FINANCIAL STATEMENTS
AND
INDEPENDENT AUDITORS' REPORT

JUNE 30, 2017 and 2016

WIDNER-PENTER COMPANY, P.A. JONESBORO, ARKANSAS

# KASU (FM) RADIO A Public Telecommunications Entity Operated by Arkansas State University

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CERTIFIED PUBLIC ACCOUNTANTS

Barbara J. Widner, CPA Julienne P. Penter, CPA

INDEPENDENT AUDITORS' REPORT

Board of Trustees of Arkansas State University KASU (FM) Radio Jonesboro, Arkansas

We have audited the accompanying financial statements of KASU (FM) Radio (the Radio Station), a public telecommunications entity operated by Arkansas State University, as of and for the years ended June 30, 2017 and 2016, and the related notes to the financial statements, which collectively comprise the Radio Station's basic financial statements as listed in the table of contents.

#### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### **Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the respective financial position of KASU (FM) Radio as of June 30, 2017 and 2016 and the respective changes in its financial position, and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

#### Emphasis of a Matter

As discussed in Note A, the financial statements of KASU (FM) Radio are intended to present the financial position, the changes in financial position, and eash flows of only that portion of the business-type activities of the Arkansas State University System that is attributable to the transactions of KASU (FM) Radio. They do not purport to, and do not, present fairly the financial position of the Arkansas State University System, an institution of higher education of the State of Arkansas as of June 30, 2017 and 2016, the changes in its financial position, or its eash flows for the years then ended in conformity with accounting principles generally accepted in the United States of America. Our opinion is not modified with respect to this matter.

#### Other Matters

Required Supplementary Information

Accounting principles generally accepted in the United States of America require that the management's discussion and analysis on pages three through five be presented to supplement the basic financial statements. Such information, although not a part of the basic financial statements, is required by the Governmental Accounting Standards Board, who considers it to be an essential part of financial reporting for placing the basic financial statements in an appropriate operational, economic, or historical context. We have applied certain limited procedures to the required supplementary information in accordance with auditing standards generally accepted in the United States of America, which consisted of inquiries of management about the methods of preparing the information and comparing the information for consistency with management's responses to our inquiries, the basic financial statements, and other knowledge we obtained during our audit of the basic financial statements. We do not express an opinion or provide any assurance on the information because the limited procedures do not provide us with sufficient evidence to express an opinion or provide any assurance.

Widner- Perter Company, P.A.

Widner-Penter Company, P.A. Jonesboro, AR December 19, 2017

# KASU (FM) RADIO A PUBLIC TELECOMMUNICATIONS ENTITY OPERATED BY ARKANSAS STATE UNIVERSITY MANAGEMENT'S DISCUSSION AND ANALYSIS For years ended June 30, 2017 and 2016

#### Introduction and Reporting Entity

The following discussion and analysis of KASU (FM) Radio (hereafter referred to as the Station) is an overview of the financial position activities for the years ended June 30, 2017 and 2016. This discussion has been prepared by management and it should be read in conjunction with the financial statements and related footnotes which follow this section.

The Station is a full power radio station operated by and located on the campus of Arkansas State University. KASU is Arkansas' oldest non-commercial educational radio station. It is on the air 24 hours a day and operates at 100,000 watts on a frequency of 91.9 FM. The Station is a member of National Public Radio and an affiliate of American Public Media and Arkansas Public Media.

#### Overview of the Financial Statements

KASU's financial statements present only the financial information of the Station. These financial statements include the Statement of Net Position, the Statement of Revenues, Expenses and Changes in Net Position and the Statement of Cash Flows. The statements are prepared in conformity with Governmental Accounting Standards Board Statement No. 34, Basic Financial Statements – and Management's Discussion and Analysis – for State and Local Governments, as amended by Governmental Accounting Standards Board Statement No. 35, Basic Financial Statements – and Management's Discussion and Analysis – for Public Colleges and Universities, and subsequently amended by Governmental Accounting Standards Board Statement No. 63, Financial Reporting of Deferred Outflows of Resources, Deferred Inflows of Resources, and Net Position.

The Statement of Net Position includes assets, liabilities and net position of the Station as of June 30, 2017 and 2016. This statement is classified into current and noncurrent assets and liabilities, and net position. The Statement of Revenues, Expenses and Changes in Net Position depicts the operating revenues and expenses resulting in net operating income (loss), which is then combined with nonoperating revenues (expenses) to provide the total change in net position. The Statement of Cash Flows presents the sources and uses of cash flows from operations, cash flows from noncapital financing activities, cash flows from capital and related financing activities and cash flows from investing activities. The financial statements also include note disclosures that provide additional detailed data.

#### Financial Highlights

- The Station's total assets and net position increased by \$9,306, or 1.43%.
- Total operating revenues increased by \$26,553, and operating expenses increased by \$36,754.
- Total nonoperating income decreased by \$720.

