-steel onions, sliced vertically”) opened in September in downtown Kansas City, Mo. Critics from around the country visited (Los Angeles Times: “Kansas City’s known more for its tailgating and its barbecue. But perhaps it will now be known for something more — the $413-million Kauffman Center for the Performing Arts.”). They also attended performances by the resident companies (New York Times: “The Kansas City [Ballet] dancers are delights in their jumps; footwork; full-bodied, three-dimensional shapes; and lively characterization.”).

The region also received national attention for Kansas Governor Sam Brownback’s decision to not merely cut funding for the state’s arts agency, the Kansas Arts Commission, but to abolish it. On PRI’s Studio 360, State Senator Roger Reitz described his reasons for supporting arts funding: “St. Paul said, ‘Hold fast that which is good’...If you’ve got something good, don’t throw it (the arts) away.”

In 2012, we expect to be doing stories about...what’s next? How will the region keep the momentum for the arts going – and who or what will sustain it?

Laura Spencer
Arts Reporter

“All happy families are alike; each unhappy family is unhappy in its own way” is the opening sentence of Leo Tolstoy’s Anna Karenina and an apt description of several plays that graced Kansas City theaters in 2011.

For sheer ruthlessness, few families can match the Macbeths as played by John Rensenhouse and Kim Martin-Cotton at last summer’s Heart of America Shakespeare Festival. During the first week of rehearsals, Rensenhouse invited KCUR into both his home and his process to discuss how daunting it was turning out to be to tackle what’s considered - along with Hamlet and King Lear - one of the “big three” among Shakespeare’s troubled male characters.

Flash forward about 400 years and one could find a few other families similarly airing their dirty laundry. In God of Carnage at the Unicorn Theatre, two sets of Brooklyn parents convened over dessert and an ill-advised bottle of rum in an attempt to civilly resolve their respective sons’ playground fight. Playing one of the couples were Brian Paulette and Cinnamon Schultz, who are married in real life. They told KCUR that, though they were immensely enjoying playing partners on stage (especially the volatile push and pull within the characters’ strained marriage), they admitted it was hard to be away from their two young children six nights a week in order to keep complete strangers entertained.

It required three generations of a dysfunctional Oklahoma family to bring Tracy Letts’ Pulitzer Prize-winning August: Osage County to life on the stage of Kansas City Repertory Theatre. Director Eric Rosen had the wherewithal to cast the entire show with Kansas City actors. Playing the Weston family’s three adult daughters were Manon Halliburton, Cheryl Weaver and Jennifer Mays, who let KCUR listeners in on a secret that may not be all that secretive to savvy theategoers: the fact that the pool of local actors feel pretty familial already, which helped the cast create a narrative that felt real and lived-in from the first scene.

We would be remiss to not acknowledge three Kansas City actors who passed away in 2011. Karen Errington, Gary Holcombe and T. Max Graham had all, at one point in their careers, let KCUR into their distinctly creative minds and talents.

Steve Walker
Arts Reporter
As we reflect on 2011 and move forward into 2012, we want to highlight the John C. Dods III Watts Endowment Society and encourage more of you to consider membership in this special group. Throughout 2012, KCUR will host a series of special activities for Dods Watts Society members, and your membership will ensure that you receive invitations to all of these events.

Becoming a member of the Dods Watts Endowment Society is easy. You may either make a pledge of $1,000 or more to the station's endowment fund OR include KCUR in your estate plan. In order to maintain your membership, you need only make an annual gift of support to the station during one of our on-air membership drives or at any other convenient time throughout the year.

Dods Watts Endowment Society members also receive special acknowledgement in KCUR's publications, and they receive awards and certificates of “watts ownership” in KCUR. As a member, you have fun at special events while you enjoy the great feeling that comes with knowing that you are ensuring KCUR will be here for many generations to come.

The Dods Watts Society was named for devoted KCUR fan and advocate John Dods. In 2011, several people took their memberships to a whole new level by creating named endowment funds. These special endowment funds are a unique way for devoted listeners to support KCUR in perpetuity and to connect their support with programs they love and enjoy.

