

Board of Directors Meeting Minutes  
April 24, 2006

The Iowa Public Radio Board of Directors convened at 3:05 pm April 24, 2006, at the Des Moines Public Library. The meeting was preceded by a presentation by Tom Thomas of the Station Resource Group, a Maryland-based alliance of 45 public radio broadcasters dedicated to strategic planning, analysis, and collaboration.

Members present: Art Neu, chair; Kay Runge, Steve Carignan, Warren Madden, Steve Parrott, and executive director Cindy Browne. Other attendees: Joan Kjaer (UI), Don Wirth and Chip Albright (ISU), Wayne Jarvis (UNI), Steve Firman, Roxanne Rogers, and Judy McCoy Davis.

Chair Neu called the Board meeting to order. Madden moved and Carignan seconded approval of the minutes of the March 30 meeting. Motion carried unanimously.

**Financial Report:**

Budgets are still on course to meet earlier projects, but because the Ottumwa station project for KUNI has begun, there will be expenses to be paid this fiscal year instead of after June 30, Wirth reported. Construction of the tower for that station, which will cost about \$130,000, should be completed before the end of July. PTFP funds will pay 75 percent of that cost; IPR will cover the remaining 25 percent. The tower is being constructed on land owned by Iowa Public Television because IPR and IPTV have a 28E agreement to share the tower and allow for its construction on IPTV land without payment from IPR. Eventually, the WOI Ottumwa station will use the same tower.

Executive director Browne noted that next year's IPR budget would be increased to fund the senior leadership positions as well as travel and office expenses for those people. The actual amount may be less if internal IPR candidates are successful in the search process.

In response to a question, Wirth said that for the coming fiscal year, radio station employees would see salary increases consistent with the salary policy adopted on their particular university campus. Efforts will be made to resolve any disparities in FY08.

Browne also reported that she would meet Thursday, May 4, with the vice president of radio for the Corporation for public Broadcasting to discuss IPR's transition funding proposal.

**Transition Update:**

Consultant Judy McCoy Davis of Des Moines reviewed a draft of a case statement for IPR's transition fund development. She also noted that she would incorporate portions of a National Public Radio case statement into the IPR statement. The case statement takes the statistics about listeners and donors and turns them into stories that help make an emotional appeal to potential contributors, she said.

Runge asked when the case statement would be ready for use. Browne said it needs to be vetted with some potential donors and could be ready by this fall. Fund-raising will target corporate donors first.

Consultant Roxanne Rogers of Des Moines reviewed plans she has developed for recruitment and hiring of the senior leadership team for IPR. She emphasized the importance of attracting candidates who are ready and eager to take on a career challenge. Board members asked Browne and Rogers to consider revising their proposal on the search process with regard to staff involvement. It was the consensus of

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the board that staff would expect some form of input but that it should also be made clear that Browne would reserve the right to make final hiring decisions.

Browne shared with the Board a proposed IPR fundraising and community engagement structure. The proposal will be shared with the Friends of KUNI and the WSUI/KSUI Advisory Board for feedback before being brought back to the Board for final approval.

Meeting adjourned at 5:10 pm.

Respectfully submitted,

Steve Parrott, Secretary