



IOWA PUBLIC RADIO™

NEWS | CLASSICAL | STUDIO ONE

**ANNUAL REPORT  
FISCAL YEAR 2013**

## OUR MISSION:

To inform, enrich and engage Iowans through radio programming and other media. IPR enhances civic and cultural connections across the state, strengthening communities and reflecting Iowa's sense of place.

## ORGANIZATIONAL BACKGROUND

Iowa Public Radio was created to manage the public radio stations licensed to Iowa State University, University of Iowa and University of Northern Iowa. The IPR network consists of 24 stations that cover nearly all of Iowa's 99 counties.

Our programming is made up of three distinct streams:

**Iowa Public Radio News** brings Iowans a deeper understanding of the world we live in as well as the people and events that shape our world, our state and our communities. It's not just headlines but probing stories and talk programming that delves deeply into the issues and culture of Iowa and the challenges of everyday life.

**Iowa Public Radio Classical** brings to Iowans the most beautiful and timeless music ever written and performed, including live and recorded performances from concert halls in Iowa. It is programming that is unique in our state and helps forge strong bonds between our listeners and the cultural amenities our state has to offer.

**Iowa Public Radio Studio One** is unique in Iowa with an eclectic variety of music that stirs passions, from blues, folk, jazz, and songs from the golden age of rock and roll to "alternative" independent and innovative contemporary music. And we showcase Iowa's vibrant music scene with live performances and insightful interviews with the performers.



IOWA PUBLIC RADIO  
**BOARD OF DIRECTORS**  
FISCAL YEAR 2013

**Kay K. Runge, Chair**  
*Library Consulting, P.A.*

**Douglas West, Vice Chair**  
*Wells Fargo Advisors*

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*Pharmacy Marketing Group, Inc.*

**Gloria Gibson, Director**  
*University of Northern Iowa*

**Mark Braun, Director**  
*The University of Iowa*

**Art Neu, Director**  
*Neu, Minnick, Comito & Neu, P.C.*

## FISCAL YEAR 2013 YEAR IN REVIEW

Iowa Public Radio marked some significant milestones in fiscal year 2013:

- We launched a new classical signal in Boone, KICG 91.7 FM.
- Our news team contributed more than 25 stories to NPR, and our coverage of the Iowa caucuses was aired by public radio stations across the country.
- Our talk shows team hosted several political forums in central Iowa and across the state.
- We hosted more in-studio music performances than ever before, and we took our live music program, *Java Blend*, on the road to locations across Iowa.
- We continued our Insights Series, bringing nationally-recognized public radio icons to the state for an evening of insights and conversation.
- We presented nationally-syndicated *Whad'ya Know?* live in September 2012 in Cedar Falls' Gallagher Bluedorn Performing Arts Center.
- We launched our revamped sustainer giving program in the Fall pledge drive — recruiting almost 40% of our donors as long-term, monthly contributors.
- We made a major service change in central Iowa, bringing our most popular News/Studio One service to a larger audience in the Ames-Des Moines area.

\*IPR executive and board leadership experienced significant transition in fiscal year 2013. For that reason, we are issuing an abbreviated annual report.



# CONSOLIDATED FINANCIALS FISCAL YEAR 2013

## STATEMENT OF NET POSITION

### ASSETS

Cash	\$ 927,117
Accounts receivable	188,253
Prepaid expenses	55,653
Investments	2,224,538
Capital assets	6,333,981

**TOTAL ASSETS** \$ **9,729,542**

### LIABILITIES

Accounts payable	\$ 99,345
Due to related party	417,658
Prepaid revenue	185,659
Compensated absences	553,184
Retirement & compensation benefits payable	77,410
Deferred revenue	5,043

**TOTAL LIABILITIES** \$ **1,338,299**

Invested in capital assets	6,333,981
Restricted	1,503,232
Unrestricted	554,030

**TOTAL NET ASSETS** \$ **8,391,243**

**TOTAL LIABILITIES  
& NET POSITION** \$ **9,729,542**

## STATEMENT OF REVENUES, EXPENSES AND CHANGES IN NET POSITION

### REVENUES

Development	\$ 3,798,895
State	1,707,732
Federal	771,060
Investments	94,383
Other	118,925

**TOTAL REVENUES** \$ **6,490,995**

### EXPENSES

Service delivery	\$ 4,823,977
Fundraising	1,106,354
Administrative	1,318,201
Depreciation	511,623

