



2015-2016 LOCAL CONTENT AND SERVICE REPORT TO THE COMMUNITY



“KAMU-TV serves our community and the nation with LiveShot services to national network news agencies regarding current news activities in our local area”

- Jon Bennett, TV Station Manager KAMU-TV

It is the mission of KAMU-TV/FM to provide a universal educational opportunity to its citizenry using cutting edge technologies and over the air free broadcasts to deliver quality and trusted programming which underpins the educational and cultural experience of citizens in concert with the mission of Texas A&M University.



KAMU-TV/FM is a valuable part of the College Station, Bryan and Brazos Valley area.

KAMU-TV produces and broadcasts many local programs including Brazos Valley Magazine, a community and public affairs program featuring people, places and events in the Brazos Valley. For more than thirty-eight years KAMU-FM has been producing original multimedia content, carrying the best in national and international radio programs, and providing online resources at kamu.tamu.edu.

In 2015-16, KAMU-TV/FM provided these vital local services:

Our locally produced programs give our viewers and listeners an opportunity to be a part of events and happenings they may never attend in person. Local programs including: Texas A&M University Commencement exercises are streamed live for viewers anywhere in the world to watch and connect with the events in College Station. Brazos Valley Symphony and Brazos Valley Chorale concerts, Texas A&M Faculty and Student programs, On the Ocean, Heritage Highlights, In a Word, and Doc X Funny Feelings, Computer Tips.

KAMU-TV/FM local services had deep impact in the College Station, Bryan, Brazos Valley area.

TAMU Code Maroon emergency notifications and EAS Alerts are broadcast to listeners, viewers, & students informing them about safety & welfare situations potentially affecting them. KAMU-TV/FM presented the annual Bryan/College Station Christmas Parade. This Live event composed of people in a 100 mile radius of KAMU is recorded for play to our viewing audience that evening and multiple times in December. The community asks about this event all year long.



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KAMU-FM is a not-for-profit university radio licensee located in College Station, Texas, one of the fastest growing areas in the State of Texas. For more than forty years, KAMU-FM has been producing original multimedia content, carrying the best in national and international radio programs, and providing online resources at kamu.tamu.edu. KAMU-FM broadcasts on 90.9 in Bryan/College Station and serves a seven county region known as the Brazos Valley. In addition, KAMU-FM serves the Cross Timbers area of Texas (a ten county area in North Central Texas) by providing both local and national programming to KTRL-FM at Tarleton State University in Stephenville, Texas. We offer extensive arts coverage, local weather, and music in addition to comprehensive national and world news coverage both on-air and on-line at kamu.tamu.edu. These services impact the daily lives of thousands of listeners in our coverage area and beyond.

Key Services: For thirty-eight years, KAMU-FM has produced and broadcast many local programs that impact the daily lives of listeners throughout the Brazos Valley.

The KAMU website is available for qualified groups to post and present their events online. In 2015, KAMU-FM provided these vital local services:

Our locally produced programs give listeners an opportunity to be part of events and happenings they may never attend in person. Programs include symphony concerts presented by the Brazos Valley Symphony Orchestra, choral programs featuring the Brazos Valley Chorale, chamber music concerts featuring guest artists presented by the Friends of Chamber Music and Concerts on Carter Creek. Other local programs feature the work of Texas A&M faculty and students. On the Ocean, In A Word, Doc X Funny Feelings, Computer Tips, Heritage Highlights, Medical Discovery News, Garden Success, "T" for Texas and The Invisible Jungle are 2-3 minute module programs that inform, enlighten, and entertain our listeners. Brazos Arts, an arts magazine program that features art, music, theater, and literary programs taking place in the Brazos Valley, airs multiple times weekly not only on KAMU-FM, but on other public and commercial stations in the State.

There are many local music programs produced and aired on KAMU-FM. Weekday mornings bring you Time Out for Band, hosted by Dr. David Wilborn, professor in the Department of Performance Studies at TAMU. Mid-Day Classics is hosted by KAMU-FM Station Manager, Penny Zent. The Classics and Their Times combine classical music with historical events taking place when the pieces were written and is hosted by author Bill Harper and Penny Zent. KAMU brings you several local jazz programs: Big Band Stage Door Canteen hosted by Dr. Stan Kratchman and Rick Howard; Tuesday Afternoon Jazz with Jennifer Cotton; Wednesday Afternoon Jazz with Dr. C. Wayne Smith; Global Rhythms with Dr. John August, and Voices of Jazz with Rusty Rush. And, of course, Friday night on KAMU-FM is brought to life by Miss Dixie and the Gals on Brazos Valley Gold, presenting the best of classic country music.

