



## Board of Directors Meeting Minutes

July 19, 5:30 p.m.  
3913 Kachemak Way, Homer, AK 99603

### Board Members

*Present:* Suzanne Bishop, Dave Eckwert, Genie Hambrick, Jenny Martin, Robert Purcell, Debbie Speakman

*Absent:* Wayne Aderhold, Nicole Arevalo, Kevyn Jalone, Kyle Schneider, Dana Stabenow

Quorum present? Yes

### Visitors:

Duncan Wannamaker (CAB representative)

### Staff Present:

Terry Rensel, General Manager; Alder Seaman, Development Director

### Proceedings

- Meeting called to order at 5:30 p.m. by Board President Dave Eckwert.
- Agenda was approved by consensus.
- Visitors: see above
- Minutes of previous meeting were approved with minor amendments.
- Station Reports
  - Terry's station report, submitted with the Board packets, included information about ongoing collaboration with several organizations, staff vacation dates, and revenue for membership (exceeded \$118k goal for year) and for underwriting (anticipated "near goal" for year). The annual audit is tentatively set for the week of September 17<sup>th</sup>.
- Community Advisory Board: No issues to report. While KBBI will not have a table/booth at SalmonFest, representation at the Rotary Health Fair is likely, if the CAB wants to lead this effort.
- Committee Reports
  - Finance –The committee held its monthly meeting and reviewed the budget, which was shared with Board members in the meeting packet by Kyle Schneider, Board treasurer and chair of the committee. KBBI will finish FY 18 approximately \$11k in the black.
  - Board Development Committee – Did not meet; no report.
  - Strategic Planning – Did not meet; no report.
  - Development/Fundraising – The committee met and provided a detailed report of the meeting. The report was included in the meeting packet. KBBI will continue its "trade agreement" with Salmonfest, but will not enter into an agreement for Aftershock events the week following at Alice's. Committee chair Debbie Speakman reported on plans that are well underway for the "Brew to Brew" 0.5k fundraiser/race set for Saturday, September 8. At the next meeting, there will be an assignment sheet for volunteer opportunities. The committee report noted that Susanne Bishop and Dana Stabenow are willing to work on a grant application to seek funding from the Alaska Community Foundation to develop a youth radio component of KBBI's programming. The committee is also considering ways to move the News Fund forward.
  - Building – Did not meet; no report. Wayne Aderhold, the committee chair, sent a text message from Iowa to say that he had tried to call in for the meeting to no avail—and to report that he is happy to have avoided the experience of a tornado.

- Policy and Bylaws – Did not meet; no report.
  - Public Safety – Did not meet in past month. Committee chair Robert Purcell provided a written report for the meeting packet and during the meeting had further updates on progress with the cooperative emergency public information agreements with local, borough, and state officials. He noted that a Memorandum of Understanding (MOU), instead of a Cooperative Agreement seems to be the best way forward with Kenai Peninsula Borough and state forestry. He noted that an MOU is just as effective for our needs. He and Terry will meet next week with Howie Kent to draft an MOU for KBBI and Kachemak Emergency Services (KESA).
- New Business – None.
  - Visitor Comments – None
  - Staff Comments – Terry thanked the Board for their service and reminded the group of the importance of 100% Board giving for the News Fund. As of this meeting, three of 10 Board members had contributed. Alder announced that the Fall Fund Drive is October 5<sup>th</sup> and 6<sup>th</sup>.
  - Board Comments – In support of the News Fund, Robert commented on KBBI's unique role in providing a daily news service for the community. He said, "It's something no one else does." At this point, the group celebrated that other media outlets picked up Aaron Bolton's story on the non-Alaska resident running for U.S. House of Representatives. Debbie and Jenny expressed appreciation to Alder for her leadership in disengaging the station's staff and volunteers from time consuming responsibilities related to Salmonfest and Aftershock events. Susanne commented on how much she appreciates KBBI and enjoys having more time to listen during the summer when school isn't in session. Genie expressed her appreciation for the opportunity to serve on the Board, and Dave noted that the meeting had been completed in record time (41 minutes).

Meeting adjourned at 6:11 p.m.

Minutes submitted by Genie Hambrick