

Board of Directors Meeting Minutes
October 6, 2016

The Iowa Public Radio, Inc. Board of Directors held its annual meeting on October 6, 2016, at the Fred Maytag II Scout Center, 6123 Scout Trail, Des Moines, IA. Present for the meeting were Chairman Mary Kramer and Directors Jeneane Beck, Steve Firman, Zach Mannheimer, John McCarroll, Marsha Ternus and Doug West. Director Scott Ketelsen attended by phone. Director Bob Downer was absent. Present from Iowa Public Radio were Myrna Johnson, Kelly Edmister and Matt Sieren.

Chair Kramer called the meeting to order at 1:07 p.m. Roll call was taken with each director stating their location.

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|--|--|
| Steve Firman – present at meeting site | Scott Ketelsen – by phone from Cedar Falls |
| Mary Kramer – present at meeting site | Zach Mannheimer – present at meeting site |
| John McCarroll – present at meeting site | Marsha Ternus – present at meeting site |
| Doug West – by phone from Des Moines | |

Based on the responses provided, the requirements of Section 21.8(1)(c) were satisfied and it was appropriate to proceed with the approval of the agenda.

Director Beck joined the meeting at 1:09 p.m.

Agenda

Chair Kramer requested a motion to approve the agenda. Director McCarroll moved and Director West seconded to approve the agenda as presented. By roll call vote, the motion was approved:

| Beck | Downer | Firman | Ketelsen | Kramer | Mannheimer | McCarroll | Ternus | West |
|------|--------|--------|----------|--------|------------|-----------|--------|------|
| Aye | Absent | Aye | Aye | Aye | Aye | Aye | Aye | Aye |

Minutes

Chair Kramer requested a motion to approve the minutes. Director Firman moved and Director Mannheimer seconded to approve the September 21, 2016, minutes as presented. By roll call vote, the motion was approved:

| Beck | Downer | Firman | Ketelsen | Kramer | Mannheimer | McCarroll | Ternus | West |
|------|--------|--------|----------|--------|------------|-----------|--------|------|
| Aye | Absent | Aye | Aye | Aye | Aye | Aye | Aye | Aye |

Chairman’s Report

Chair Kramer commented on the success of the pledge drive.

Executive Director Report

Executive Director Johnson provided an overview of FY16 highlights responding to questions and comments from the Board.

Executive Director Johnson updated the Board on the pledge drive and indicated the goal of 4,000 pledges was on target to be met.

Old Business

There was no discussion regarding old business.

Finance Committee Report

Edmister presented the annual report of the Finance Committee’s activities which included review of the annual operating budget prior to its approval by the Board. Edmister indicated the Finance Committee would meet to review the annual audits with the auditors prior to the end of the calendar year.

Election of Officers

Director McCarroll moved and Director Mannheimer seconded to elect Mary Kramer as Chairman, Marsha Ternus as Vice Chairman, Doug West as Treasurer and Steve Firman as Secretary. By roll call vote, the motion was approved:

| Beck | Downer | Firman | Ketelsen | Kramer | Mannheimer | McCarroll | Ternus | West |
|------|--------|--------|----------|--------|------------|-----------|--------|------|
| Aye | Absent | Aye | Aye | Aye | Aye | Aye | Aye | Aye |

Committee Membership

Director Ternus moved and Director Mannheimer seconded to appoint Directors Firman, McCarroll and West to the Finance Committee. By roll call vote, the motion was approved:

| Beck | Downer | Firman | Ketelsen | Kramer | Mannheimer | McCarroll | Ternus | West |
|------|--------|--------|----------|--------|------------|-----------|--------|------|
| Aye | Absent | Aye | Aye | Aye | Aye | Aye | Aye | Aye |

Strategic Planning

Executive Director Johnson reported that the draft in the Board book incorporates discussions at the September Board meeting and staff input over the last two weeks.

The Board discussed the mission statement, offering suggestions to the two options presented – the current mission statement and an alternative. Director West moved and Director McCarroll seconded to approve this mission statement: “Iowa Public Radio enriches the civic and cultural life in Iowa through high quality news and cultural programming.” By roll call vote, the motion was approved:

| Beck | Downer | Firman | Ketelsen | Kramer | Mannheimer | McCarroll | Ternus | West |
|-------------|---------------|---------------|-----------------|---------------|-------------------|------------------|---------------|-------------|
| Aye | Absent | Aye | Aye | Aye | Aye | Aye | Aye | Aye |

Johnson reviewed goals and objectives in the plan and responded to questions and comments from the Board. Chair Kramer requested a motion to approve the goals and objectives with the discussed changes on pages 4, 8 and 10 of the draft plan. Director Mannheimer moved and Director West seconded to approve the goals and objectives as revised. By roll call vote, the motion was approved:

| Beck | Downer | Firman | Ketelsen | Kramer | Mannheimer | McCarroll | Ternus | West |
|-------------|---------------|---------------|-----------------|---------------|-------------------|------------------|---------------|-------------|
| Aye | Absent | Aye | Aye | Aye | Aye | Aye | Aye | Aye |

Executive Director Johnson outlined the final steps in the process in which the strategic plan would be on the Board of Regents' consent agenda, likely in December.

Chair Kramer recognized the work that had been done to complete the strategic planning process.

Director Mannheimer left the meeting at 2:38 p.m.

Adjourn

Chair Kramer asked if there was any additional business to discuss. As there was no additional business, Chair Kramer adjourned the meeting at 2:43 p.m.