

KASU (FM), Jonesboro, Arkansas State University

2017 Annual EEO Public File Report

Reporting Period: February 1, 2016 – January 31, 2017

Number of full-time positions filled during the period: 1

Arkansas Public Media News Reporter

Summary:

KASU and the other public radio stations in Arkansas received a two-year grant from the Corporation for Public Broadcasting to fund a Regional Journalism Collaborative to be known as Arkansas Public Media (APM). Each station contributed cost-share funds. One of the APM reporters works out of KASU in Jonesboro; receives salary and benefits through Arkansas State University; and is considered a provisional KASU employee while reporting to the APM executive team in Little Rock as well as the KASU station manager.

Recruiting/Publicity:

The Arkansas State University Human Resources department places advertising for all Arkansas State University open positions including classified and non-classified personnel, in consultation with the hiring department.

This provisional position was publicized in September of 2016 as a state job title of Project/Program Director and as a working title of Arkansas Public Media Reporter. These media were used.

*A-State Jobs Site (Arkansas State University)*

*UALR Jobs site (University of Arkansas-Little Rock)*

*JournalismJobs.com*

*Current.org*

*CPB.org in its "Jobline."*

Arkansas Public Media also notified academic journalism programs and career centers at the following institutions of this job opportunity:

*University of Memphis*

*University of Missouri*

*University of Central Arkansas*

*University of Arkansas at Pine Bluff*

*Philander Smith College*

*National Association for Black Journalists*

*National Association for Hispanic Journalists*

*Arkansas Society for Professional Journalists*

### Results/Actions

Applicants: 22                      Interviews: 4                      Hired: 1 (in Dec. 2016)

The applicants who were interviewed saw the ad on the Arkansas State University jobs site <http://www.astate.edu/jobs/>. Three had interviewed for an earlier similar position at the University of Arkansas-Little Rock and stayed in contact with UALR personnel about future positions in APM.

Interviews for the position were conducted by members of the Arkansas Public Media (APM) editorial board\* and/or by staff members at public radio stations within the APM collaborative.\*\* Those included:

*KASU Station Manager Michael Doyle\* \*\**

*APM Managing Editor Bobby Ampezzan\**

*APM Partner Manager Vanessa McKuin\**

*APM board member David Stricklin\**

*KUAR Station Manager Nathan Vandiver\* \*\**

*KUAR News Director Michael Hibblen\* \*\**

*KASU News Director Johnathan Reaves\*\**

*KUAR Reporter Karen Tricot-Steward\*\**

### KASU Outreach Initiatives

Five students did internships at KASU in Jonesboro during 2016. In the spring semester Jan.-May, two male students worked in the news department: one from the U.S. and one from Malaysia. In the summer term, June-July, one female student from Saudi Arabia worked in the news department. In the fall semester August-December, one male student from the U.S. worked in the news department. In the fall semester August-December, one female student from the U.S. worked in the music department.

KASU participated in recruiting activities in the following ways.

1. We participated in Business Expos in Batesville, Arkansas on January 28; Paragould, Arkansas on February 18; and Jonesboro, Arkansas on April 13. Two to four staff members manned the booths at each event and visited with business leaders and potential employees from the general public.
2. We participated in a recruiting fair at Jonesboro High School on January 29.
3. We helped coordinate contests for high school students at Communications Day on the A-State campus March 5.
4. We gave numerous tours to high school and college students throughout the year.