IOWA PUBLIC RADIO
NEWS | CLASSICAL | STUDIO ONE
FY17 ANNUAL REPORT

THIS IS your PUBLIC RADIO.
On behalf of Iowa Public Radio’s Board of Directors and staff, we thank you for another great year!

Iowa Public Radio’s statewide radio network of 24 STATIONS now reaches a record 260,000 LISTENERS who tune in each week. Our collective staff, comprised of 56 EMPLOYEES, strive to enrich the civic and cultural life in Iowa through high quality news and cultural programming.

The 2017 fiscal year (ending June 30, 2017) for Iowa Public Radio was strong, not only financially but also programmatically. Iowa Public Radio’s financial footing is sound with nearly 14,000 SUSTAINING MEMBERS and another 16,000 DONORS who together make up 51% OF OUR ANNUAL FUNDING. This is a noteworthy accomplishment as we exceed the national trend among our peers. We have much for which to be grateful.

We believe that our robust financial support is due, in large part, to the quality programming we put out on the air. Whether you’re enjoying Iowa Public Radio’s in-depth news coverage, classical music selections, or Studio One shows, this wide variety has something for everyone in our diverse audience. Our partnerships with University of Iowa, Iowa State University, and University of Northern Iowa enable us to reach nearly all of Iowa, to engage journalism and communications students and staff, and to help shape the future of broadcasting and reporting.

As you read through this year’s annual report, you can feel proud to be a part of Iowa Public Radio’s long history — two of our stations received their FCC licenses 95 years ago. Between the shows produced by IPR and those we air from NPR and other national program producers, we hope you will get a sense of how much goes into keeping you informed and entertained. On the flip side, in this year’s annual report, we’ve sprinkled in comments from our engaged listenership which makes our relationship with you so much more rewarding. We couldn’t do what we do without YOU. THIS IS YOUR PUBLIC RADIO — IOWA PUBLIC RADIO.

Sincerely,

FROM IPR LEADERSHIP

Mary Kramer,
FY 2017 Chair
Iowa Public Radio Board of Directors

Myrna Johnson,
Executive Director
Iowa Public Radio

NOT A DAY GOES BY WITHOUT LEARNING SOMETHING NEW THROUGH IPR. THANK YOU!

— Sandra in Hills

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JOHN McCARROLL
FY 2017 was a big news year, and IPR was there for you reporting on momentous elections locally and nationally, and digging deep into the issues facing our state and world. We're particularly proud of our news and talk team for their high quality reporting which resulted in 8 awards for excellence in journalism this past year. IPR’s talk shows engaged listeners on the air and in their communities at a variety of events. IPR produces two talk shows each weekday and took more of these out into the community in FY 2017.

- Our talk show hosts moderated 6 live events in communities across the state and recorded 9 shows “on location.”
- Hosted A Nation Engaged: Power & the Presidency in partnership with NPR and On Point at the Hoover Presidential Library and Museum in West Branch. As the Trump Presidency approached its 100th day, IPR and three other NPR member stations posed questions to live audiences with panel discussions and town-hall style events in four presidential libraries across the country. Ben Kieffer moderated a discussion with NPR political reporter Sarah McCammon and political analysts from here in Iowa. One IPR listener from the audience was then a live guest on the national On Point conversation that followed these events. In coordination with the event, major donors had the opportunity to meet NPR’s Sarah McCammon at the home of Kevin and Julie Monson in Iowa City (April 2017).
- We’ve also expanded our digital offerings to our listeners through social media, email, web and podcasts. We pioneered two podcasts: Under the Golden Dome and Lit City.
FY17 CONSOLIDATED FINANCIALS

STATEMENT OF NET POSITION

ASSETS 2017
Cash .................. $2,171,257
Operating endowment .... 506,825
Accounts receivable ...... 249,447
Prepaid expenses .......... 95,508
Investments ............. 1,326,338
Inventory ................ 14,370
Capital assets ........... 4,817,991
TOTAL ASSETS 9,181,736

