



IOWA PUBLIC RADIO™  
NEWS | CLASSICAL | STUDIO ONE

# FY17 ANNUAL REPORT



THIS IS *your* PUBLIC RADIO.



# FROM IPR LEADERSHIP

## BOARD OF DIRECTORS

On June 30, 2017

On behalf of Iowa Public Radio's Board of Directors and staff, we **thank you** for another great year!

Iowa Public Radio's statewide radio network of **24 STATIONS** now reaches a record **260,000 LISTENERS** who tune in each week. Our collective staff, comprised of **56 EMPLOYEES**, strive to enrich the civic and cultural life in Iowa through high quality news and cultural programming.

The 2017 fiscal year (ending June 30, 2017) for Iowa Public Radio was strong, not only financially but also programmatically. Iowa Public Radio's financial footing is sound with nearly **14,000 SUSTAINING MEMBERS** and another **16,000 DONORS** who together make up **51% OF OUR ANNUAL FUNDING**. This is a noteworthy accomplishment as we exceed the national trend among our peers. We have much for which to be grateful.

We believe that our robust financial support is due, in large part, to the quality programming we put out on the air. Whether you're enjoying Iowa Public Radio's in-depth news coverage, classical music selections, or Studio One shows, this wide variety has something for everyone in our diverse audience. Our partnerships with University of Iowa, Iowa State University, and University of Northern Iowa enable us to reach nearly all of Iowa, to engage journalism and communications students and staff, and to help shape the future of broadcasting and reporting.

As you read through this year's annual report, you can feel proud to be a part of Iowa Public Radio's long history — two of our stations received their FCC licenses 95 years ago. Between the shows produced by IPR and those we air from NPR and other national program producers, we hope you will get a sense of how much goes into keeping you informed and entertained. On the flip side, in this year's annual report, we've sprinkled in comments from our engaged listenership which makes our relationship with you so much more rewarding. We couldn't do what we do without YOU. **THIS IS YOUR PUBLIC RADIO — IOWA PUBLIC RADIO.**

Sincerely,



Mary Kramer,  
FY 2017 Chair  
Iowa Public Radio Board of Directors



Myrna Johnson,  
Executive Director  
Iowa Public Radio

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“NOT A DAY GOES BY WITHOUT LEARNING SOMETHING NEW THROUGH IPR. THANK YOU!”

— Sandra in Hills

# NEWS & TALK

In fiscal year 2017, we launched a new strategic plan with several initiatives that positioned IPR out in the community more than ever.

FY 2017 was a big news year, and IPR was there for you reporting on momentous elections locally and nationally, and digging deep into the issues facing our state and world. We're particularly proud of our news and talk team for their high quality reporting which resulted in 8 awards for excellence in journalism this past year. IPR's talk shows engaged listeners on the air and in their communities at a variety of events. IPR produces two talk shows each weekday and took more of these out into the community in FY 2017.

- Our talk show hosts moderated 6 live events in communities across the state and recorded 9 shows "on location."
- Hosted *A Nation Engaged: Power & the Presidency* in partnership with NPR and *On Point* at the Hoover Presidential Library and Museum in West Branch. As the Trump Presidency approached its 100th day, IPR and three other NPR member stations posed questions to live audiences with panel discussions and town-hall style events in four presidential libraries across the country. Ben Kieffer moderated a discussion with NPR political reporter Sarah McCammon and political analysts from here in Iowa. One IPR listener from the audience was then a live guest on the national *On Point* conversation that followed these events. In coordination with the event, major donors had the opportunity to meet NPR's Sarah McCammon at the home of Kevin and Julie Monson in Iowa City (April 2017).
- We've also expanded our digital offerings to our listeners through social media, email, web and podcasts. We pioneered two podcasts: *Under the Golden Dome* and *Lit City*.



THIS IS *your* PUBLIC RADIO.

# OUR MISSION

IOWA PUBLIC RADIO ENRICHES THE CIVIC AND CULTURAL LIFE IN IOWA THROUGH HIGH QUALITY NEWS AND CULTURAL PROGRAMMING.



# COMMUNITY ENGAGEMENT

Community engagement is an important aspect of Iowa Public Radio's mission. From partnerships with National Public Radio to local Studio Open Houses, Horticulture Day Live in Ames, exclusive behind-the-scenes perspectives of the Yankee Doodle Pops Concert in Des Moines, our annual Great Iowa Potluck in Iowa City, and ongoing partnered events such as Pints and Politics in Cedar Rapids, our on-air hosts and staff continue to engage our audience outside of the studio throughout the year.