#### KASU (FM) RADIO A PUBLIC TELECOMMUNICATIONS ENTITY OPERATED BY ARKANSAS STATE UNIVERSITY MANAGEMENT'S DISCUSSION AND ANALYSIS

For years ended June 30, 2017 and 2016

#### Financial Analysis of the Statements

The Station's condensed financial statements are presented below for years ended June 30, 2017 and 2016.

Condensec	Statements of	Net Position
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		<u> 2017</u>		<u>2016</u>
Assets:				
Current assets	\$	534,740	S	526,388
Restricted assets		89,455		79,002
Capital assets, net		25,871		35,370
Total assets		650,066		640,760
Net Position:				
Net investment in capital assets		25,871		35,370
Restricted				
Nonexpendable		6,500		6,500
Expendable		82,955		72,502
Unrestricted		534,740		526,388
Net position		650,066		640,760
Total net position	S	650,066	S	640,760

#### Condensed Statements of Revenues, Expenses and Changes in Net Position

	<u>2017</u>	<u> 2016</u>
Operating revenues	\$ 301,409	\$ 274.856
Operating expenses	(804,093)	(767,339)
Operating income (loss)	(502,684)	(492,483)
Direct and indirect university and administrative support	501,537	515,219
Endowment investment income (loss)	10,453	(2,509)
Net nonoperating revenues (loss)	511,990	512,710
Changes in net position	9,306	20,227
Net position, beginning of year	640,760	620,533
Net position, end of year	\$ 650,066	\$ 640,760

# KASU (FM) RADIO A PUBLIC TELECOMMUNICATIONS ENTITY OPERATED BY ARKANSAS STATE UNIVERSITY MANAGEMENT'S DISCUSSION AND ANALYSIS For years ended June 30, 2017 and 2016

#### Financial Analysis of the Statements (continued)

#### Condensed Statements of Cash Flows

	<u> 2017</u>	<u>2016</u>
Net cash flows used in operating activities	\$ (450,886)	\$ (375,689)
Net cash flows provided by noncapital financing activities	450,886	387,988
Net cash flows used in capital and related financing activities	0	(12,299)
Net increase (decrease) in cash and cash equivalents	0	0
Cash and cash equivalents, beginning of year	0	0
Cash and cash equivalents, end of year	0	0

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Current assets consist of accounts receivable. Noncurrent assets include restricted assets, consisting of endowments, and depreciable capital assets. Capital assets are presented net of accumulated depreciation of \$1,050,558 and \$1,041,059 at June 30, 2017 and 2016, respectively.

Operating revenues for the fiscal year ended June 30, 2017 consist primarily of community service grants of \$144,331 and contributed support of \$143,271. Operating expenses for the year ended June 30, 2017 consist of broadcasting totaling \$178,768, programming and production of \$323,649, fundraising in the amount of \$57,547, underwriting of \$54,496, management and general totaling \$180,134, and depreciation of \$9,499. Nonoperating revenues consist of direct and indirect appropriations from Arkansas State University totaling \$501,537, along with endowments and related interest income of \$10,453.

#### **Economic Factors Affecting Future Periods**

Appropriation decisions by the United States Congress may impact grants from the Corporation for Public Broadcasting which in turn, may impact the Station's budget for programming and operational expenses. Changing economic conditions may also impact the Station's fundraising efforts.

#### Request for Information

This financial report is designed to provide donors, members, investment managers, foundations, and taxpayers with a general overview of KASU (FM) Radio's finances and to account for the funding it receives. It is also intended to help the reader better understand the changes in the financial statement format. Additional details can be requested by mail at the following address:

KASU (FM) Radio P.O. Box 2160 State University, AR 72467

### STATEMENT OF NET POSITION AS OF JUNE 30, 2017 and 2016

#### **ASSETS**

		2017		2016
CURRENT ASSETS				
Accounts receivable	\$	534,740	\$	526,388
TOTAL CURRENT ASSETS		534,740		526,388
NONCURRENT ASSETS				
Restricted endowment		89,455		79,002
Capital assets				,
Transmission, antenna and tower property and equipment		699,753		699,753
Studio and other broadcast equipment		286,589		286,589
Furniture and fixtures		90,087		90,087
Less accumulated depreciation		(1,050,558)		(1,041,059)
Net capital assets		25,871	-	35,370
TOTAL NONCURRENT ASSETS		115,326		114,372
TOTAL ASSETS	\$	650,066	\$	640,760
NET POSITION				
Net investment in capital assets	\$	25.871	\$	35.370
Restricted	•			24.0.0
Nonexpendable		6,500		6,500
Expendable		82,955		72,502
Unrestricted		534,740		526,388
TOTAL NET POSITION		650,066		640,760
TOTAL NET POSITION	\$	650,066	\$	640.760

