

NPR Host and Media Expert to Speak in Des Moines**Date:** Wednesday, February 8, 2012**Category:** Press Release

February 8, 2012 (Des Moines, IA) — Iowa Public Radio welcomes Bob Garfield, author and host of NPR's *On the Media*, to Des Moines on Monday, February 20, 2012. Garfield will discuss the collapse of all traditional media, including much of public radio. He will also be signing his newest book on this topic, *The Chaos Scenario*, after the show.

Bob Garfield is the host of NPR's *On the Media*, a weekly show that explores how the media 'sausage' is made, casts an incisive eye on fluctuations in the marketplace of ideas, and examines threats to the freedom of information and expression in America and abroad. For one hour a week, the show tries to lift the veil from the process of "making media," especially news media, because it's through that lens that we literally see the world and the world sees us. In his non-radio life, Garfield has worked for *Advertising Age* for 26 years and is founding contributor to the Watchdog Blog of the Nieman Foundation for Journalism at Harvard University. He has also written and provided analysis for a variety of national magazines and television networks.

IPR's Insights Series brings public radio's most acclaimed voices to audiences in Iowa. Insights Series presentations are \$25 and \$35; VIP reception packages, which include premium seating and a VIP reception at the event, are \$75. Student ticket prices are \$15. More information is available online at www.iowapublicradio.org

About the Series:

- February 20, 2012: Bob Garfield, host of NPR's *On the Media*
- March 5, 2012: Lynne Rossetto Kasper, host of American Public Media's *The Splendid Table*
- April 17, 2012: Krista Tippett, host of American Public Media's *On Being* (formerly *Speaking of Faith*)
- Previous presentations: Ken Rudin, NPR's Political Junkie, November 2011.

The IPR Insights Series is made possible with the support of Iowa Health System, Bankers Trust, The Richard Deming Foundation, Iles Funeral Homes, Douglas and Deborah West, Bob and Kay Riley and the Principal Financial Group Foundation.

Interview requests should be forwarded to Amanda Acton, Communications Manager, Iowa Public Radio at 515-725-1708 or aacton@iowapublicradio.org.

Iowa Public Radio informs, enriches and engages Iowans through radio programming and other media. IPR enhances civic and cultural connections across the state, strengthening Iowa's communities and reflecting Iowa's sense of place. For more information about Iowa Public Radio, contact us at 515-725-1700 or visit iowapublicradio.org.

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