# FY17 CONSOLIDATED FINANCIALS

## STATEMENT OF NET POSITION

### ASSETS 2017

Cash .....	\$2,171,257
Operating endowment .....	506,825
Accounts receivable .....	249,447
Prepaid expenses .....	95,508
Investments .....	1,326,338
Inventory .....	14,370
Capital assets .....	4,817,991

**TOTAL ASSETS** 9,181,736

### LIABILITIES & NET POSITION

Accounts payable .....	\$82,826
Due to related party .....	59,102
Prepaid revenue .....	143,115
Accrued compensation .....	457,261

**TOTAL LIABILITIES** 742,304

Invested in capital assets .....	\$4,817,991
Restricted .....	973,585
Unrestricted .....	2,647,856

**TOTAL NET POSITION** 8,439,432

**TOTAL LIABILITIES & NET POSITION** 9,181,736

## STATEMENT OF REVENUES, EXPENSES AND CHANGES IN NET POSITION

### REVENUES 2017

Development .....	\$6,058,300
State/Universities .....	1,395,462
Federal .....	607,320
Other .....	157,449

**TOTAL REVENUES** 8,218,531

### EXPENSES

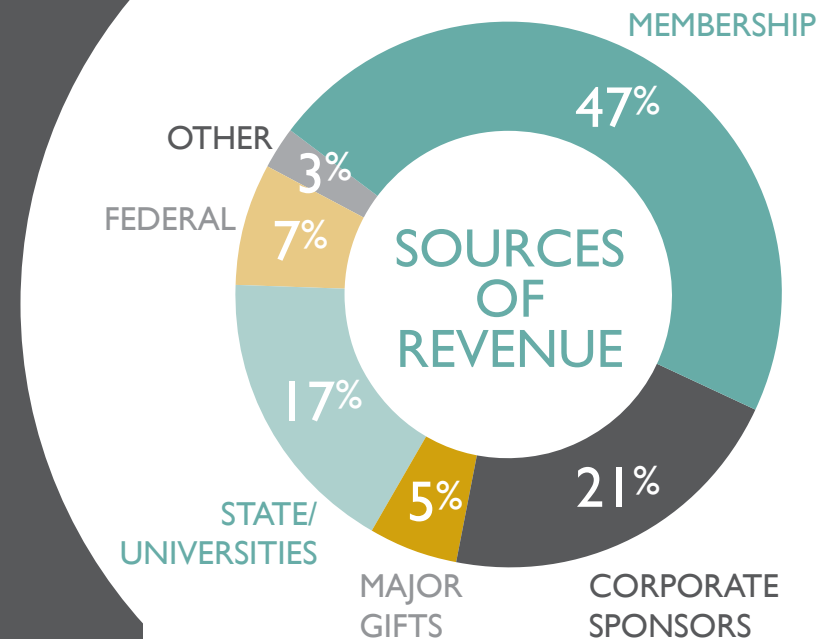
Program services .....	\$4,815,362
Support services .....	2,259,623
Depreciation .....	438,407

**TOTAL EXPENSES** 7,513,392

**CHANGE IN NET POSITION** 705,139

**NET POSITION, BEGINNING OF YEAR** 7,734,293

**NET POSITION, END OF YEAR** 8,439,432



The consolidated financials for Fiscal Year 2017 represents the financial activity for the WOI Radio Group, the KSUI Radio Group, the KUNI Radio Group and Iowa Public Radio, Inc.

# IPR CLASSICAL & STUDIO ONE

IPR Classical and Studio One services brought the best in Iowa performances to a broad listening audience.

IPR aired hundreds of hours of music recorded live in Iowa, and provided a platform for emerging Iowa artists. IPR is an important player in Iowa's music scene and an essential partner for organizations like the Des Moines Symphony, Des Moines Music Coalition, and Waterloo-Cedar Falls Symphony. Partnerships with the Des Moines Social Club and 80/35 and Hinterland Music Festivals have provided opportunities for IPR to share live music from local artists and connect with a young, passionate audience. Our 24-hour Studio One stream provided a platform for Iowa artists and our Classical Service extended the reach of Iowa's cultural institutions, furthering our mission to enrich the cultural life in Iowa.



IOWA PUBLIC RADIO  
**STUDIO ONE**



IOWA PUBLIC RADIO  
**CLASSICAL**

Iowa Public Radio partners with the Des Moines Social Club for a monthly broadcast — *Studio One Tracks* live shows feature a live performance from top bands from across the state, hosted live on the air by *Studio One Tracks* hosts Mark Simmet and Tony Dehner. ▶



“ THANK YOU FOR SUPPORTING LOCAL ARTISTS AND MUSICIANS. THE EXPOSURE IS INVALUABLE. ”

— Andrew Poppen, Des Moines, IA

THIS IS *your* PUBLIC RADIO.

