

IPR Announces Live Cedar Falls Broadcast of National Quiz Show**Date:** Tuesday, July 31, 2012**Category:** Press Release

FOR MORE INFORMATION, CONTACT:

Briteleigh Martin

641.757.1926

IPR ANNOUNCES LIVE CEDAR FALLS BROADCAST OF NATIONAL QUIZ SHOW

July 31, 2012 (Cedar Falls, IA) — Iowa Public Radio welcomes Michael Feldman's *Whad'Ya Know?* to the Gallagher Bluedorn Performing Arts Center on Saturday, September 8, 2012. This is the popular quiz show's first stop in Cedar Falls.

Tickets for the show are on sale now at 1-877-549-SHOW(7469) or online at gbpac.com/tickets. Ticketholders are asked to be present at the theater by 9:30 a.m. for the 10 a.m. broadcast.

During each show Feldman employs his off-the-cuff style to interview local guests, chat with live studio audience members and play a rollicking round of the *Whad'Ya Know?* Quiz. Witty asides, banter with pianist John Thulin and jazz from the *Whad'Ya Know?* Trio round out the on-air entertainment. Musical and other guests for this Cedar Falls show will be announced at a later date.

Each week Michael Feldman's *Whad'Ya Know?* airs on 220+ PRI-Public Radio International stations reaching nearly 1 million listeners across the United States. Michael Feldman's *Whad'Ya Know?* airs on Iowa Public Radio News and News and Studio One Stations on Saturdays at 10 a.m. The program is also heard via streaming on wpr.org, on XM/Sirius Satellite Radio, by subscription through Audible.com and podcast at www.notmuch.com.

Michael Feldman's *Whad'Ya Know?* is produced by Wisconsin Public Radio and lives on the web at www.notmuch.com. Become a Facebook Fan (www.facebook.com/whadyaknow) or Twitter Follower (www.twitter.com/wyk) of *Whad'Ya Know?* or follow Michael Feldman (www.twitter.com/mefeld).

Iowa Public Radio informs, enriches and engages Iowans through radio programming and other media. IPR enhances civic and cultural connections across the state, strengthening Iowa's communities and reflecting Iowa's sense of place. For more information about Iowa Public Radio, contact us at 515-725-1700 or visit iowapublicradio.org.

###