These friends are so articulate and devoted to KCUR, we thought you would enjoy hearing directly from them in their own words. Maybe their thoughts and feelings about KCUR and the Dods Watts Endowment Society will inspire you to consider creating a deeper connection with KCUR, too.

**Joan C. Dods**
Gladstone, Mo.

My late husband John loved KCUR. He loved everything about it: from its wonderful news and entertainment programs to the fact that he could go on the air a couple of times each year and ask other listeners to join him in supporting the station. He believed strongly that KCUR should be around for the children and grandchildren of every listener, and that is why he wanted KCUR to have a formidable endowment fund. As a result, he was the leading advocate for creating the KCUR Watts Endowment Society.

When I learned that KCUR decided to name this Society in John's honor, I knew he would be very proud. This is one of the reasons I wanted to create the Dods Zephyr Winds Program Fund to recognize John in perpetuity while acknowledging his affection for KCUR and his beloved Northland – where he believed the “gentle zephyr winds” were always blowing.

I am pleased to know that John's passion for KCUR continues to be supported through a program fund that bears our name and expresses the affection he had for our community.

Joan created the Dods Zephyr Winds KCUR Program Fund in the spring of 2011.

**Dr. Regina M. Nouhan**
Mission Hills, Kan.

It was the dedicated John Dods, a fellow KCUR enthusiast, who first inspired me to join the Watts Society, now known as the John C. Dods III Watts Endowment Society. I realized that beyond supporting the station as a renewing member each year, I could also contribute in a more lasting way. With an endowment gift, I help sustain the programming that I've come to love and depend on every day for both information and entertainment.

KCUR is my rock! And establishing a named KCUR program endowment is a wonderful way of keeping that rock stable for years to come.

Regina created the Dr. Regina M. Nouhan KCUR Program Fund in the summer of 2011.
Charlotte S. Hill

Leawood, Kan.

I have been connected with KCUR since it was created decades ago. Sam Scott, the station’s founder, was my friend and mentor. Knowing his intentions for the station, I have been very impressed by how Patty Cahill successfully built on the foundation Sam created.

Several years ago I made a multi-year commitment to support KCUR with a contribution to the John C. Dods III Watts Endowment Society. I decided to do this in my brother’s name because his life and values are embodied in the thought-provoking programs KCUR provides for our community day in and day out.

When I learned that I could also establish a KCUR program fund to honor my brother, I was delighted to know that his name would be perpetually recognized for supporting a Kansas City institution that provides us with fabulous national and locally-produced news and information — programs that enrich our lives!

I just know that my brother would love this association!

Charlotte created the Kenneth C. Hill Foundation KCUR Program Fund in the spring of 2011.

Linda Lyon

Kansas City, Mo.

While on a trip to New York in the 1980s, a high school friend invited me to her Brooklyn apartment for dinner. As she chopped vegetables, I asked her what we were listening to. She was shocked that I didn’t know about NPR.

I didn’t start listening right away, but by the mid-90s, I had become a KCUR junkie.

After 9/11, when the news was so depressing, I tried to stop listening for a while, but I couldn’t stay away. Now I listen to KCUR throughout the day, both at home and in the car. I love to learn, and KCUR enables me to learn constantly. I turned my mom onto KCUR after my dad died, and now our discussions are peppered with what we’ve heard each day on KCUR.

So when I happened to read that KCUR was starting the Dods Watts Society, I couldn’t think of anywhere I’d rather give and show my appreciation for all that I’ve received. There are a lot of things I could do without, but I would not want to be without KCUR (I know this sounds corny, but it’s true). Through the years, the quality of KCUR’s on-air content has remained high, and I am confident that KCUR’s focus on quality will continue in the future. I encourage anyone who feels as I do about KCUR to become part of the Dods Watts Endowment Society.

Linda created the Mike and Linda Lyon KCUR Program Endowment in the fall of 2011.

Mike Lyon

Kansas City, Mo.

