

KBIA Website entry for 2015 Edward R. Murrow Awards

KBIA's main website: <http://kbia.org/>

In the spring of 2014 KBIA was selected by NPR Digital Services as an Alpha Partner in its Responsive Website Redesign project, which dynamically adjusts kbia.org to display content on different devices. (Check KBIA.org on your mobile device to see how this compares to the full-size site). Over the next five months KBIA's digital team worked closely with the Core Publisher team in Boston, providing real-world testing and feedback on new features, design, and staff usability. On August 5, 2014 KBIA officially became the first NPR Member Station to utilize NPR's Responsive Web Design. Over the next four months KBIA continued to provide early-stage feedback and testing of longform-specific feature sets, as well as new tools for homepage optimization. NPR Digital Services publically launched the project for other member stations on December 1, 2014.

KBIA Special Digital Projects:

KBIA news director Ryan Famuliner is the founder and creator of Access Missouri, which launched in November 2014. Famuliner collaborated with the MU Informatics Institute, the MU Political Science Department and the Truman School of Public Affairs to create the site. In Missouri, there is a significant amount of information about the state legislature that is almost completely unsearchable on state government sites, because of the way it is stored – almost exclusively on .pdfs as daily journals. Before this project, getting comprehensive information on basic legislative action - a legislator's voting records, attendance, bill sponsorship information, etc. - required hours of research spent poring through these documents.

Importantly, Missouri is the only state in the country that has no limits on individual campaign contributions or lobbyist gifts. There is significant need for awareness of the flow of money in state politics, and for the press and public to serve as watchdogs. This project opens up that information, creating a whole new level of transparency to the public. It can also inform reporting in completely new ways, opening current and archival data up for detailed analysis.

This is the link to the main site: <http://www.accessmissouri.org/>

And here are links to examples of some of the interesting features Famuliner directed developers to create to highlight important information in the data:

<http://www.accessmissouri.org/campaigns/profile.php?id=121400>

<http://www.accessmissouri.org/legislators/profile.php?id=544>

<http://www.accessmissouri.org/bills/profile.php?id=26311>

Development of the Access Missouri continues, and more will be added in the months and years to come.

Como Explained is a hyper-local podcast that explained local news issues and also took on fun topics to engage the digital audience. This show is produced solely for the digital space and does not air on KBIA 91.3: <http://kbia.org/programs/como-explained>

“True/False Conversations” is a series of interviews with directors of documentaries that screen at the world-renown “True False Film Festival” in Columbia. The interviews air and are posted online in the weeks before the festival begins: <http://kbia.org/programs/truefalse-conversations>

Special web build outs:

Heartland, Missouri: <http://kbia.org/post/heartland-missouri>

Missouri Sinkholes reporting series and digital assets: <http://kbia.org/topic/missouri-sinkholes-what-you-need-know>

As Missouri considers 72-hour abortion wait time, a look at other states' laws (make sure to click on the interactive graphic): <http://kbia.org/post/missouri-considers-72-hour-abortion-wait-time-look-other-states-laws-interactive-graphic>

Overview of statewide ballot initiatives, November 2014: <http://kbia.org/topic/overview-statewide-ballot-issues-november-2014>

Healthy Nevada reporting series: <http://kbia.org/topic/healthy-nevada>