

# KCCU QUARTERLY ISSUES AND PROGRAMS REPORT OCTOBER – DECEMBER 2016

## ABOUT KCCU

KCCU is a non-commercial educational radio station licensed to Cameron University in Lawton, OK.

## NATIONAL PROGRAMMING

The KCCU Network (“KCCU”) airs some of the most prominent programs in public media, such as *Morning Edition*, *All Things Considered*, and *Performance Today*.

KCCU carries seven hours of national news programming from NPR Monday through Friday and four hours on Saturdays and Sundays. KCCU also carries other news and information programs that air at various times throughout the week.

KCCU carries cultural and entertainment programs from NPR, American Public Media, and other entities throughout the week.

## LOCAL PROGRAMMING

KCCU airs locally- and regionally-produced news programs, public service announcements, live classical music, and specialty programs daily.

Local news programming includes *The Texoma Report*, a newscast covering the KCCU network broadcast area, and feature stories covering topics from around the area. KCCU also airs regional news content developed by sources such as the StateImpact program, the Oklahoma Public Media Exchange, and the collaborative outlet AudioTexas.

Specialty programming includes cultural programs such as *Classical Music Today*, highlighting notable historical events from each day in the world of classical music, and *Slice of Life*, a weekly commentary; informational programs such as the public affairs program *Community Focus*; and special news coverage, such as for elections and important breaking news.

Enclosed is a list of topics covered in KCCU news and feature stories and in local public affairs programming during the fourth quarter of 2016.

**Clinton J. Wieden**  
**News Director, The KCCU Network**  
**January 6, 2017**

## KCCU QUARTERLY ISSUES AND PROGRAMS REPORT OCTOBER – DECEMBER 2016

**NOTE:** Newscast times are at 45:35 past the hour during *Morning Edition* and 44:00 past the hour during *All Things Considered*.

### LOCAL NEWS FEATURE SUMMARIES

**Title:** Live Election Coverage

**Original Airdate:** November 8, 2016

**Segment Length/Total Airtime:** 3 hours

**Description:** Live coverage of results from local, state, and national elections. Locally-produced segments reported local and state results, with national coverage provided by NPR.

### STATEIMPACT OKLAHOMA SUMMARIES

**Title:** Newscast/StateImpact Report

**Original Airdate:** October 6, 2016

**Description:** News report featuring local headlines and a StateImpact Oklahoma report on the upcoming State Question 777, and the groups that are coming together to oppose what's being called the "right-to-farm" measure.

## KCCU QUARTERLY ISSUES AND PROGRAMS REPORT OCTOBER – DECEMBER 2016

**Title:** Newscast/StateImpact Report

**Original Airdate:** October 13, 2016

**Description:** News report featuring local headlines and a StateImpact Oklahoma report on the similarities between State Question 777 and previously-passed measures in Missouri and North Dakota, and how the effects of such legislation are still unclear in those states.

**Title:** Newscast/StateImpact Report

**Original Airdate:** October 24, 2016

**Description:** News report featuring local headlines and a StateImpact Oklahoma report on how the so-called “right-to-farm” bill, State Question 777, is on its face about farm practices and products, but could end up being more about legal actions.

**Title:** Newscast/StateImpact Report

**Original Airdate:** October 25, 2016

**Description:** News report featuring local headlines and a StateImpact Oklahoma report on new research that suggests a 5.1-magnitude earthquake that occurred in western Oklahoma was linked to wastewater injection.

**Title:** Newscast/StateImpact Report

**Original Airdate:** October 27, 2016

**Description:** News report featuring local headlines and a StateImpact Oklahoma report on the legend of Bigfoot in southeast Oklahoma, and how the story is helping drive tourism in the region.

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**Title:** Newscast/StateImpact Report

**Original Airdate:** November 3, 2016

**Description:** News report featuring local headlines and a StateImpact Oklahoma report on the changing poll and funding numbers regarding State Question 777, and the opinions of two farmers who would be affected by the legislation on whether it should pass.

**Title:** Newscast/StateImpact Report

**Original Airdate:** November 7, 2016

**Description:** News report featuring local headlines and a StateImpact Oklahoma report on a 5.0-magnitude earthquake in Cushing in north central Oklahoma, and the property damage done by the quake.

