

NEWS RELEASE

Event Celebrates 25 Years of Wine, Art and Public Radio

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April 5, 2010 (Cedar Falls, IA) -- The Friends of KHKE/KUNI will present the 25th Anniversary Evening in Celebration of Wine & Tulips on Friday, April 30, at Cedar Falls' Park Place Event Centre. The gala will feature fine regional, national and international wines from Iowa wineries and distributors. All proceeds from the event will benefit Iowa Public Radio.

This year marks the twenty-fifth anniversary of the event. To mark the anniversary, organizers are incorporating several new touches, including a limited-edition wine glass.

Another new feature this year will be wines from the up-and-coming wine regions of Argentina and Chile, which enthusiasts say are experiencing a renaissance that puts their unique flavors among the best in the world. The South American wines will be poured by Total Wines, a new distributor specializing in the regions, and Waterloo-owned winery Hollen Family Vineyards. Hollen Family Vineyards plans to pour samples from their first batch of Argentinean wine to be sold in the U.S.

In addition to sampling wines, guests will have the opportunity to bid on an array of unique auction items, including original framed artwork for this year's poster design by acclaimed artist Gary Kelley. Kelley, who has been creating custom artwork for Wine & Tulips since 1994, is one of the nation's best illustrators; his artwork has been featured in Time Magazine, Atlantic Monthly, Rolling Stone and The New Yorker. In addition, his illustrations have been commissioned by The National Football League and The National Basketball Association, and he is the creative force behind murals of famous authors displayed in Barnes & Noble Bookstores across the nation.

Last year approximately 300 people attended the event, raising more than \$20,000 for Iowa Public Radio. "Wine & Tulips is one of the longest running wine events in the Cedar Valley," says Grant Veeder, president of the Friends of KHKE/KUNI. "Our goal this year and every year is to raise funds and awareness to support one of our state's greatest assets — Iowa Public Radio. As the event continues to grow, so does the ability of IPR to bring great programming to Iowans."

Doors open at 7 p.m. and the event will go until 9 p.m. Regular priced tickets are \$35 and available online at www.iowapublicradio.org; tickets are also available at the door for \$45. Guests who purchase exclusive Patron Level tickets — \$75 each and available only through Iowa Public Radio — will have the opportunity to mingle with wine experts at an exclusive pre-tasting event and receive a special thank you gift at the event.

The 25th Anniversary Evening in Celebration of Wine & Tulips is presented by the Friends of KUNI/KHKE with supporting sponsorships from Veridian Credit Union, Europa Cycle and Ski, Edible Iowa River Valley, Acupuncture and Chinese Medicine Clinic, Eye Care Associates, First National Bank, Stifel Nicolaus, Ladora Bank Bistro, Kitchen Essentials and Gifts, Crazy to Quilt, Wolfleg Counseling, and Amana Furniture and Clock Store.



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Iowa Public Radio informs, enriches and engages Iowans through radio programming and other media. IPR enhances civic and cultural connections across the state, strengthening communities and reflecting Iowa's sense of place. For more information about this event or any of Iowa Public Radio's programming, call 515-725-1700.