

**Semi-Finalists Announced for Wellmark 80/35 Play In****Date:** Wednesday, April 25, 2012**Category:** Press Release**FOR MORE INFORMATION, CONTACT:**Al Scharcs  
319.273.6489**SEMI-FINALISTS ANNOUNCED FOR WELLMARK 80/35 PLAY IN**

April 24, 2012 (Des Moines, IA) — Iowa Public Radio announces the eight Semi-Finalists for the Wellmark 80/35 Play In, presented by IPR's Studio One. The Semi-Finalists represent some of Iowa's best independent, alternative rock acts and jam musicians. The winner of the Play In will perform on the Wellmark Mainstage at the 80/35 Music Festival on Saturday, July 7.

The Play In Semi-Finalists will air live on IPR's Studio One at 7:30 p.m. the weeks of April 30 and May 7:

- Monday, April 30 — Ladysoal
- Tuesday, May 1 — Emperors Club
- Wednesday, May 2 — The White Elephant
- Thursday, May 3 — The Beat Strings
- Monday, May 7 — Seedlings
- Tuesday, May 8 — The Wire Frames
- Wednesday, May 9 — Holy White Hounds
- Thursday, May 10 — Love Songs for Lonely Monsters

Fans can listen live on the air, online or in IPR's Cedar Falls studio, and then help decide which three acts advance to the Play In Finals. Audio, video and an online voting form will be posted by noon the day following each performance and remain active until May 25 at 11:59 pm. The three Finalists will be announced on May 31 on IPR's Studio One, and the final showdown will take place on June 21 in Des Moines at a venue to be determined.

The Semi-Finalists were selected from more than 80 entries received by a committee made up of employees from Iowa Public Radio and 80/35. "We have an abundance of talented musicians in Iowa!" says Greater Des Moines Music Coalition board president, Justin Schoen. "We really appreciate all the acts that submitted for the Wellmark 80/35 Play In this year. It was certainly difficult to narrow it down to these eight semi-finalists. We look forward to hearing their performances on Iowa Public Radio's Studio One over the next couple weeks." Full contest details, timelines and rules are available at <http://iowapublicradio.org/events/play-in.html>.

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