## STATEMENT OF REVENUES, EXPENSES AND CHANGES IN NET POSITION FOR THE YEARS ENDED JUNE 30, 2017 and 2016

CORPERATING REVENUES           Community service grants         \$ 144,331         \$ 141,851           Arkansas Public Media grant         13,807         0           Foundation contributions         143,271         133,005           Donated personal services         0         0           OPERATING REVENUES         301,409         274,856           OPERATING EXPENSES         Secondary         323,649         348,253           Broadcasting         178,768         117,575           Management and general         180,134         184,480           Fundraising         57,547         57,635           Underwriting         54,496         50,717           Depreciation         9,499         8,679           TOTAL OPERATING EXPENSES         804,093         767,339           OPERATING INCOME (LOSS)         (502,684)         (492,483)           NONOPERATING REVENUES         (502,684)         444,804           Indirect administrative support from Arkansas State University         67,155         70,415           Endowment investment income (loss)         10,453         (2,509)           TOTAL NONOPERATING REVENUES         511,990         512,710           CHANGES IN NET POSITION         9,306         20,227 </th <th></th> <th> 2017</th> <th>·</th> <th>2016</th>		 2017	·	2016
Arkansas Public Media grant         13,807         0           Foundation contributions         143,271         133,005           Donated personal services         0         0           TOTAL OPERATING REVENUES         301,409         274,856           OPERATING EXPENSES         Useal programming and production         323,649         348,253           Broadcasting         178,768         117,575           Management and general         180,134         184,480           Fundraising         57,547         57,635           Underwriting         54,496         50,717           Depreciation         9,499         8,679           TOTAL OPERATING EXPENSES         804,093         767,339           OPERATING INCOME (LOSS)         (502,684)         (492,483)           NONOPERATING REVENUES         (502,684)         (492,483)           NONOPERATING REVENUES         50,415         70,415           Endowment investment income (loss)         10,453         (2,509)           TOTAL NONOPERATING REVENUES         511,990         512,710           CHANGES IN NET POSITION         9,306         20,227           NET POSITION, BEGINNING OF YEAR         640,760         620,533	OPERATING REVENUES			
Foundation contributions         143,271         133,005           Donated personal services         0         0           TOTAL OPERATING REVENUES         301,409         274,856           OPERATING EXPENSES         323,649         348,253           Broadcasting         178,768         117,575           Management and general         180,134         184,480           Fundraising         57,547         57,635           Underwriting         54,496         50,717           Depreciation         9,499         8,679           TOTAL OPERATING EXPENSES         804,093         767,339           OPERATING INCOME (LOSS)         (502,684)         (492,483)           NONOPERATING REVENUES         (502,684)         444,804           Indirect administrative support from Arkansas State University         434,382         444,804           Indirect administrative support from Arkansas State University         67,155         70,415           Endowment investment income (loss)         10,453         (2,509)           TOTAL NONOPERATING REVENUES         511,990         512,710           CHANGES IN NET POSITION         9,306         20,227           NET POSITION, BEGINNING OF YEAR         640,760         620,533		\$	\$	141,851
Donated personal services         0         0           TOTAL OPERATING REVENUES         301,409         274,856           OPERATING EXPENSES         323,649         348,253           Broadcasting         178,768         117,575           Management and general         180,134         184,480           Fundraising         57,547         57,635           Underwriting         54,496         50,717           Depreciation         9,499         8,679           TOTAL OPERATING EXPENSES         804,093         767,339           OPERATING INCOME (LOSS)         (502,684)         (492,483)           NONOPERATING REVENUES         600,2684         444,804           Indirect administrative support from Arkansas State University         67,155         70,415           Endowment investment income (loss)         10,453         (2,509)           TOTAL NONOPERATING REVENUES         511,990         512,710           CHANGES IN NET POSITION         9,306         20,227           NET POSITION, BEGINNING OF YEAR         640,760         620,533				
TOTAL OPERATING REVENUES         301,409         274,856           OPERATING EXPENSES         323,649         348,253           Broadcasting         178,768         117,575           Management and general         180,134         184,480           Fundraising         57,547         57,635           Underwriting         54,496         50,717           Depreciation         9,499         8,679           TOTAL OPERATING EXPENSES         804,093         767,339           OPERATING INCOME (LOSS)         (502,684)         (492,483)           NONOPERATING REVENUES         600,2684         444,804           Indirect administrative support from Arkansas State University         434,382         444,804           Indirect administrative support from Arkansas State University         67,155         70,415           Endowment investment income (loss)         10,453         (2,509)           TOTAL NONOPERATING REVENUES         511,990         512,710           CHANGES IN NET POSITION         9,306         20,227           NET POSITION, BEGINNING OF YEAR         640,760         620,533		143,271		133,005
OPERATING EXPENSES           Local programming and production         323,649         348,253           Broadcasting         178,768         117,575           Management and general         180,134         184,480           Fundraising         57,547         57,635           Underwriting         54,496         50,717           Depreciation         9,499         8,679           TOTAL OPERATING EXPENSES         804,093         767,339           OPERATING INCOME (LOSS)         (502,684)         (492,483)           NONOPERATING REVENUES         General appropriation from Arkansas State University         434,382         444,804           Indirect administrative support from Arkansas State University         67,155         70,415           Endowment investment income (loss)         10,453         (2,509)           TOTAL NONOPERATING REVENUES         511,990         512,710           CHANGES IN NET POSITION         9,306         20,227           NET POSITION, BEGINNING OF YEAR         640,760         620,533	Donated personal services	 0		0
Local programming and production       323,649       348,253         Broadcasting       178,768       117,575         Management and general       180,134       184,480         Fundraising       57,547       57,635         Underwriting       54,496       50,717         Depreciation       9,499       8,679         TOTAL OPERATING EXPENSES       804,093       767,339         OPERATING INCOME (LOSS)       (502,684)       (492,483)         NONOPERATING REVENUES       (502,684)       444,804         Indirect administrative support from Arkansas State University       434,382       444,804         Indirect administrative support from Arkansas State University       67,155       70,415         Endowment investment income (loss)       10,453       (2,509)         TOTAL NONOPERATING REVENUES       511,990       512,710         CHANGES IN NET POSITION       9,306       20,227         NET POSITION, BEGINNING OF YEAR       640,760       620,533	TOTAL OPERATING REVENUES	 301,409		274,856