**Title:** Newscast/StateImpact Report

**Original Airdate:** November 9, 2016

**Description:** News report featuring local headlines and a StateImpact Oklahoma report on the failure of State Question 777 and the opinion of former OK Attorney General Drew Edmondson, one of the measure's strongest opponents.

## KCCU QUARTERLY ISSUES AND PROGRAMS REPORT OCTOBER – DECEMBER 2016

**Title:** Newscast/StateImpact Report

**Original Airdate:** November 10, 2016

**Description:** News report featuring local headlines and a StateImpact Oklahoma report on the failure of State Question 777, analysis of why the measure failed, and reactions of some of the key proponents and opponents of the bill.

**Title:** Newscast/StateImpact Report

**Original Airdate:** November 17, 2016

**Description:** News report featuring local headlines and a StateImpact Oklahoma report on water issues in the state through an interview with former Water Resources Board executive director J.D. Strong.

**Title:** Newscast/StateImpact Report

**Original Airdate:** December 1, 2016

**Description:** News report featuring local headlines and a StateImpact Oklahoma report on how members of Oklahoma's oil and gas industry are looking forward to a change in federal energy policy with the election of Donald Trump.

**Title:** Newscast/StateImpact Report

**Original Airdate:** December 6, 2016

**Description:** News report featuring local headlines and a StateImpact Oklahoma report on how attorneys have asked a district court judge to approve a class-action lawsuit in the wake of a 5.0-magnitude earthquake in Cushing.

## KCCU QUARTERLY ISSUES AND PROGRAMS REPORT OCTOBER – DECEMBER 2016

**Title:** Newscast/StateImpact Report

**Original Airdate:** December 8, 2016

**Description:** News report featuring local headlines and a StateImpact Oklahoma report on how the Chickasaw Nation is stepping in to help revitalize economic activity in the Lake Texoma area after a private developer failed to build a promised resort.

**Title:** Newscast/StateImpact Report

**Original Airdate:** December 15, 2016

**Description:** News report featuring local headlines and a StateImpact Oklahoma report on Donald Trump's nomination of Oklahoma attorney general Scott Pruitt to be the head of the Environmental Protection Agency.

**Title:** Newscast/StateImpact Report

**Original Airdate:** December 20, 2016

**Description:** News report featuring local headlines and a StateImpact Oklahoma report on new Oklahoma guidelines for oil and gas producers that are designed to reduce earthquakes in the state.

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**AUDIOTEXAS FEATURE SUMMARIES**

**Title:** Newscast/AudioTexas Report

**Original Airdate:** October 3, 2016

**Description:** News report featuring local headlines and an AudioTexas report on how a Houston oil company is giving millions of dollars to protect undeveloped land in the Houston area.

**Title:** Newscast/AudioTexas Report

**Original Airdate:** November 30, 2016

**Description:** News report featuring local headlines and an AudioTexas report on how an OPEC practice of controlling oil prices by controlling supply actually began in Texas.

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## OPMX SUMMARIES

**Title:** OPMX Teacher Pay

**Original Airdate:** October 10, 2016

**Description:** Report from the Oklahoma Public Media Exchange on State Question 779, a proposal that would create a one-cent sales tax to fund education, and the various issues raised by groups that both support and oppose the measure.

**Title:** OPMX Lankford Report

**Original Airdate:** November 30, 2016

**Description:** Report from the Oklahoma Public Media Exchange on the release of US Senator James Lankford's "Federal Fumbles" report, a list of 100 ways he believes the federal government is wasting money.

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## COMMUNITY FOCUS SUMMARIES

*\*\*Note: All Community Focus programs are 8:25 in length and air once.*

<u>AIRDATE</u>	<u>SUBJECT</u>
10/7/16	<b>Cameron India Night</b> – Interview with Jonna Turner, Arun Tilak, and Albert Johnson of Cameron University regarding the upcoming India Night.
10/7/16	<b>Rock the Vote</b> – Interview with Barbara Clarke and Cheri Mannien of Rock the Vote, a nonpartisan organization that helps people register to vote.
10/14/16	<b>Poets, Painters, and Paper</b> – Interview with Dr. Todd Giles, Alicia Ward, and Danny Bills, all of the Wichita Falls Museum of Art, about the museum’s new exhibit of post-World War II avant-garde American art.
10/21/16	<b>Strawberry Shortcake</b> – Interview with Muriel Fahrion, the creator of Strawberry Shortcake, about her various characters and intellectual properties.
10/28/16	<b>Small Business Administration</b> – Interview with John D. Veal of the Small Business Administration. Topics discussed included services offered to small businesses, how to grow a small business, and available financial services.
10/28/16	<b>Arts for All Gala</b> – Interview with Kris Gill of the Arts for All Board about the upcoming Arts for All Gala fundraiser.
11/4/16	<b>Armed Services YMCA Y-Fry</b> – Interview with Kate Swanson-Whitehead, Cynthia Sosa, and David Madigan of the Armed Services YMCA about the organization’s upcoming fundraising dinner.