KAMU-FM is also home to Garden Success. Garden Success is hosted by Dr. Robert (Skip) Richter. The show generates phone calls and emails each week from around the Brazos Valley and beyond. Xpress with Doc X is another local call-in program produced and aired on KAMU-FM. Dr. Alan Xenakis is host of the program and explores ethical situations that face us on a daily basis.

In addition to the over 30 hours of locally produced programs that are aired each week, KAMU-FM also partners with TAMU departments to broadcast live from career fairs that are hosted by and held on the campus of Texas A&M University.

KAMU-TV/FM serves as an integral part of Code Maroon, Texas A&M University's emergency notification system that gives the University the ability to communicate health and safety information in the event of an emergency. The notification signal that is sent out from KAMU-FM sets off the emergency speaker boxes installed in over 260 classrooms across the Texas A&M campus keeping students and faculty apprised of any situations that have the potential to affect their safety and welfare. KAMU-TV broadcasts visual and aural messages on our three channels.

The KAMU-TV/FM website is available for qualified groups to post and present their events online helping to enlighten our community about special events, concerts, lectures, classes, and meetings taking place throughout Central Texas. The website also provides current weather, local and national news, entertainment news, book reviews, and programming information for both KAMU-FM and KAMU-TV.



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KAMU-TV produced and broadcast university Telecourse classes to our viewers. This enables students and professors to participate in distance education and relieve the load on university classroom space and time commitments.

Tours of the KAMU-TV/FM Broadcast facilities are given to individuals and groups including donors, school groups, and scouts.

Producing local programs of great interest to our viewers including: Live broadcast of TAMU Commencement exercises, Aggie Muster Service, Veterans of the Valley, B/CS Christmas Parade, Academic Convocation, BVSU Symphony performances, and Brazos Valley Chorale performances to name a few.

At KAMU-TV we host the AAPO – African American Professional Organization in our studio on the first Friday of six months for an academic lecture presentation of their research. These presentations are recorded in high definition video and played on KAMU-TV to share with our viewing audience at a later time. This is great visibility for the AAPO, Texas A&M University researchers, and a great service to our viewers.

KAMU-TV is also a University Teaching facility. Fall and Spring semesters Dr. Rod Zent teaches AGCJ-409, Ag Communications Journalism, Television Production Techniques. Students learn to coordinate, produce and record multiple programs each academic year for Broadcast on KAMU-TV. These University based topics are received well by the community, and provide great resume material for the students.

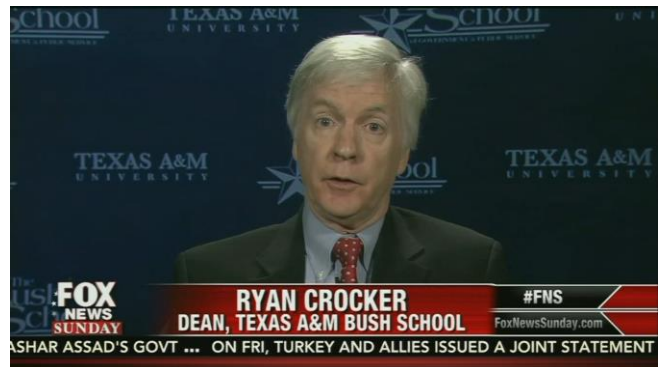
KAMU-TV serves our viewers EAS emergency information and Code Maroon, Texas A&M University's emergency notification system that gives the University the ability to communicate health and safety information in the event of an emergency. The emergency information is presented both audibly and scrolls visually across the screen to alert the viewer of any emergency situation they may encounter in our viewing area.



2015/16 LOCAL CONTENT AND SERVICE REPORT STORIES OF IMPACT

“Nobody ever calls me unless things are really bad.”

– Ryan Crocker, Former U.S. Ambassador & Dean of Texas A&M University, Bush School of Government and Public Service



KAMU-TV has hosted many experts, including Ryan Crocker in our Studio “Live Shot” facility, providing HD Video products to the networks broadcasting to the U.S. and Worldwide news services



2015/16 LOCAL CONTENT AND SERVICE REPORT STORIES OF IMPACT





2015 LOCAL CONTENT AND SERVICE REPORT
SUMMARY

KAMU-TV played a strong role in delivering content and messaging to our community and the nation via our Live Shot facilities and Television Broadcast Network Clients.

KAMU-TV/FM have fulfilled our mission by providing a universal educational opportunity to its citizenry using cutting edge technologies and over the air free broadcasts to deliver quality and trusted programming which underpins the educational and cultural experience of citizens in concert with the mission of Texas A&M University.
