

The Iowa Public Radio Board of Directors met on August 16, 2012, at the Des Moines Botanical Center in Des Moines, IA. Present for the meeting were Chairman Art Neu, Vice Chairwoman Kay Runge, Director Warren Madden, and Director Tysen Kendig. Director Gloria Gibson joined by phone. Chief Executive Officer Mary Grace Herrington, Chief Administrative Officer Kelly Edmister, and Executive Assistant Deirdre Giesler attended from IPR.

The meeting was called to order at 1:10 p.m.

Agenda

Vice Chair Runge moved and Director Kendig seconded to approve the agenda as presented. Motion passed unanimously.

Chairman's Report

Bylaws Change – At Chair Neu's request, Herrington reviewed the Chairman's written report and the proposed changes for the bylaws as discussed in June. The changes would allow IPR to add community directors, bringing the total number of community directors on the board from the current two to "between three and four." Director Madden moved and Director Gibson seconded to approve the changes to the bylaws as presented. Motion passed unanimously.

Board Member Candidates – Herrington reviewed the two candidates for community director and presented the process for approval. The Board of Regents will consider the candidates at their September 12 meeting at Iowa State University. Herrington will also present the Iowa Public Radio Annual Report at that meeting. She will send the date, time and location to the board. Vice Chair Runge moved and Director Kendig seconded approval of the proposed candidates. Motion passed unanimously.

Minutes

June 20, 2012 – Vice Chair Runge moved and Director Gibson seconded approval of the June 20, 2012 minutes. Motion passed unanimously.

Finance

FY12 Financial Reports – Edmister reviewed the financial reports as presented in the board books and distributed the FY13 budget (Attachment A) as approved by the Board of Regents at their August meeting.

At Vice Chair Runge’s request, the Table of Organization was reviewed. The top candidate for the Chief Development Officer position declined our offer. Final candidates for the Managing Editor – News position will be interviewed in late August. An Assistant Producer will be hired by September 1.

IPR completed the conversion to Merit Resources, but believes a central liaison for Human Resources is necessary and hopes to recruit that position by October 1. IPR will recruit for a Chief Content Officer by January 1 and a Managing Editor – Web by March 1.

At the October board meeting, Edmister will present a draft of an endowment spending policy for board consideration.

Director Gibson signed off at 2:00 pm

Executive Update

IPR Single Employment Plan – Herrington took questions on her written report.

Executive Report – Herrington presented the Executive Report and distributed hard copy of her PowerPoint presentation. (Attachment B)

Herrington presented the FLIP marketing campaign which will educate our listeners about the format change of 90.1 FM from News|Classical to News|Studio One. The format will change on September 10 and IPR expects a 46% increase in total listeners as a result.

There is an opportunity to expand classical music in the Marshalltown area. Herrington will meet with prospective station and report back in closed session at the October board meeting.

Herrington continues to meet with Iowa’s congressional delegation to advocate for federal funding for the Corporation for Public Broadcasting. Herrington stressed talking points and encouraged board members to attend the meetings if they are available.

Herrington noted space constraints for new positions and large meetings at 2111 Grand Avenue. Herrington presented a plan to better accommodate the news, accounting, and development teams in Des Moines. She also proposed a trade agreement with Space2Work in Des Moines which would

accommodate IPR's need for two additional offices plus dependable and available space to hold bi-monthly board meetings, monthly development meetings and quarterly management meetings. Space2Work allows IPR to reduce meeting costs by 50%. Board members encouraged Herrington to investigate other options before committing to a one year trial of this agreement.

IPR continues to move forward after the departure of the News Director. Herrington has established a biweekly news staff meeting and continues to meet 1x1 with news staff members. Neu praised Herrington for her actions in this matter.

By majority vote, the board approved the educational assistance policy at the June 20th meeting. Herrington proposed to add that *educational institutions and programs outside the state of Iowa may be approved at the CEO's discretion*. This will accommodate approval of many accredited online programs offered by neighboring states. Director Madden moved and Vice Chair Runge seconded to approve the addition. Motion passed unanimously.

Community Feedback

The community feedback materials were reviewed, with Chair Neu pointing out the positive comments from Des Moines Symphony Director Joseph Giunta. The board also discussed IPR's progress in Perry, Sioux City, and Ottumwa.

Adjournment

Meeting adjourned at 3:15 p.m. The next meeting will be held October 17 from 1:00-4:00 p.m. The location will be announced.

Respectfully submitted,

Deirdre Giesler
Recording Secretary