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- 11/11/16      **2016 Elections** – Interviews with US Rep. Tom Cole and Cameron University students regarding their opinions of the outcomes of the 2016 elections.
- 11/18/16      **Knee Health** – Interview with Dr. Gregory Martin, author of “Education 4 Knees.” Topics discussed included knee health, diet tips, and natural supplements for pain relief.
- 11/25/16      **AAA Oklahoma** – Interview with Chuck Mai of AAA Oklahoma. Topics discussed included the organization’s history and driver safety tips for various seasons.
- 12/2/16        **Medicine Park Christ Kindl Markt** – Interview with Barbara Boguski about Medicine Park’s upcoming holiday market event.
- 12/9/16        **US Sen. Jim Inhofe** – Interview with US Senator Jim Inhofe. Topics discussed included Fort Sill, its growth, and the relationship between the Lawton community and Fort Sill.
- 12/16/16      **Medicine Park Christmas** – Interview with Pat Shaughnessy about the upcoming annual Christmas Parade and Carnival in Medicine Park. Topics discussed included changes for this year’s festival.
- 12/23/16      **Christmas 2016** – Interviews with local business owners regarding last-minute Christmas gift ideas and various services these businesses offer to the community.
- 12/30/16      **Strawberry Shortcake** – Interview with Muriel Fahrion, the creator of Strawberry Shortcake, about her various characters and intellectual properties.

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**LOCAL PROGRAM RUNTIME**

PROGRAM	TIME	TOTAL AIRTIME
1. Live Election Coverage, 11/8/16	180:00	180:00
2. StateImpact Oklahoma, 10/6/16	5:00	25:00
3. StateImpact Oklahoma, 10/13/16	5:00	25:00
4. StateImpact Oklahoma, 10/24/16	5:00	25:00
5. StateImpact Oklahoma, 10/25/16	1:00	5:00
6. StateImpact Oklahoma, 10/27/16	5:00	25:00
7. StateImpact Oklahoma, 11/3/16	5:00	25:00
8. StateImpact Oklahoma, 11/7/16	1:00	5:00
9. StateImpact Oklahoma, 11/9/16	1:00	5:00
10. StateImpact Oklahoma, 11/10/16	5:00	25:00
11. StateImpact Oklahoma, 11/17/16	5:00	25:00
12. StateImpact Oklahoma, 12/1/16	5:00	25:00
13. StateImpact Oklahoma, 12/6/16	1:00	5:00
14. StateImpact Oklahoma, 12/8/16	5:00	25:00
15. StateImpact Oklahoma, 12/15/16	5:00	25:00
16. StateImpact Oklahoma, 12/20/16	1:00	5:00
17. AudioTexas, 10/3/16	2:00	10:00
18. AudioTexas, 11/30/16	3:00	15:00
19. OPMX 10/10/16	5:00	25:00
20. OPMX 11/30/16	1:00	5:00
21. Community Focus, 10/7/16	8:25	8:25
22. Community Focus, 10/7/16	8:25	8:25
23. Community Focus, 10/14/16	8:25	8:25
24. Community Focus, 10/21/16	8:25	8:25
25. Community Focus, 10/28/16	8:25	8:25
26. Community Focus, 10/28/16	8:25	8:25
27. Community Focus, 11/4/16	8:25	8:25
28. Community Focus, 11/11/16	8:25	8:25
29. Community Focus, 11/18/16	8:25	8:25
30. Community Focus, 11/25/16	8:25	8:25
31. Community Focus, 12/2/16	8:25	8:25
32. Community Focus, 12/9/16	8:25	8:25
33. Community Focus, 12/16/16	8:25	8:25
34. Community Focus, 12/23/16	8:25	8:25
35. Community Focus, 12/30/16	8:25	8:25

**TOTAL LOCAL PROGRAM TIME**

**636:15 (10 hrs., 36 min., 15 sec.)**