LIABILITIES & NET POSITION
Accounts payable .......... $82,826
Due to related party ...... 59,102
Prepaid revenue .......... 143,115
Accrued compensation ... 457,261
TOTAL LIABILITIES 742,304
Invested in capital assets $4,817,991
Restricted ................ 973,585
Unrestricted .............. 2,647,856
TOTAL NET POSITION 8,439,432

STATEMENT OF REVENUES, EXPENSES AND CHANGES IN NET POSITION

REVENUES 2017
Development .............. $6,058,300
State/Universities ........ 1,395,462
Federal .................... 607,320
Other ..................... 157,449
TOTAL REVENUES 8,218,531

EXPENSES
Program services .......... $4,815,362
Support services .......... 2,259,623
Depreciation .............. 438,407
TOTAL EXPENSES 7,513,392
CHANGE IN NET POSITION 705,139

NET POSITION, BEGINNING OF YEAR 7,734,293
NET POSITION, END OF YEAR 8,439,432

The consolidated financials for Fiscal Year 2017 represents the financial activity for the WOI Radio Group, the KSUI Radio Group, the KUNI Radio Group and Iowa Public Radio, Inc.
IPR CLASSICAL & STUDIO ONE

IPR Classical and Studio One services brought the best in Iowa performances to a broad listening audience.

IPR aired hundreds of hours of music recorded live in Iowa, and provided a platform for emerging Iowa artists. IPR is an important player in Iowa’s music scene and an essential partner for organizations like the Des Moines Symphony, Des Moines Music Coalition, and Waterloo-Cedar Falls Symphony. Partnerships with the Des Moines Social Club and 80/35 and Hinterland Music Festivals have provided opportunities for IPR to share live music from local artists and connect with a young, passionate audience. Our 24-hour Studio One stream provided a platform for Iowa artists and our Classical Service extended the reach of Iowa’s cultural institutions, furthering our mission to enrich the cultural life in Iowa.

“THANK YOU FOR SUPPORTING LOCAL ARTISTS AND MUSICIANS. THE EXPOSURE IS INVALUABLE.”
— Andrew Poppen, Des Moines, IA
LEADERSHIP CIRCLE

Individuals and foundations making gifts of $1,000 or more annually are part of Iowa Public Radio’s Leadership Circle. IPR’s Leadership Circle donors have made an investment in the community and are ensuring that public radio will be strong in Iowa today, and tomorrow.

$25,000+
DeeAnn Drew*
Friends of KHKE/KUNI

$10,000+
Community Foundation of Greater Des Moines
Dean and Sandra Carlson Foundation
Richard Deming
Brad and Kelly Edmister
Fidelity Charitable Gift Fund
Steve and Sara Marquardt
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$2,500+
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Richard and Mary Beth Hichwa
Patricia A. Sink
Warren and Beverly Madden
Elizabeth Nelson
Arthur and Ginger Nowak
Christopher and Sally Olsen
Polk County Board of Supervisors
Ruth Quinn
Chris and Mary Rayburn
Rockwell Collins Matching Gifts
The Roswell and Elizabeth Garst Foundation
Jim Spevak
David Storer
Sallie Streib
The Verano Fund
The Wellmark Foundation
Robert Wild

HERITAGE SOCIETY

Charitable gift planning generally begins with a donor’s interest in supporting Iowa Public Radio, their professional advisor and our development office. When requested, we are happy to work together to create a plan that best suits our donor’s interests while benefiting IPR.

When you share your future intention with us, we welcome you as a member of our Heritage Society. Our members leave a legacy that will enrich the lives of Iowans for years to come.

Please visit our website at www.iowapublicradio.org/planned-giving or call development director Andrea Hansen at 515-725-1701.

Represents gifts received July 1, 2016 through June 30, 2017. *denotes deceased

“IPR IS THE BEST. I LISTEN TO IT EVERY DAY AND SO DO MY 2- AND 3-YEAR-OLD LITTLE GIRLS!”