Broadcasting         178,768         117,575           Management and general         180,134         184,480           Fundraising         57,547         57,635           Underwriting         54,496         50,717           Depreciation         9,499         8,679           TOTAL OPERATING EXPENSES         804,093         767,339           OPERATING INCOME (LOSS)         (502,684)         (492,483)           NONOPERATING REVENUES         General appropriation from Arkansas State University         434,382         444,804           Indirect administrative support from Arkansas State University         67,155         70,415           Endowment investment income (loss)         10,453         (2,509)           TOTAL NONOPERATING REVENUES         511,990         512,710           CHANGES IN NET POSITION         9,306         20,227           NET POSITION, BEGINNING OF YEAR         640,760         620,533	OPERATING EXPENSES			
Management and general         180,134         184,480           Fundraising         57,547         57,635           Underwriting         54,496         50,717           Depreciation         9,499         8,679           TOTAL OPERATING EXPENSES         804,093         767,339           OPERATING INCOME (LOSS)         (502,684)         (492,483)           NONOPERATING REVENUES         General appropriation from Arkansas State University         434,382         444,804           Indirect administrative support from Arkansas State University         67,155         70,415           Endowment investment income (loss)         10,453         (2,509)           TOTAL NONOPERATING REVENUES         511,990         512,710           CHANGES IN NET POSITION         9,306         20,227           NET POSITION, BEGINNING OF YEAR         640,760         620,533	Local programming and production	323,649		348,253
Management and general       180,134       184,480         Fundraising       57,547       57,635         Underwriting       54,496       50,717         Depreciation       9,499       8,679         TOTAL OPERATING EXPENSES       804,093       767,339         OPERATING INCOME (LOSS)       (502,684)       (492,483)         NONOPERATING REVENUES       Seneral appropriation from Arkansas State University       434,382       444,804         Indirect administrative support from Arkansas State University       67,155       70,415         Endowment investment income (loss)       10,453       (2,509)         TOTAL NONOPERATING REVENUES       511,990       512,710         CHANGES IN NET POSITION       9,306       20,227         NET POSITION, BEGINNING OF YEAR       640,760       620,533	Broadcasting	178,768		117,575
Underwriting Depreciation         54,496 9,499 8,679           TOTAL OPERATING EXPENSES         804,093 767,339           OPERATING INCOME (LOSS)         (502,684) (492,483)           NONOPERATING REVENUES         General appropriation from Arkansas State University 434,382 444,804         444,804           Indirect administrative support from Arkansas State University Endowment investment income (loss)         10,453 (2,509)           TOTAL NONOPERATING REVENUES         511,990 512,710           CHANGES IN NET POSITION         9,306 20,227           NET POSITION, BEGINNING OF YEAR         640,760 620,533	Management and general	180,134		
Underwriting Depreciation         54,496 9,499 8,679           TOTAL OPERATING EXPENSES         804,093 767,339           OPERATING INCOME (LOSS)         (502,684) (492,483)           NONOPERATING REVENUES         General appropriation from Arkansas State University 434,382 444,804         444,804           Indirect administrative support from Arkansas State University Endowment investment income (loss)         10,453 (2,509)           TOTAL NONOPERATING REVENUES         511,990 512,710           CHANGES IN NET POSITION         9,306 20,227           NET POSITION, BEGINNING OF YEAR         640,760 620,533	Fundraising	57,547		57,635
Depreciation         9,499         8,679           TOTAL OPERATING EXPENSES         804,093         767,339           OPERATING INCOME (LOSS)         (502,684)         (492,483)           NONOPERATING REVENUES         Seneral appropriation from Arkansas State University         434,382         444,804           Indirect administrative support from Arkansas State University         67,155         70,415           Endowment investment income (loss)         10,453         (2,509)           TOTAL NONOPERATING REVENUES         511,990         512,710           CHANGES IN NET POSITION         9,306         20,227           NET POSITION, BEGINNING OF YEAR         640,760         620,533	Underwriting	54,496		
OPERATING INCOME (LOSS)  (502,684)  (492,483)  NONOPERATING REVENUES  General appropriation from Arkansas State University Indirect administrative support from Arkansas State University Endowment investment income (loss)  TOTAL NONOPERATING REVENUES  (502,684)  (492,483)  444,804  Indirect administrative support from Arkansas State University Fig. 10,415  (2,509)  TOTAL NONOPERATING REVENUES  (502,684)  (492,483)  511,982  434,382  444,804  10,453  (2,509)  TOTAL NONOPERATING REVENUES  (502,684)  (492,483)  444,804  10,453  (2,509)  TOTAL NONOPERATING REVENUES  (502,684)  (492,483)	Depreciation	 9,499		
NONOPERATING REVENUES  General appropriation from Arkansas State University 434,382 444,804 Indirect administrative support from Arkansas State University 67,155 70,415 Endowment investment income (loss) 10,453 (2,509)  TOTAL NONOPERATING REVENUES 511,990 512,710  CHANGES IN NET POSITION 9,306 20,227  NET POSITION, BEGINNING OF YEAR 640,760 620,533	TOTAL OPERATING EXPENSES	 804,093		767,339
General appropriation from Arkansas State University Indirect administrative support from Arkansas State University Endowment investment income (loss)  TOTAL NONOPERATING REVENUES  CHANGES IN NET POSITION  9,306  20,227  NET POSITION, BEGINNING OF YEAR  640,760  620,533	OPERATING INCOME (LOSS)	 (502,684)		(492,483)
Indirect administrative support from Arkansas State University Endowment investment income (loss)  TOTAL NONOPERATING REVENUES  511,990  512,710  CHANGES IN NET POSITION  9,306  20,227  NET POSITION, BEGINNING OF YEAR  640,760  620,533	NONOPERATING REVENUES			
Indirect administrative support from Arkansas State University Endowment investment income (loss)  TOTAL NONOPERATING REVENUES  511,990  512,710  CHANGES IN NET POSITION  9,306  20,227  NET POSITION, BEGINNING OF YEAR  640,760  620,533	General appropriation from Arkansas State University	434,382		444,804
TOTAL NONOPERATING REVENUES 511,990 512,710  CHANGES IN NET POSITION 9,306 20,227  NET POSITION, BEGINNING OF YEAR 640,760 620,533	Indirect administrative support from Arkansas State University	67,155		70,415
CHANGES IN NET POSITION 9,306 20,227  NET POSITION, BEGINNING OF YEAR 640,760 620,533	Endowment investment income (loss)	 10,453		(2,509)
NET POSITION, BEGINNING OF YEAR 640,760 620,533	TOTAL NONOPERATING REVENUES	 511,990		512,710
	CHANGES IN NET POSITION	9,306		20,227
	NET POSITION, BEGINNING OF YEAR	640,760		620,533
	NET POSITION, END OF YEAR	\$ 	\$	

