

KQXE KBXE

91.7 GRAND RAPIDS • 90.5 BAGLEY/BEMIDJI

89.9 BRAINERD • 103.9 ELY

WE ARE NORTHERN COMMUNITY RADIO

ANNUAL PACKAGES

DRIVE TIME

News and Information Programming produced by National Public Radio (NPR) and 91.7 KAXE/90.5 KBXE. Your announcement will run during the two highest listening audience time slots of the day: 6am to 9am and 3pm to 7pm.

Announcements	Cost Per Unit	Cost Per Month
14 per week, 728 per year	\$9.07	\$550
10 per week, 520 per year	\$9.81	\$425
7 per week, 365 per year	\$10.22	\$310
5 per week, 208 per year	\$10.61	\$230
2 per week, 104 per year	\$11.54	\$100

COMMUNITY TIME

Most of KAXE/KBXE music programming is produced by volunteers – friends and neighbors living in northern Minnesota.

Announcements	Cost Per Unit	Cost Per Month
14 per week, 728 per year	\$6.18	\$375
10 per week, 520 per year	\$6.35	\$275
7 per week, 365 per year	\$6.58	\$200
5 per week, 208 per year	\$6.92	\$150
2 per week, 104 per year	\$8.65	\$75

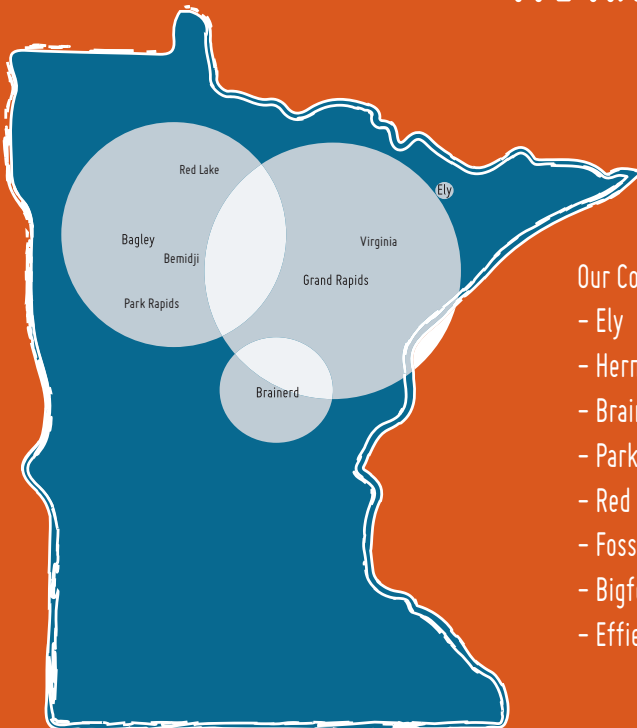
ABOUT OUR LISTENERS

KAXE/KBXE listeners are typically 29–54 years old, a cross-section of educated professionals and non-professionals, environmentally and socially aware and active in their communities.

Our signal reaches 100,000 people living in Northern Minnesota. Currently, over 1500 families are members of KAXE/KBXE Northern Community Radio. Because only 10% of public radio listeners support their local public radio station, we estimate having 15,000 discreet listeners per week.

We supply listeners with quality information from National Public Radio and Public Radio International and our own locally produced programs. Because of this relationship, our listeners view underwriters as having a common interest, socially responsible, to have a higher scale product and more credible and honest than a similar business.

WE HAVE THE COVERAGE



Our Coverage Area Includes:

- Ely
- Hermantown
- Brainerd
- Park Rapids
- Red Lake
- Fosston
- Bigfork
- Effie