– Daniel in Iowa City
LEADERSHIP CIRCLE

$1,000 – $2,499

John and Arlys Hall
Kathy and Bill Hanes
Lauren Hanna and
Michael Depree
Dennis Hansen and
Patricia Chong
Steve Harmer
Sally Harper
Larry Hart
Mary Hays and
Andrea Schwake
Philip Heckel
Valerie Hedquist and
Edward Callaghan
Kenneth Heimes
Kurt Heitman
Suzanne Hendrich
Duane Hendrickson
Victoria Herring and
Mark McCormick
Thomas Hertz
Melissa Heston
Martin and Jean Hill
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Sherry Mesle-Morain
Roger and Diane Munns
Patricia Murphy
Jeffrey Murray and
Ann Marie McCarthy
Kay Myers
Judy Myers
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Mubarakshina

PROGRAMS LIKE MORNING EDITION, ALL
THINGS CONSIDERED, FRESH AIR, BBC AND WAIT
WAIT...DON'T TELL ME! COST IPR ROUGHLY
$1,000,000 EACH YEAR.

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LEADERSHIP CIRCLE  $1,000 – $2,499


CAR DONATIONS  FUEL IPR

MEMBERS DONATED  574 CARS TO IPR WHICH RESULTED IN  $112,000 GOING TO SUPPORT PROGRAMMING.

In 2014 my mother gave Ruby to my husband and me. She had her share of small scrapes and minor dents, but we loved keeping her in the family and she has served us well. Now it is time for Ruby to be gifted to Iowa Public Radio. How appropriate that her radio dial was always tuned to IPR! She has been a part of my listening to great and tragic stories, humor shows and many many driveway moments. Her legacy joins ours as supporters of IPR! Well done good and faithful Ruby!!

– Emily Painter, Galena, IL

VEHICLE DONATION INFORMATION AVAILABLE AT:
IowaPublicRadio.org/vehicle

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CORPORATE SPONSORS $1,000+

Iowa Public Radio sponsors connect their brand with quality programming and benefit from the “halo effect” – the positive sentiment listeners have towards businesses that support IPR. The following sponsors have made an annual underwriting investment of $1,000 or more.

AARP
Active Endeavors
West Des Moines
Adamanetic Spine Moving
Agri-Management Services
Alex Schmidt Landscape Design LLC
All Energy Solar
Ali-Pets Hospital
Amana Furniture & Clock Shop
Amana Heritage Society
Amana Society Inc.
American Quilter’s Society
American Trust & Savings Bank
Americus Diamond
Ames Town & Gown
Amour
Animal Lifeline of Iowa
Aposto
Artfest Midwest
Artifacts
Ask Studio
Back Country Outfitters
Bar La Tosca
Baroncini Restaurant
Beadology
Bergland & Cram Architects
Berkshire Hathaway
Homeservices First Realty
Best Case Wines
Bethany Life
Bistro on the River
Blank & McCune
Bluebird Diner
Brain Injury Alliance of Iowa
Bread Garden Market
Brick Gentry PC
Bubba
Budget Blinds of Waterloo
C Major Marketing & PR
Cafe Dodici
Carpentry by Chris
The Cathedral
Church of St. Paul
Cedar Falls CVB
Cedar Graphics
Cedar Valley
Veterinary Center
Central College
Central Iowa Blues Society
Chamber Singers of Iowa City
Chim Cherie’s
House of Fireplaces
Chris Scheldrup, Attorney
Christopher’s Fine Jewelry
City of Ames
Council for International Visitors to Iowa City
Civic Music Association
Clarke University
Claudia McGehee Illustration LLC
Clear Lake Area Chamber of Commerce
Clinic Eight Acupuncture
Clubfoot Solutions Inc.
Community Foundation of Greater Dubuque
Community Foundation of Johnson County
Community Foundation of Northeast Iowa
Coralville Center for the Performing Arts
Cornell College
Corporate Image
Corridor Vein Center
Dart
Dave Long Protective Products Inc.
Democracy Now!
Des Moines Art Center

MATCHES MAKE A DIFFERENCE

Many companies recognize the importance of philanthropy and support charitable giving by matching all or a portion of donations made by their employees.

IPR RECEIVED MORE THAN $32,000 IN MATCHING GIFTS LAST YEAR!

