

The Iowa Public Radio, Inc. Board of Directors met on September 6, 2018, in Conference Room 2390, University Capitol Centre, 200 South Capitol Street, Iowa City, IA. Present for the meeting were Chairman Marsha Ternus, Vice Chairman Bob Downer and Directors Jeneane Beck, Steve Firman, Mary Kramer, John McCarroll, Julie Monson and Andrew Morse. Directors Vickee Adams, Zach Mannheimer and Doug West attended by phone. Present from Iowa Public Radio were Myrna Johnson, Kelly Edmister, Andrea Hansen, Katherine Perkins, Michael Leland and Troy Vogel.

Chair Ternus called the meeting to order at 1:10 p.m. Roll call was taken with each director stating their location.

Vickee Adams – by phone from Urbandale
Bob Downer – present at meeting site
Mary Kramer – present at meeting site
Julie Monson – present at meeting site
Marsha Ternus – present at meeting site

Jeneane Beck – present at meeting site
Steve Firman – present at meeting site
John McCarroll – present at meeting site
Andrew Morse – present at meeting site
Doug West – by phone from Michigan

Based on the responses provided, the requirements of Section 21.8(1)(c) were satisfied and it was appropriate to proceed with the approval of the agenda.

Agenda

Chair Ternus requested a motion to approve the agenda. Director Kramer moved and Director Firman seconded to approve the agenda as presented. The motion was unanimously approved.

Minutes

Chair Ternus requested a motion to approve the minutes. Director McCarroll moved and Director Firman seconded to approve the June 27, 2018, minutes as presented. The motion was unanimously approved.

Chairman's Report

Chair Ternus reported she had worked with staff on the Des Moines lease and Governance Committee matters in preparation for meeting with leadership of the Board of Regents.

Old Business

There was no discussion regarding old business.

Director Mannheimer joined the meeting by phone from Des Moines at 1:20 p.m.

Governance Committee Report

Governance Committee Chair Kramer reported that the Committee had met in preparation for meeting with leadership of the Board of Regents. The Committee discussed the capital request, increasing the number of Community board members, the capital campaign and the public service operating agreement renewal. Chair Kramer indicated that with the appointment of Andrew Morse to represent the University of Northern Iowa, amending the by-laws to increase the number of Community board members could be pursued.

Chair Ternus welcomed Andrew to the Board and those attending the meeting introduced themselves.

Finance Report

Edmister provided an update on the FY18 and FY19 financials noting that the FY18 audits were in process. Edmister provided the Board with information regarding a compliance alert issued by the Corporation for Public Broadcasting ("CPB") related to indirect administrative support which is calculated annually as part of the CPB grant process. Meetings were held with accounting staff at each university to discuss the calculation. Edmister indicated that changes may be necessary for future calculations.

Executive Director Report

Johnson provided highlights from the department reports including the Talk Show's summer education series, IPR's presence at summer festivals, progress towards consolidating the Des Moines staff with the negotiation of the lease agreement for the Grand office and the start of the Ames remodel.

Johnson provided information on the meeting with leadership of the Board of Regents and Ternus. The meeting included discussions on IPR's capital request, request for introductions to University Foundation staff, potential expansion of the Board size in relation to the upcoming capital campaign, and university financial support. Johnson reported that the Regents indicated they would like to pursue a discussion about reducing university support for IPR. The Board discussed the importance of making the public, legislature and Regents aware that the assets managed by IPR are owned by the universities and the important role universities play in supporting the stations.

Development Director Andrea Hansen provided an update on the comprehensive capital campaign.

News Director Michael Leland provided the Board with a News program background and update. Leland noted recent hires have provided geographic diversity in IPR's reporting, outlined legislative coverage and plans for the upcoming election season coverage.

Development Operations Manager Troy Vogel provided the Board with an Underwriting program background and update. Vogel outlined the difference between underwriting and advertising, provided

audience data used in the process of securing sponsors and outlined FY19 initiatives for the underwriting team.

Director Mannheimer left the meeting at 3:04 p.m.

Adjourn

As there was no additional business, Chair Ternus adjourned the meeting at 3:06 p.m.