The meeting of the Iowa Public Radio board of directors was held Thursday, July 26, at the Iowa Memorial Union on the University of Iowa campus in Iowa City. Board members present were Chair Art Neu, Vice Chair Kay Runge, Steve Carignan, Warren Madden, Steve Parrott and executive director Cindy Browne. Also attending were IPR executives team members Joan Kjaer, Todd Mundt, Robin Fraser, and Wayne Jarvis. Others in attendance were Steve Firman with Friends of KUNI and UNI intern Matt Sieren. Don Wirth was on vacation.

Chair Neu called the meeting to order at 1:15 p.m. Parrott moved and Madden seconded approval of the June meeting minutes. The motion was approved unanimously.

The agenda was revised to delete 2(e) related to the IPR By-Laws and to add 2(e) IPR performance management/compensation process. Director/Compensation recommendations were re-labeled as 2(f).

Financial report
In a written report, Wirth stated that the revised FY08 IPR budget reflects a confirmed contribution from the University of Northern Iowa of $48,000 more than originally assumed as UNI decided not to reduce its allocation to IPR compared to FY07. For FY08, university contributions will be as follows: UNI, $573,000; ISU, $550,000; and UI, $622,000. The total university support for FY08 will be $1.745 million, down slightly from $1.8 million for FY07.

FY09 Legislative Request
Browne reported that she will meet with Board of Regents Executive Director Gary Steinke to review IPR’s capital request for the FY09 legislative session. That request must be provided to the Regents office by October.

Grants
Browne reported on a number of grants, including one that has been approved and several in progress.

IPR has been awarded a $20,000 grant in support of arts and cultural programming in central Iowa by Bravo Greater Des Moines. IPR is applying for

• $2,500 from the Greater Des Moines Community Foundation to senior team training that will take place on Aug. 15
• $25,000 from Prairie Meadows, Principal and Nationwide for arts and cultural programming
• $100,000 from Prairie Meadows and Principal for capital needs

IPR FY 08 Goals
Browne requested approval of IPR’s FY 08 goals and action plans. Parrott moved approval, Carignan seconded, and the motion was approved unanimously.

Unified Classical Service
Mundt reviewed the schedule for the classical service set to launch on September 10th, indicating that the number of hours of classical music will actually increase for most stations. The biggest reduction will
be for jazz on WOI-FM. Neu asked about the future of the stations’ music libraries and Mundt explained that they will be maintained for the time being and that while IPR has a small acquisition budget, most of the CDs are provided to the stations at no cost.

Carignan inquired about the future of split formats on the network and Mundt replied that they will likely continue for several years until HD technology is widespread. IPR is about ten years too late to build a broadcast network that would enable dual streams statewide; most of the frequencies have been assigned and they rarely go up for sale. We will provide single format service online.

Madden asked about IPR’s weather coverage and the perceived loss of localization. Mundt explained that we’re still trying to find the balance between providing enough information without going to the extreme of announcing a long list of communities and temperatures.

**IPR News Code of Ethics and Practices**

Browne requested approval of the IPR News Code of Ethics and Practices revised to reflect IPR Board input. Runge moved approval, Parrott seconded, and the motion was approved unanimously.

**IPR Performance Management/Compensation Process and Director Compensation Recommendations**

Browne requested approval of the Iowa Public Radio Performance Management and Compensation Review Process. Carignan moved approval, Parrott seconded and the motion was approved unanimously.

Browne’s FY 08 compensation recommendations for two IPR Directors were reviewed and no objections were raised.

**Informational Items**

- **Unified Fund Drive** – Fraser reviewed the planning for a unified fund drive for the fall with goals of retaining and even adding donors and matching the total funding received in the separate spring drives. Runge praised the detailed efforts to implement the combined drive.

- **Branding** – Kjaer reported on two meetings with a Des Moines agency to develop an IPR branding plan. Carignan requested that when we have something we like that we send the core concepts to the Board for review.

- **Des Moines Space** – Madden asked that Wirth consult with him about funds that will be used for construction within a leased building.

- **Construction Permits for New Stations** – Madden suggested we meet with Regents staff about 09 State funding to clarify whether or not the outlook is good for another round of IPR funding.

The meeting was adjourned at 4:30 p.m.