**TOTAL EXPENSES** \$ **7,760,155**

**CHANGE IN NET POSITION** \$ **(1,269,160)**

**NET POSITION,  
BEGINNING OF YEAR** \$ **9,660,403**

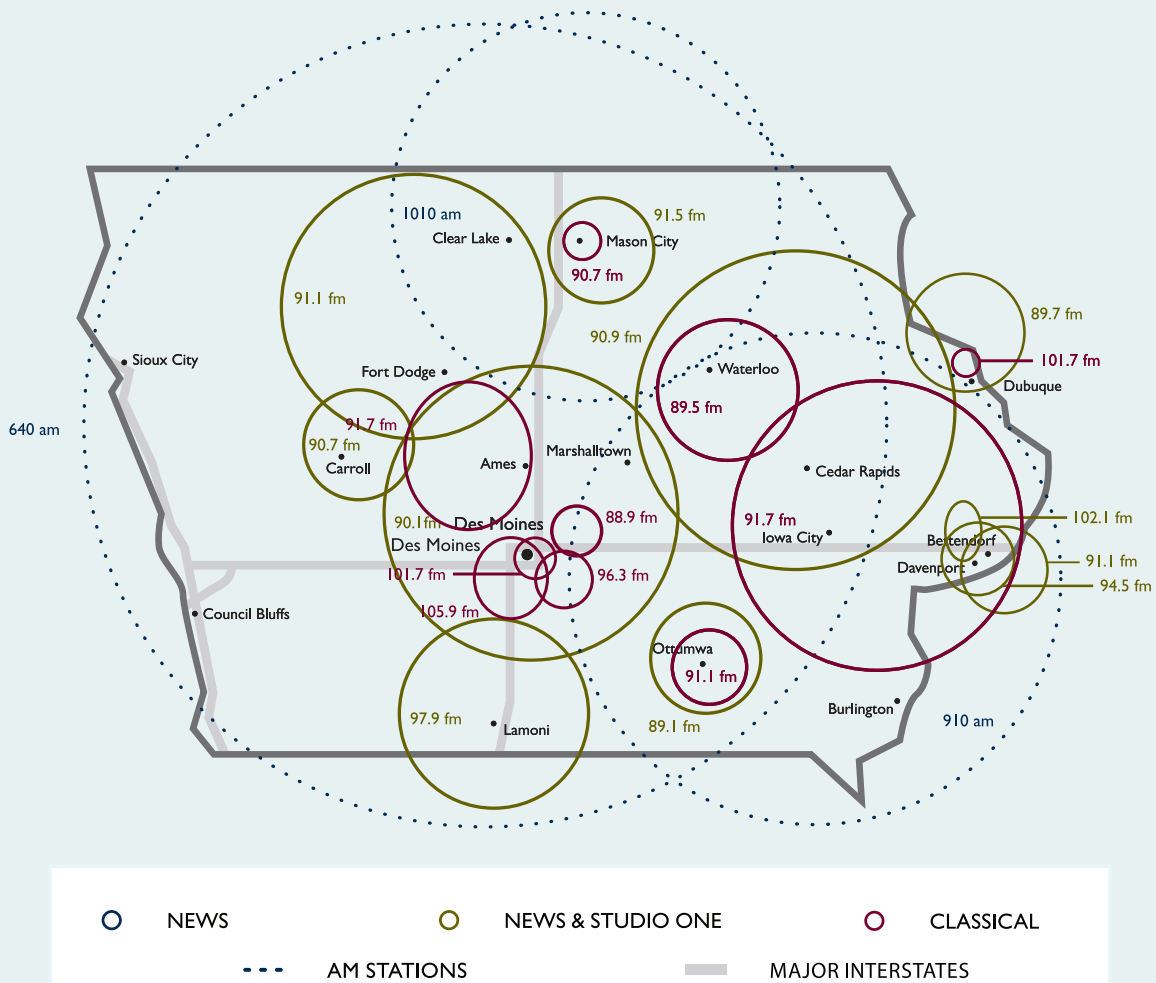
**NET POSITION, END OF YEAR** \$ **8,391,243**

\*The consolidated financials for fiscal year 2013 represents the financial activity for the WOI Radio Group, the KSUI Radio Group, the KUNI Radio Group and Iowa Public Radio, Inc.

\*\*The change in net position for fiscal year 2013 was impacted significantly by the decrease in equipment grant revenue due to the receipt of a large one-time, multi-year capital grant that ended in fiscal year 2013.



# STATEWIDE IOWA PUBLIC RADIO SERVICE



## HD SIGNALS

### Ames/Des Moines

WOI 90.1 HD (News & Studio One)  
WOI 90.1 HD-2 (Classical)

### Bettendorf

KNSB 91.1 HD (News & Studio One)

### Cedar Falls/Waterloo/

### Cedar Rapids

KUNI 90.9 HD (News & Studio One)  
KHKE 89.5 HD (Classical)  
KUNI 90.9 HD-2 (Classical)

### Cedar Rapids /Iowa City/

### Quad Cities

KSUI 91.7 HD (Classical)

### Clear Lake/ Mason City

KNSM 91.5 HD (News & Studio One)

### Iowa City

KSUI 91.7 HD-2 (News & Studio One)

## NEWS & STUDIO ONE

### Ames/Des Moines

WOI 90.1 FM

### Bettendorf

KNSB 91.1 FM

### Carroll

KNSC 90.7 FM

### Cedar Falls/Waterloo/

### Cedar Rapids

KUNI 90.9 FM

### Clear Lake/

### Mason City

KNSM 91.5 FM

## NEWS

### Ames/Des Moines

WOI 640 AM

### Cedar Rapids /

### Iowa City/

### Quad Cities

WSUI 910 AM

### Fort Dodge

KNSH 91.1 FM

### Lamoni

KNSL 97.9 FM

### Ottumwa

KNSZ 89.1 FM

### Davenport

KUNI 102.1 FM

KUNI 94.5 FM

### Dubuque

KNSY 89.7 FM

### Clear Lake/

### Mason City

KRNI 1010 AM

## CLASSICAL

### Ames/Boone

KICG 91.7 FM

### Cedar Falls/Waterloo

KHKE 89.5 FM

### Cedar Rapids /Iowa City/

### Quad Cities

KSUI 91.7 FM

### Clear Lake/Mason City

KHKE 90.7 FM

### Des Moines

KICP 105.9 FM

KICJ 101.7 FM

KICL 96.3 FM

KICJ 88.9 FM

### Dubuque

KSUI 101.7 FM

### Ottumwa

KICW 91.1 FM



**IOWA PUBLIC RADIO™**  
NEWS | CLASSICAL | STUDIO ONE

**AMES**  
2022 Communications Building  
Iowa State University  
Ames, Iowa 50011-3241

**DES MOINES**  
2111 Grand Avenue, Suite 100  
Des Moines, Iowa 50312-5393

**CEDAR FALLS**  
Communication Arts Center  
University of Northern Iowa  
Cedar Falls, Iowa 50614-0359

**IOWA CITY**  
710 S Clinton Street  
Iowa City, Iowa 52240-4214