When I was 14 or 15, my dad hired me to work for him in the summers and on school vacations doing manual labor – painting and maintaining equipment at his plant. It was a 45-minute commute. Every morning and evening, we listened to NPR for the entire drive and discussed the stories. Those were great times for me, alone with my dad and having his full attention (other than the radio). He mostly lectured me on the topics of the day, and I loved it!

I became addicted to NPR, and I’ve tuned in almost every day for the past 45 years.

The Lyons created the Mike and Linda Lyon KCUR Program Endowment in the fall of 2011.

In their own words

KCUR in the Community

KCUR is committed to Kansas City and the organizations working to improve and enrich the lives of so many in our community. The radio station is proud to have sponsored the following events and organizations in 2011 (see also a complete listing of KCUR underwriters in the following pages):

- AIDS Walk Kansas City
- American Heartland Theatre
- Arts Council of Metropolitan Kansas City
- Bloch Cancer Foundation Walk
- Communiversity
- Cyrus Avenue “Live at The Folly” concert series
- Ethnic Enrichment Festival
- The Family Conservancy “Family Achievement Night”
- Folly Jazz Series
- Habitat for Humanity – ReStore
- Heart of America Shakespeare Festival
- International Relations Council
- Jiggle Jam Family Music Fest
- Kansas City Actors Theatre
- Kansas City Civic Orchestra
- Kansas City Irish Fest
- Kansas City Museum
- Lyric Opera
- Mark Twain Writers Workshop
- Musical Theater Heritage
- New Letters Weekend Writers Conference
- Paul Mesner Puppets
- Theatre League
- UMKC Alumni Awards Luncheon
- UMKC Conservatory of Music and Dance
- UMKC Theatre
- Unicorn Theatre
- Wayside Waifs “Strutt with your Mutt” Dog Walk
It's not easy keeping 100,000 watts of pure power flowing. But through the John C. Dods III Watts Endowment Society, it is easy for you to help.

A longtime friend and advocate of KCUR, John C. Dods III had the idea to create an endowment to ensure that KCUR continued to enrich listeners' lives for years to come. By purchasing "virtual watts" through the Dods Watts Society, you energize our coverage of music and the arts, and empower our analysis of news and the issues facing our community.

Each virtual watt is valued at $100, and membership is granted to all who purchase at least 10 watts. And you can pay for your watts with payments over a multi-year period.

Dods Watts Society membership benefits include:
- A framed certificate of virtual ownership for the number of watts purchased.
- Inclusion in the major gifts page of the KCUR website, member magazine and Year in Review.
- Featured listing in the UMKC Annual Report on Charitable Giving.
- Recognition in KCUR's electronic newsletter.
- Special on-air thank you message upon joining the Dods Watts Society.
- Private tours of the KCUR studios and opportunities to observe a live broadcast.
- Invitations to special events at KCUR.

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Brookside Art Show
Brookside Barkery
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Burns & McDonnell
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Cafe Trio
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Central Presbyterian Church
Central Seminary
Central Standard Theatre
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City Union Mission
Civic Opera Theater of KC
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Hovey Williams
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International Visitors Council of Greater Kansas City
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James B. Nutter & Company
JCCC Carlsen Center
Jewish Community Center
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Jewish Community Museum
Jewish Federation of Kansas City
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JOCO Education News Bureau
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Johnson County Library Foundation
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Kansas City Art Institute
Kansas City Ballet
Kansas City Business Journal
Kansas City Cancer Center
Kansas City Chorale
Kansas City Civic Orchestra
Kansas City Friends of Alvin Ailey
Kansas City Hospice
Kansas City Irish Fest
Kansas City Jazz Orchestra
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Kansas City Repertory Theater
Kansas City Sailing
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Kansas City Star
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The Kansas City area community funds 72 percent of KCUR’s operating budget. This revenue makes possible the outstanding programming you hear on KCUR and kcur.org, including favorites from National Public Radio, plus exceptional local news coverage, health information, business reports, features, music and arts coverage.

During KCUR’s 2011 fiscal year, nearly 11,000 members made gifts of almost $1.4 million to maintain the programs they value.

