

The Iowa Public Radio, Inc. Board of Directors met on December 10, 2015, at the Iowa Association of Community College Trustees Building, 855 East Court Avenue, Des Moines, IA. Present for the meeting were Chairman Mary Kramer and Directors Bob Downer, Steve Firman, Zach Mannheimer, John McCarroll and Doug West. Vice Chairman JoAnn Johnson, Director Scott Ketelsen and Director-elect Jeneane Beck attended by phone. Present from Iowa Public Radio were Myrna Johnson, Kelly Edmister and Al Schares. Director Marsha Ternus was absent.

Chair Kramer called the meeting to order at 1:03 p.m. Roll call was taken with each director stating their location.

Bob Downer – present at meeting site	Steve Firman – present at meeting site
JoAnn Johnson – by phone from Illinois	Scott Ketelsen – by phone from Cedar Falls
Mary Kramer – present at meeting site	Zach Mannheimer – present at meeting site
John McCarroll – present at meeting site	Doug West – present at meeting site

Based on the responses provided, the requirements of Section 21.8(1)(c) were satisfied and it was appropriate to proceed with the approval of the agenda.

**Agenda**

Chair Kramer requested a motion to approve the agenda. Director West moved and Director McCarroll seconded to approve the agenda as presented. By roll call vote, the motion was approved:

Downer	Firman	Johnson	Ketelsen	Kramer	Mannheimer	McCarroll	Ternus	West
Aye	Aye	Aye	Aye	Aye	Aye	Aye	Absent	Aye

**Minutes**

Chair Kramer requested a motion to approve the minutes. Director Firman moved and Director West seconded to approve the October 20, 2015, minutes as presented. By roll call vote, the motion was approved:

Downer	Firman	Johnson	Ketelsen	Kramer	Mannheimer	McCarroll	Ternus	West
Aye	Aye	Aye	Aye	Aye	Aye	Aye	Absent	Aye

**Chairman’s Report**

Chair Kramer welcomed the new board members and indicated the proposed meeting dates for the 2016 calendar year board meetings were included in the materials.

**Old Business**

Executive Director Johnson provided an overview of IPR events in which the budget and scheduled events for the fiscal year were outlined.

**Finance**

Edmister reviewed the financial reports through October 31 outlining the operating revenue and expense variances. As part of the discussion, Edmister outlined the reporting process for the IPR, WOI, KUNI and WSUI entities. Edmister reviewed the cash and investment balances at October 31.

Director Firman moved and Director McCarroll seconded to approve the financial report as of October 31, 2015. By roll call vote, the motion was approved:

Downer	Firman	Johnson	Ketelsen	Kramer	Mannheimer	McCarroll	Ternus	West
Aye	Aye	Aye	Aye	Aye	Aye	Aye	Absent	Aye

**Executive Director Report**

Executive Director Johnson reviewed recent accomplishments including events held by IPR, on-going caucus coverage and related projects, changes to classical programming and engineering projects that are in process. Johnson provided an update on the December pledge drive currently underway. Johnson provided an update on fundraising activity introducing a new report outlining revenue and donor goals versus actual progress. Schares provided an overview of audience metrics used in radio broadcasting and reviewed recent audience data. Johnson and Schares addressed questions of the Board related to the audience data and possible trends.

**Strategic Planning Timeline**

Executive Director Johnson outlined the strategic planning timeline and provided input regarding potential key items to be addressed in the plan. Chair Kramer lead a discussion regarding the plan indicating that the Board should provide Johnson with input regarding key items.

Director Firman moved and Director Downer seconded to approve the strategic planning timeline. By roll call vote, the motion was approved:

Downer	Firman	Johnson	Ketelsen	Kramer	Mannheimer	McCarroll	Ternus	West
Aye	Aye	Aye	Aye	Aye	Aye	Aye	Absent	Aye

**Adjourn**

Chair Kramer asked if there was any additional business to discuss. As there was no additional business, Chair Kramer adjourned the meeting at 2:55 p.m.