#### STATEMENT OF CASH FLOWS FOR THE YEARS ENDED JUNE 30, 2017 and 2016

		2017		2016
CASH FLOWS FROM OPERATING ACTIVITIES		·····	-	
Cash received from grants	\$	133,282	\$	179,551
Cash received from foundation		143,271		133,005
Cash paid for programming and production		(323,649)		(348,253)
Cash paid for broadcasting		(178,768)		(117,575)
Cash paid for fundraising		(57,547)		(57,635)
Cash paid for management and general		(112,979)		(114,065)
Cash paid for underwriting		(54,496)		(50,717)
Net Cash Used In Operating Activities		(450,886)		(375,689)
CASH FLOWS FROM NONCAPITAL FINANCING ACTIVITIES				
Cash received from general appropriations		450,886		387,988
Net Cash Provided By Noncapital Financing Activities		0		387,988
CASH FLOWS FROM CAPITAL AND RELATED FINANCING ACTIVITES				
Purchase of equipment		0		(12,299)
Net Cash Used In Capital and Related Financing Activities		0		0
NET INCREASE (DECREASE) IN CASH AND	**************************************			
CASH EQUIVALENTS		0		0
CASH AND CASH EQUIVALENTS, BEGINNING OF YEAR		0		0
CASH AND CASH EQUIVALENTS, END OF YEAR	\$	0	\$	0

#### STATEMENT OF CASH FLOWS FOR THE YEARS ENDED JUNE 30, 2017 and 2016

	2017	 2016
RECONCILIATION OF OPERATING INCOME (LOSS) TO NET CASH USED IN OPERATING ACTIVITIES		
Operating income (loss)	\$ (502,684)	\$ (492,483)
Adjustments to reconcile changes in net position to net cash used in operating activities:	• • •	( = ( ,
Depreciation	9,499	8,679
Operating expenses provided by general appropriations	50,651	127,231
Changes in accounts receivable	(8,352)	(19,116)
Changes in accounts payable	 0	 0
NET CASH USED IN OPERATING ACTIVITIES	\$ (450,886)	\$ (375,689)

#### NOTES TO FINANCIAL STATEMENTS JUNE 30, 2017 and 2016

#### NOTE A - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

#### Reporting Entity

KASU (FM) Radio (the Station), is a public telecommunications entity operated by Arkansas State University. The Station's primary functions are to promote and establish noncommercial educational telecommunications facilities within Arkansas State University and to provide transmission facilities for noncommercial educational telecommunications programs throughout the State and surrounding area.