In addition, community businesses and corporations continued to discover the quality of KCUR programming. Underwriting sales exceeded $950,000 in fiscal year 2011.

Our thanks to all of you for your generous support.

Revenues for year ending June 30, 2011

- Community Support ($39,841 [1%])
- Corporation for Public Broadcasting Grants ($45,828 [1%])
- Endowment Revenue ($103,560 [3%])
- University Support ($233,005 [7%])
- Other Income ($532,090 [16%])
- Total Revenue: $3,297,381

Expenses for year ending June 30, 2011

- Programming ($40,504 [1%])
- Membership ($203,486 [6%])
- Management & General ($221,504 [7%])
- Underwriting ($294,522 [9%])
- Engineering ($221,504 [7%])
- Promotions ($40,504 [1%])
- Other Grants ($355,737 [12%])
- Total Expenses: $3,154,493

*UMKC also contributed other forms of support, which represented more than $660,000 in value.
Dear friends,

About 18 years ago when we first launched "KCUR Morning and Production," I set up a mission statement for our content development, asserting a world that needed, for the first time, the kind of meaningful, honest, passionate reporting that KCUR was designed to provide.

In 2011, we continued building an exciting array of programs that reflect the unique qualities of the community we serve. I am proud that, in many instances, we are seeing immediate listener interest in and support of these programs.

Things will be changing at KCUR. Of course, Kansas City area jazz artists. KCUR.org's online audience has held steady in the past, we continue to serve the community and provide accurate and reliable service that informs, entertains and enlightens. We are happy to provide the public with programming that is meaningful and entertaining.

We've added Morning Edition and feel that it is a welcome addition to our programming line-up. Our audience has expanded as more people have tuned in to our live and online services. We have a growing number of listeners who are tuned in to our live and online services.

Things will be changing at KCUR. Of course, Kansas City area jazz artists. KCUR.org's online audience has held steady in the past, we continue to serve the community and provide accurate and reliable service that informs, entertains and enlightens. We are happy to provide the public with programming that is meaningful and entertaining.
### Renew Your Membership

Since 1957, KCUR 89.3 FM has provided its audience with current and informative programming and has been a staple of the Kansas City community. Recently, we received news via our non-commercial programming provided by National Public Radio, Public Radio International and KCUR’s own local shows.

You may:  
- Go to our secure online pledge form at kcur.org.  
- Call KCUR at 816-235-1551 and ask for our membership department. Request monthly billings by mail, pay with credit card or arrange for electronic funds transfers.  
- Mail your gift to the station. Make your check payable to KCUR and address your donation to KCUR Membership, 4825 Troost Ave., Suite 202, Kansas City, MO 64110.

Whether you’re a new member to KCUR or a longtime donor renewing your membership, there are several easy ways to donate. You may:

#### 5 a.m. - 6 a.m.

- BBC Overnight
- Morning Edition
- Morning Edition
- Morning Edition
- Morning Edition
- Morning Edition
- BBC Overnight

#### 6 a.m. - 7 a.m.

- New Letters on the Air
- Only a Game
- Human-kind
- Weekend Edition
- Weekend Edition
- Weekend Edition

#### 7 a.m. - 8 a.m.

- Car Talk
- This American Life
- Central Standard
- Central Standard
- Central Standard
- The Walt Bodine Show
- Whad’ya Know?

#### 8 a.m. - 9 a.m.

- A Prairie Home Companion
- Up to Date
- Up to Date
- Up to Date
- Up to Date
- Up to Date

#### 9 a.m. - 10 a.m.

- Thistle and Shamrock
- Talk of the Nation
- Talk of the Nation
- Talk of the Nation
- Talk of the Nation
- Cyprus Avenue

#### 10 a.m. - 11 a.m.

- Fresh Air
- Fresh Air
- Fresh Air
- Fresh Air
- Fresh Air
- Fresh Air

#### 11 a.m. - 12 p.m.

- This American Life
- Central Standard
- Central Standard
- Central Standard
- Central Standard
- The Walt Bodine Show