# LEADERSHIP CIRCLE

Individuals and foundations making gifts of \$1,000 or more annually are part of Iowa Public Radio's Leadership Circle. **IPR's Leadership Circle donors have made an investment in the community and are ensuring that public radio will be strong in Iowa today, and tomorrow.**

## \$25,000+

DeeAnn Drew\*  
Friends of KHKE/KUNI

## \$10,000+

Community Foundation of  
Greater Des Moines  
Dean and Sandra Carlson Foundation  
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## \$5,000+

Anonymous Donors  
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## \$2,500+

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The Wellmark Foundation  
Robert Wild

## HERITAGE SOCIETY

Charitable gift planning generally begins with a donor's interest in supporting Iowa Public Radio, their professional advisor and our development office. When requested, we are happy to work together to create a plan that best suits our donor's interests while benefiting IPR.

When you share your future intention with us, we welcome you as a member of our Heritage Society. Our members leave a legacy that will enrich the lives of Iowans for years to come.

Please visit our website at [www.iowapublicradio.org/planned-giving](http://www.iowapublicradio.org/planned-giving) or call development director Andrea Hansen at **515-725-1701**.

*Represents gifts received July 1, 2016 through June 30, 2017. \*denotes deceased*

“IPR IS THE BEST. I LISTEN TO IT EVERY DAY AND SO DO MY 2- AND 3-YEAR-OLD LITTLE GIRLS!”  
— Daniel in Iowa City

# LEADERSHIP CIRCLE \$1,000 – \$2,499

Anonymous Donors  
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William Morain and Sherry Mesle-Morain  
Roger and Diane Munns  
Patricia Murphy  
Jeffrey Murray and Ann Marie McCarthy  
Kay Myers  
Judy Myers  
Carver Nebbe and Leysan Mubarakshina

PROGRAMS LIKE MORNING EDITION, ALL THINGS CONSIDERED, FRESH AIR, BBC AND WAIT WAIT...DON'T TELL ME! COST IPR ROUGHLY \$1,000,000 EACH YEAR.

Represents gifts received July 1, 2016 through June 30, 2017. Any error or omission is unintentional. Please contact us at (800) 861-8000 so that we may correct our records. \*denotes deceased



# LEADERSHIP CIRCLE \$1,000 – \$2,499

Maryanne and Jared Nelson  
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Larry Oline  
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Jim and Lauri Young  
Mark and Laurie Zaiger

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## CAR DONATIONS FUEL IPR

MEMBERS DONATED **574** CARS  
TO IPR WHICH RESULTED IN  
**\$112,000** GOING TO  
SUPPORT PROGRAMMING.

“ In 2014 my mother gave Ruby to my husband and me. She had her share of small scrapes and minor dents, but we loved keeping her in the family and she has served us well. Now it is time for Ruby to be gifted to Iowa Public Radio. How appropriate that her radio dial was always tuned to IPR! She has been a part of my listening to great and tragic stories, humor shows and many many driveway moments. Her legacy joins ours as supporters of IPR! Well done good and faithful Ruby!! ”

– Emily Painter, Galena, IL

VEHICLE DONATION INFORMATION AVAILABLE AT:  
[IowaPublicRadio.org/vehicle](http://IowaPublicRadio.org/vehicle)



# CORPORATE SPONSORS \$1,000+

Iowa Public Radio sponsors connect their brand with quality programming and benefit from the “halo effect” – the positive sentiment listeners have towards businesses that support IPR.

The following sponsors have made an annual underwriting investment of \$1,000 or more.