#### **Basis of Presentation**

The financial statements of KASU (FM) Radio have been prepared in conformity with accounting principles generally accepted in the United States of America and all applicable statements prescribed by the Governmental Accounting Standards Board (GASB). Additionally, the financial statements have been prepared to satisfy the requirements of the Corporation for Public Broadcasting (the CPB), as outlined in the "Supplemental Guide" published by the CPB.

Pursuant to the provisions of GASB Statement No. 34, Basic Financial Statements – and Management's Discussion and Analysis – for State and Local Governments, as amended by GASB Statement No. 35, Basic Financial Statements – and Management's Discussion and Analysis – for Public Colleges and Universities, the full scope of the Station's activities is considered to be a single business-type activity. Accordingly, the financial statements of the Station have been prepared using the economic resources measurement focus and the accrual basis of accounting. Under the accrual basis, revenues are recognized when earned, and expenses are recorded when an obligation has occurred. In accordance with the business-type activity reporting model, the Station prepares its statement of cash flows using the direct method.

#### **Restricted Endowments**

Endowments that are externally restricted, by time or purpose, are classified in the financial statements as nonexpendable or expendable restricted assets. Endowment funds held by the Arkansas State University Foundation, on behalf of the Station, are invested primarily in an investment pool managed by the Foundation and are carried at fair value.

KASU Radio is the recipient of an endowment fund established by the Charles Preston Winters Foundation. Under the terms of the agreement, the income may be used to provide funds for radio programming. Any such earnings will be distributed in accordance with the spending policy established by the Arkansas State University Foundation. The market value of the endowment as of June 30, 2017 and 2016 was \$89,455 and \$79,002, respectively. Investment income includes dividend and interest income and the net change from the year in the fair value of investments.

#### NOTES TO FINANCIAL STATEMENTS JUNE 30, 2017 and 2016

#### NOTE A - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

#### **Capital Assets**

Capital assets are recorded at cost or, for donated property, at an estimated fair value determined as of the date of receipt. Depreciation is calculated by applying the straight-line method over the estimated useful lives of individual assets, which range from 5 to 25 years. Routine repairs and maintenance are charged to operating expenses in the year in which the costs are incurred.

#### **Net Position**

The Station's net position is classified as follows:

Net investment in capital assets – This represents the Station's total investment in capital assets, net of outstanding debt obligations related to those capital assets. There is no debt outstanding at June 30, 2017 or 2016. To the extent debt has been incurred but not yet expended for capital assets, such amounts are not included as a component of net investment in capital assets.

Restricted net position, nonexpendable – Nonexpendable restricted net position represents amounts in which donors or other outside sources have stipulated, as a condition of the gift, that the principal is to be maintained in perpetuity and invested for the purposes of producing income, which may either be expended or added to principal.

Restricted net position, expendable – Expendable restricted net position includes resources of which the Station is legally or contractually obligated to spend in accordance with time or purpose restrictions imposed by external third parties.

Unrestricted net position – Unrestricted net position represents resources derived from underwriting, sales and other sources. These funds are used for transactions relating to general operations of the Station, and may be used at the discretion of the governing board to meet current expenses or other purposes.

It is the Station's policy to expend restricted resources first and to use unrestricted resources when the restricted resources have been depleted.

#### Revenue and Expense Recognition

The Station classifies its revenues and expenses as operating or nonoperating in the accompanying Statement of Revenues, Expenses, and Changes in Net Position.

#### NOTES TO FINANCIAL STATEMENTS JUNE 30, 2017 and 2016

#### NOTE A - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

#### Revenue and Expense Recognition (continued)

Operating revenues and expenses generally result from services provided in connection with the Station's principal ongoing operations. Operating revenues include activities that have characteristics of exchange transactions, such as grants, underwriting, and private gifts. Operating expenses are all expense transactions incurred other than those related to capital or investing activities.

Nonoperating revenues include activities that have the characteristics of non-exchange transactions. Revenues from non-exchange transactions, such as transfers from internal departments and investment income, are considered nonoperating as a result of investing, capital or noncapital financing activities. Significant revenues relied upon for operations, such as general appropriations, donated facilities and administrative support from the University and investment income are recorded as nonoperating revenue.

#### Cash and Cash Equivalents

For purposes of the statement of cash flows, the Station considers all highly liquid cash investments with a maturity of three months or less to be cash equivalents. For financial statement purposes, funds are held by Arkansas State University and the Foundation on behalf of the Station.