#### 12 p.m. - 1 p.m.

- A Prairie Home Companion
- Up to Date
- Up to Date
- Up to Date
- Up to Date
- Up to Date

#### 1 p.m. - 2 p.m.

- All Things Considered
- All Things Considered
- All Things Considered
- All Things Considered
- All Things Considered
- All Things Considered

#### 2 p.m. - 3 p.m.

- KC currents
- A Prairie Home Companion
- Up to Date
- Up to Date
- Up to Date

#### 3 p.m. - 4 p.m.

- Classic X
- Classic X
- Classic X
- Classic X
- Classic X

#### 4 p.m. - 5 p.m.

- KC currents
- A Prairie Home Companion
- Up to Date
- Up to Date
- Up to Date

#### 5 p.m. - 6 p.m.

- KC currents
- A Prairie Home Companion
- Up to Date
- Up to Date
- Up to Date

#### 6 p.m. - 7 p.m.

- Sunday at Six: Documentaries and Specials
- Marketplace
- Marketplace
- Marketplace
- Marketplace
- Marketplace

#### 7 p.m. - 8 p.m.

- Hearts of Space
- The World
- The World
- The World
- The World
- The World

#### 8 p.m. - 9 p.m.

- Night Tides
- The Fish Fry
- The Fish Fry
- The Fish Fry
- The Fish Fry

#### 9 p.m. - 10 p.m.

- Classical 24
- Kansas City Symphony Hour

#### 10 p.m. - 11 p.m.

- Midnight BBC
- Midnight BBC
- Midnight BBC
- Midnight BBC
- Midnight BBC

Thank you again for your support and for listening to KCUR.

If you have any questions regarding membership, please contact our membership department.
### Renew Your Membership

Since 1957, KCUR 89.3 FM has provided an audience with programs that inform, entertain and enrich the community. Each time you turn to 89.3 FM, you benefit from the non-commercial programming provided by National Public Radio, Public Radio International and KCUR’s own local shows. You are a vital part of the KCUR community. Donations from our listeners provide the largest part of our operating budget each year. With your support, KCUR is here every day with the quality programming on which you have come to rely.

Whether you’re a new member to KCUR or a longtime donor renewing your membership, there are several easy ways to donate:

- Go to our secure online pledge form at kcur.org.
- Call KCUR at 816-235-1551 and ask for our membership department. Request monthly billings by mail, pay with credit card or arrange for electronic funds transfers.
- Mail your gift to the station. Make your check payable to KCUR and address your donation to KCUR Membership, 4825 Troost Ave., Suite 202, Kansas City, MO 64110.

### 2012 Program Schedule

<table>
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<tr>
<th>Time</th>
<th>Monday</th>
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*With Debra Jayne and the 12th Street Jumpers on 12th Street Jump airs Saturdays from Midnight to 1 a.m.

If you have any questions regarding membership, please contact our membership department.

Thank you again for your support and for listening to KCUR.

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### 89.3 FM Year in Review 2011

An equal opportunity/affirmative action institution

KCUR 89.3 FM

KCUR-FM
5100 Rockhill Road
Kansas City, MO 64110-2499

University of Missouri-Kansas City

Non-Profit Org.

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Kansas City, MO
Permit #6113