AARP	Americus Diamond	Berkshire Hathaway	Carpentry by Chris	City of Ames	Community Foundation of
Active Endeavors	Ames Town & Gown	Homeservices First Realty	The Cathedral	Council for International	Johnson County
West Des Moines	Amour	Best Case Wines	Church of St. Paul	Visitors to Iowa City	Community Foundation of
Adamantine Spine Moving	Animal Lifeline of Iowa	Bethany Life	Cedar Falls CVB	Civic Music Association	Northeast Iowa
Agri-Management Services	Aposto	Bistro on the River	Cedar Graphics	Clarke University	Coralville Center for
Alex Schmidt Landscape	Artfest Midwest	Blank & McCune	Cedar Valley	Claudia McGehee	the Performing Arts
Design LLC	Artifacts	Bluebird Diner	Veterinary Center	Illustration LLC	Cornell College
All Energy Solar	Ask Studio	Brain Injury Alliance of Iowa	Central College	Clear Lake Area	Corporate Image
All-Pets Hospital	Back Country Outfitters	Bread Garden Market	Central Iowa Blues Society	Chamber of Commerce	Corridor Vein Center
Amana Furniture & Clock Shop	Bar La Tosca	Brick Gentry PC	Chamber Singers of Iowa City	Clear Lake Telephone	Dart
Amana Heritage Society	Baroncini Restaurant	Bubba	Chim Cherie's	Clinic Eight Acupuncture	Dave Long Protective
Amana Society Inc.	Beadology	Budget Blinds of Waterloo	House of Fireplaces	Clubfoot Solutions Inc.	Products Inc.
American Quilter's Society	Bergland & Cram Architects	C Major Marketing & PR	Chris Scheldrup, Attorney	Community Foundation of	Democracy Now!
American Trust & Savings Bank		Cafe Dodici	Christopher's Fine Jewelry	Greater Dubuque	Des Moines Art Center

## MATCHES MAKE A DIFFERENCE

Many companies recognize the importance of philanthropy and support charitable giving by matching all or a portion of donations made by their employees.

IPR RECEIVED  
MORE THAN **\$32,000**  
IN MATCHING GIFTS LAST YEAR!

“ THROUGH THE WELLMARK FOUNDATION'S BLUESCARE GIVING PROGRAM, WELLMARK EMPLOYEES ARE ENCOURAGED TO SUPPORT CAUSES THEY ARE PASSIONATE ABOUT. WHEN WELLMARK EMPLOYEES DONATE THEIR TIME, TALENT AND MONETARY GIFTS TO QUALIFYING ORGANIZATIONS, THE WELLMARK FOUNDATION WILL MATCH THOSE GIFTS RESULTING IN AN EVEN LARGER IMPACT. ”

– Becky Wampler, Executive Director, The Wellmark Foundation

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# CORPORATE SPONSORS \$1,000+

Des Moines Choral Society  
Des Moines  
Community Playhouse  
Des Moines Embassy Club  
Des Moines Metro Opera  
Des Moines Performing Arts  
Des Moines Public  
Library Foundation  
Des Moines Symphony  
Des Moines Vocal  
Arts Ensemble  
Des Moines Water Works  
Design Ranch  
Discerning Eye  
Downtown Disciples  
Dr. David Drake  
Dr. Morgain Hall  
Dr. Richard Deming  
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Guy Cook Attorney  
Half Price Books  
Halloween Hot Chocolate Run  
Hancher Auditorium  
Hands Jewelers

Hansen's Farm Fresh Dairy  
Harmony Area  
Chamber of Commerce  
Harrison & Dietz-Kilen P.L.C.  
Healing Passages Birth &  
Wellness Center  
Hearst Center for the Arts  
Heartland Plastic &  
Reconstructive Surgery P.C.  
Heartland Yoga  
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Herteen & Stocker Jewelers  
Hinterland Music Festival  
Houseworks  
Hummel's Nissan  
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Inikana Massage  
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Entertainment  
Iowa Arboretum  
Iowa Artisans Gallery  
Iowa Arts Council  
Iowa Bankers Association  
Iowa Book LLC  
Iowa City Cohousing  
Iowa City Community Theatre  
Iowa City Downtown District  
Iowa City Farmers Market  
Iowa City Hospice  
Iowa City Johnson County  
Senior Center  
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Iowa City UNESCO  
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Iowa Concrete Leveling  
Iowa Council of Foundations  
Iowa Credit Union League

Iowa Energy Center  
Iowa Environmental Council  
Iowa Flood Center  
Iowa Innovation Corporation  
Iowa Mennonite Relief Sale  
Iowa Mennonite School  
Iowa Public Television  
Iowa Realty  
Iowa State Center  
Iowa State University  
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ISU Theatre  
J. Dean Keegan P.C.  
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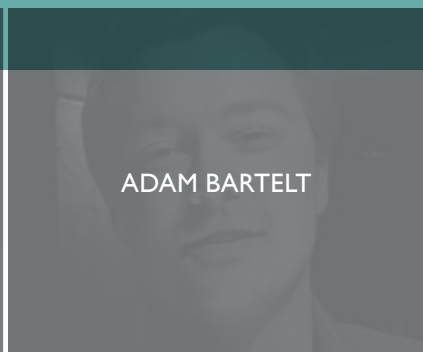
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