

Iowa Public Radio Hires Des Moines Sales Staff**Date:** Thursday, June 28, 2012**Category:** Press Release

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IOWA PUBLIC RADIO HIRES DES MOINES SALES STAFF

June 28, 2012 (Des Moines, IA) — Christina Nahas Nimry and Melodee Pomerantz have been named Senior Account Executives for Iowa Public Radio.

Christina Nahas Nimry joined Iowa Public Radio as **Senior Account Executive** on February 10, 2012. Prior to working for IPR Nahas Nimry worked for The Integer Group, a marketing agency in Des Moines. While at The Integer Group, she served as the Prospect Qualification Center Manager for the Iowa Economic Development Authority. Ms. Nahas Nimry earned a BA in Psychology from the University of Iowa.

Melodee Pomerantz joined Iowa Public Radio as **Senior Account Executive** on February 17, 2012. She most recently owned and operated Pomerantz Events, an event and marketing company based in Des Moines. She has also worked in new client development for the advertising agency CMF&Z, as an Account Executive for WHO-TV, and as an Account Planner for Iowa Public Television. Ms. Pomerantz earned a BA in Speech from Iowa State University.

Iowa Public Radio informs, enriches and engages Iowans through radio programming and other media. IPR enhances civic and cultural connections across the state, strengthening Iowa's communities and reflecting Iowa's sense of place. For more information about Iowa Public Radio, contact us at 515-725-1700 or visit iowapublicradio.org.

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