KCUR
Year in Review 2011
A service of the University of Missouri-Kansas City

5 a.m. BBC Overnight
6 a.m. New Letters on the Air Only a Game
6:30 a.m. Human-kind
9 a.m. Car Talk
10 a.m. This American Life Central Standard Central Standard Central Standard Central Standard The Walt Bodine Show Whad’ya Know?
11 a.m. A Prairie Home Companion Up to Date Up to Date Up to Date Up to Date Up to Date
Noon Here and Now Here and Now Here and Now Here and Now Here and Now
1 p.m. Thistle and Shamrock Talk of the Nation Talk of the Nation Talk of the Nation Talk of the Nation Talk of the Nation
2 p.m. Fresh Air Weekend American Routes Fresh Air Fresh Air Fresh Air Fresh Air Fresh Air
3 p.m. On the Media Fresh Air Fresh Air Fresh Air Fresh Air Fresh Air
4 p.m. All Things Considered All Things Considered All Things Considered All Things Considered All Things Considered
5 p.m. KC Currents A Prairie Home Companion
6 p.m. Sunday at Six: Docum­mentaries and Specials
6:30 p.m. Marketplace Marketplace Marketplace Marketplace Marketplace Marketplace
7 p.m. Hearts of Space The World The World The World The World The World
8 p.m. Night Talk Night Talk Night Talk Night Talk Night Talk
9 p.m. Classical 24 Kansas City Symphony Hour
12 Midnight BBC Overnight

*With Debra Jayne and the 12th Street Jumpers on 12th Street Jump airs Saturdays from Midnight to 1 a.m.
Dear friends,

About 18 years ago, when I graduated from "Radio Writing & Production," I knew my destiny was to become a broadcast producer. After a decade, the dream became a reality. At the age of 36, I was managing KCUR, a public radio station in Kansas City. My father was very proud of me and the radio audience.

Our programming was largely analog, and we used manual typewriters and mimeograph machines. Considered the station over telephone lines, we worked with cassette machines and LPs, and when I began as manager of a public radio station, we didn't have a computer. We added digital programming down digitally, and listeners can hear our shows in the future.

When I began as a manager of a public radio station without an audience, I realized I had to educate the public about the importance of public radio. To a loyal audience, we worked hard to ensure high-quality content and maintain the station's reputation.

When I began as a manager of a public radio station in Wichita, I realized the future of public radio was uncertain. I continued to work with cassette machines and LPs, and even now, we still use analog technology in our studio. We're still working to improve the station's programming and reach.

I remember when I was a public radio producer, I was the only one in the room. Today, I'm surrounded by everyone. The station's audience is still loyal, and we continue to serve the community and provide accurate news and information.

Mission Statement of KCUR

KCUR, the University of Kansas City, and our sister stations, provide public radio programming that is both informative and entertaining. We work to ensure that our programming is accessible to all audiences.

Dear friends,

Things will be changing at KCUR. Of course, Kansas City listeners have been loyal to KCUR since the station's inception. Our programming continues to evolve, and we're proud to continue serving our listeners.

David Warm, President of KCUR

Patty Cahill

Steve Roling

Janet Justus

Jane Gard

Angela Bennett

Digital KCUR

Expanding KCUR.org through redesigns and upgrades

Dear friends,

It is the responsibility of KCUR to continue to serve the community and provide accurate news and information. We believe in the power of public radio to inform, entertain, and engage.

KCUR.org's online audience has held steady in the past, but we're still in the field snapping pictures and gathering information. By linking to other sites, we can provide listeners with a wider audience online. The cleaner design makes for easier reading, and we are currently tweaking the new navigation system to help our site's visitors easily find the content they want.

We're also encouraging more engagement with our audience. Users and listeners can offer their views or ask questions on specific topics or of specific reporters and hosts. This comes from the new NPR API (Application Programming Interface, or API) that allows us to enhance interaction with the public.

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Follow us on Twitter:

@Night_Tides

Harvest Public Media

KCUR Health Reporter

@lauraspencer

@FrankNewsman

@KCUR

KCUR’s #1 magazine—a joint production of the Kansas City Star and Kansas City Public Radio. The Kansas City Star’s Steve Kraske. Hosted by Ira Glass. Some are funny, many are poignant. It’s characterized by compelling issues and your phone calls are welcome.


On the Media provides a platform for users and for our underwriters. Journalist and Web advocate Doc Searls said, “The live coverage from NPR, thus increasing the value of our programming to help our site’s visitors easily find the content they want."

New Letters on the Air – A magazine—a joint production of the Kansas City Star and Kansas City Public Radio. The Kansas City Star’s Steve Kraske. Hosted by Ira Glass. Some are funny, many are poignant. It’s characterized by compelling issues and your phone calls are welcome.


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