#### Foundation Contributions

KASU (FM) Radio receives support from the Arkansas State University Foundation (the Foundation), a nonprofit entity operated independently of the University for the express purpose of receiving and disbursing private gifts and donations made to the various departments and programs of the University. The Foundation invests these funds for the beneficiary department or program. The ASU Foundation received solicited contributions totaling \$141,694 from contributors in 2017 and \$130,057 in 2016 who designated their gifts to be used by KASU (FM) Radio. Investment income of \$580 was earned during the year ended June 30, 2017, and \$599 was earned during the year ended June 30, 2016. The Station's receivable balance from the Foundation as of June 30, 2017 and 2016 was \$534,740 and \$526,388, respectively.

#### **Contributed Services**

In-kind contributions of fees and/or expenses of professionals or consultants, who are not employees of the Station and are engaged as independent contractors for specific services on a fee or other individual contract basis, are recorded at their fair market value in the financial statements.

#### NOTES TO FINANCIAL STATEMENTS JUNE 30, 2017 and 2016

#### NOTE A - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

#### **Advertising Costs**

Advertising costs are expensed in the period in which they are incurred.

#### Concentration of Credit Risk

The Station's significant revenue sources, and corresponding receivables, are grants and contributions originating from corporations, foundations and government agencies. At June 30, 2017, \$534,740 was receivable from the Arkansas State University Foundation, and \$526,388 was receivable at June 30, 2016.

#### Use of Estimates

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

#### NOTE B – COMMUNITY SERVICE GRANTS

The Corporation for Public Broadcasting (CPB) is a private, nonprofit grant making organization responsible for funding more than 1,500 television and radio stations. CPB distributes annual Community Service Grants (CSGs) to qualifying public broadcasting entities. CSGs are used to augment the financial resources of public broadcasting entities and thereby to enhance the quality of programming and expand the scope of public broadcasting services. Each CSG may be expended over one or two federal fiscal years as described in the Communications Act 47, United States Code Annotated, Section 396(k)(7). Each grant must be expended within two years of the initial grant authorization.

According to the Communications Act, funds may be used at the discretion of recipients for purposes relating primarily to production and acquisition of programming. Also, the grants may be used to sustain activities begun with CSGs awarded in prior years.

Certain *General Provisions* must be satisfied in connection with application for and use of the grants to maintain eligibility and meet compliance requirements. These *General Provisions* pertain to the use of grant funds, record keeping, audits, financial reporting, mailing lists, and licensee status with the Federal Communications Commission.

Grants are generally reported as unrestricted operating funds in the financial statements.

#### NOTES TO FINANCIAL STATEMENTS JUNE 30, 2017 and 2016

#### NOTE B – COMMUNITY SERVICE GRANTS (continued)

The Community Service Grants (CSGs) received and expended during fiscal years 2017 and 2016 were as follows:

			Expended					ncommitted
Type of Grant	Grant Period	Grants leceived	20	15 – 2016	20	16 – 2017		Balance at ne 30, 2017
CSG\Rural Station	10/1/13 – 9/30/15	\$ 150,445	\$	75	\$	-0-	\$	-()-
CSG\Rural Station	10/1/14 – 9/30/16	\$ 148,816	\$	116,734	\$	647	\$	-()-
CSG\Rural Station	10/1/15 - 9/30/17	\$ 141,851	\$	62,742	\$	79,109	\$	-()-
CSG/Rural Station	10/1/16 – 9/30/18	\$ 144,331	\$	-0-	\$	39,720	\$	104,611

#### NOTE C - ARKANSAS PUBLIC MEDIA GRANT

KASU partnered with three public radio stations (KUAF-91.3 FM Fayetteville, KTXK-91.5 FM Texarkana, and KUAR-89.1 FM Little Rock) and one public television station, AETN, to form Arkansas Public Media, which is a journalism collaboration to provide coordination of statewide news coverage of rural Arkansas, with unified editorial focus on important issues to Arkansas. Through a grant from CPB, Arkansas Public Media provides cost sharing agreements to support one news reporter at each station. The funds from Arkansas Public Media are administered through KUAR-89.1 FM Little Rock. For KASU, funds allocated from the grant for the reporter position for the year ended June 30, 2017 were \$30,376. The grant also has a cost share requirement with a potential of \$8,024 to be expended for the year ended June 30, 2017. Due to the competitiveness of the market in recruiting candidates for the news reporter position, an additional \$5,000 was appropriated from KASU's budget for the year ended June 30, 2017. The position was filled in January 2017. Expenditures related to the salary and fringe benefits paid for the year ended June 30, 2017 totaled \$20,363, of which \$13,806 was expended with grant funds received.

