

Station KCBX(FM), San Luis Obispo, CA
2018 EEO Public File Report

August 1, 2017 through July 31, 2018:

There was one full-time job hire in this reporting period for the position of

Reporter-Host

21 Applicants

of interviewees: 13

Source of hire: CPB Jobline

Recruitment Sources used:

KCBX Website <http://www.kcbx.org>

KCBX Public Radio, FM90 – Marisa Waddell
4100 Vachell Lane San Luis Obispo, CA 93401
805-549-8855

KCBX Facebook page https://www.facebook.com/kcbx_fm/ (1 interviewee)

KCBX Public Radio, FM 90 – Marisa Waddell
4100 Vachell Lane San Luis Obispo, CA 93401
805-549-8855

Corp for Public Broadcasting Jobline <https://www.cpb.org/jobline> (9 interviewees)

Corporation for Public Broadcasting

Attention: Job Line Coordinator

401 Ninth Street, NW

Washington, DC 20004-2129

202-879-9600

Jobline@cpb.org

Cal Berkeley Journalism School Job Listings <https://journalism.berkeley.edu/career/jobs/>

UC Berkeley Graduate School of Journalism

Attention: Job & internship Listings

Berkeley, CA 94720-5860

510-642-3382

PRPD Facebook Group (https://www.facebook.com/groups/prpda/?ref=br_rs)

Public Radio Program Directors Association

Attention: JOBS Coordinator

150 Hilliard Avenue

Asheville, NC 28801

PRNDI Job Listings (<http://prndi.org/term/jobs-0>)

National Association of Black Journalists Twitter page (<https://twitter.com/NABJ>)

Attention: Listings

1100 Knight Hall, Suite 3100

College Park, MD 20742

301-405-0248

Asian American Journalists Association Twitter page (<https://twitter.com/aaaja>)

Attention: Program Associate
5 Third Street, Suite 1108
San Francisco, CA 94103
415-346-6343

Native American Journalists Association <https://twitter.com/@najournalists>

National Association of Hispanic Journalists Twitter page (<https://twitter.com/NAHJ>)

National Lesbian and Gay Journalists Association Twitter page <https://twitter.com/nlgja>
Attention: Twitter jobs
2120 L Street NW, Suite 850
Washington, DC 20037
202-588-9888

Word of Mouth – Various professional colleagues (3 interviewees)

EEO Longer Term Initiatives.

KCBX currently employs 9 full-time employees, and is located in a market with a population of fewer than 250,000. KCBX is therefore required to complete two longer-term EEO initiatives over a 2-year period.

1. *Training for management level personnel on methods of ensuring equal opportunity and preventing discrimination.* Each year, KCBX's General Manager attends an annual program presented by an employment attorney and human resources consultant in San Luis Obispo. This seminar was conducted by attorneys Susan Waag and Jon Light on Thursday, November 30, 2017.
2. *Listing of upper-level job openings in jobs banks/newsletters with substantial women/minority participation.* KCBX lists upper-level job openings (when such openings occur), with various organizations that reach women and minorities.
3. KCBX manages an internship program that is designed to assist members of the community acquire skills needed for broadcast employment in the area of news reporting and general programming. This past year, 3 community members and 2 students participated in our internship program.
4. *Career Fair* at California Polytechnic University, San Luis Obispo, February 8, 2018. Several news interns were recruited, and KCBX representatives handed out employment and related materials.