#### NOTES TO FINANCIAL STATEMENTS JUNE 30, 2017 and 2016

#### NOTE C - ARKANSAS PUBLIC MEDIA GRANT (continued)

The details regarding the source of the funds expended during fiscal years 2017 and 2016 were as follows:

				Expended	_	
Source of Funds	_	Funds Available	_	2015 – 2016		2016 – 2017
Arkansas Public Media	\$	30,376	\$	-0-	\$	13,806
Cost Share		8,024		-0-		3,647
Appropriated Funds		5,000		-0-		2,910
Totals	\$	43,400	\$	-0-	S	20,363

#### NOTE D - CAPITAL ASSETS

Capital assets activity for the year ended June 30, 2017 was as follows:

	_	Beginning Balance		Additions		Deductions		Ending Balance
Transmission, antenna and tower property and equipment Accumulated depreciation	<b>\$</b>	699,753 (699,753)	\$	-0- -0-	<b>S</b>	-()- -()-	\$	699,753 (699,753)
Net Transmission, antenna and tower property and equipment	\$_	-0-	. <b>S</b> _	-0-	<b>.</b> \$ _	-0-	<b>.</b> \$_	-0-
Studio and other broadcasting equipment Accumulated depreciation	\$	286,589 (259,826)	\$_	-0- (6,946)	\$	-()- -()-	\$ 	286,589 (266,772)
Net Studio and other broadcasting equipment	\$_	26,763	\$_	(6,946)	\$_	-0-	\$	19,817
Furniture and fixtures Accumulated depreciation Net Furniture and fixtures	\$ 	90,087 (81,480) 8,607	\$ _ \$	-0- (2,553)	S S	-0- -0-	S 	90,087 (84,033)
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### NOTES TO FINANCIAL STATEMENTS JUNE 30, 2017 and 2016

#### NOTE D – CAPITAL ASSETS (continued)

Capital assets activity for the year ended June 30, 2016 was as follows:

Transmission, antenna and	_	Beginning Balance		Additions		Deductions		Ending Balance
tower property and equipment Accumulated depreciation Net Transmission, antenna	\$	699,753 (699,753)	<b>S</b> -	-0- -0-	S	-0- -0-	\$_	699,753 (699,753)
and tower property and equipment	\$_	-0-	\$_	-0-	<b>\$</b> _	-0-	\$_	-0-
Studio and other broadcasting equipment Accumulated depreciation Net Studio and other	\$ _	274,574 (253,984)	\$_	12,015 (5,842)	\$	-0- -0-	\$_	286,589 (259,826)
broadcasting equipment	\$_	20,590	\$_	6,173	\$_	-0-	\$_	26,763
Furniture and fixtures Accumulated depreciation	\$ _	90,087 (78,927)	\$	-0- (2,553)	\$	-()- -()-	\$	90,087 (81,480)
Net Furniture and fixtures	\$_	11,160	\$_	(2,553)	\$_	-0-	\$_	8,607

#### NOTE E - INDIRECT ADMINISTRATIVE SUPPORT

Indirect administrative support from Arkansas State University consists of allocated institutional support and physical plant costs incurred by the University for which the Station receives benefits. The fair value of this support is recognized in the Statement of Revenues, Expenses and Net Position as indirect administrative support and as an expense in the management and general expense category. Donated facilities from ASU are based on the depreciated value of space occupied. These amounts are computed in accordance with guidelines established by the Corporation for Public Broadcasting. Indirect administrative support from the University totaled \$67,155 and \$70,415 for the years ended June 30, 2017 and 2016, respectively.

#### NOTES TO FINANCIAL STATEMENTS JUNE 30, 2017 and 2016

#### NOTE F - RETIREMENT PLANS AND POST RETIREMENT BENEFITS

Eligible employees who perform services for the Station and are employees of the University are covered under various retirement plans of the Arkansas State University System and are also entitled to certain healthcare benefits upon retirement. These include the Teacher Insurance and Annuity Association/College Retirement Equities Fund (TIAA/CREF), the Arkansas Teacher Retirement System (ATRS), the Arkansas Public Employees Retirement System (APERS), and the Variable Annuity Life Insurance Company (VALIC). All plan disclosures can be found in the Arkansas State University System Notes to the Financial Statements. The University does not allocate costs for these plans to the Station.

#### NOTE G - FAIR VALUE MEASUREMENT

The Station categorizes its fair value measurements within the fair value hierarchy established by accounting principles generally accepted in the United States of America. The hierarchy is based on the valuation inputs used to measure the fair value of the asset. Level 1 inputs are quoted prices in active markets for identical assets; Level 2 inputs are significant other observable inputs; and Level 3 inputs are significant unobservable inputs.

The Station has the following recurring Level 1 fair value measurement as of June 30:

	2017	2016
Endowment fund held by		
Arkansas State University Foundation	\$89,455	\$79,002

#### NOTE H – EVALUATION OF SUBSEQUENT EVENTS

Subsequent events were evaluated through December 19, 2017, which is the date the financial statements were available to be issued, for potential recognition and disclosure in the financial statements. No events have occurred that would require adjustment or disclosure in the financial statements.