“THROUGH THE WELLMARK FOUNDATION’S BLUESCARE GIVING PROGRAM, WELLMARK EMPLOYEES ARE ENCOURAGED TO SUPPORT CAUSES THEY ARE PASSIONATE ABOUT. WHEN WELLMARK EMPLOYEES DONATE THEIR TIME, TALENT AND MONETARY GIFTS TO QUALIFYING ORGANIZATIONS, THE WELLMARK FOUNDATION WILL MATCH THOSE GIFTS RESULTING IN AN EVEN LARGER IMPACT.”

– Becky Wampler, Executive Director, The Wellmark Foundation

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Des Moines Choral Society
Des Moines Community Playhouse
Des Moines Embassy Club
Des Moines Metro Opera
Des Moines Performing Arts
Des Moines Public Library Foundation
Des Moines Symphony
Des Moines Vocal Arts Ensemble
Des Moines Water Works
Design Ranch
Discerning Eye
Downtown Disciples
Dr. David Drake
Dr. Morgain Hall
Dr. Richard Deming Charitable Foundation
Dr. Suzanne Stock
Drake University
Dubuque Symphony Orchestra
Dupaco Community Credit Union
EAM Productions
Eastwind Healing Center
Educational Testing Service
El Banditos
Elder Services Inc.
Elements Ltd.
Emporiun Presents
Engravers Theatre
Europa Cycle & Ski
Every Bloomin’ Thing
Evologic Inc.
Fadeway Floatation
Fairfield Concert Association
Faith United Church of Christ
Farmers & Merchants Savings Bank
Fauleconer Gallery
Filmscene
Fin & Feather
Fired Up Iowa City
First Presbyterian Church
Fitness Sports
Flattened Fifth Blues & BBQ
Flint Hills Resources
Forever Green Inc.
Fosters Mattress
Frank Productions Inc./True Endeavors
Fred J. Haas Law Offices P.C.
Friends of Historic Preservation
Friendship Haven Inc.
FSB Premier
Full Court Press
Gallery Walk
Gary’s Foods
Gateway Market & Cafe
GBPAC
Giving Tree Theater
Glassando
Gloria Dei Lutheran Church
Gong Fu Tea
Grace United Methodist Church
Graceland University
Greater Cedar Rapids Community Foundation
Greater Des Moines Botanical Garden
Green Light Renewable Services LLC
Greenwood Compounding Pharmacy
Grinnell College
Grinnell Mutual Reinsurance Company
Gusto Pizza Co.
Guy Cook Attorney
Half Price Books
Halloween Hot Chocolate Run
Hancher Auditorium
Hands Jewelers
Hansen’s Farm Fresh Dairy
Harmony Area Chamber of Commerce
Harrison & Dietz-Kilen P.L.C.
Healing Passages Birth & Wellness Center
Heartst Center for the Arts
Heartland Plastic & Reconstructive Surgery P.C.
Heartland Yoga
Herbert Hoover Presidential Library & Museum
Hertee & Stocker Jewelers
Hinterland Music Festival
Houseworks
Hummel’s Nissan
Hunziker & Associates Realtors
Iles Funeral Homes
Inikana Massage
Innovation Arts & Entertainment
Iowa Arboretum
Iowa Arts Council
Iowa Bankers Association
Iowa Book LLC
Iowa City Cohousing
Iowa City Community Theatre
Iowa City Downtown District
Iowa City Farmers Market
Iowa City Hospice
Iowa City Johnson County Senior Center
Iowa City Landscaping & Garden Center
Iowa City UNESCO City of Literature
Iowa Concrete Leveling
Iowa Council of Foundations
Iowa Credit Union League
Iowa Energy Center
Iowa Environmental Council
Iowa Flood Center
Iowa Innovation Corporation
Iowa Mennonite Relief Sale
Iowa Mennonite School
Iowa Public Television
Iowa Realty
Iowa State Center
Iowa State University Foundation
ISU Theatre
J. Dean Keegan P.C.
Jax Outdoor Gear
Jazzercise Iowa City
Jesse’s Embers
Jett & Monkey’s Dog Shoppe
Joe Brisben, Writer
Josephs Jewelers
Just Dogs Play Care
Knebel Windows
La Mie Bakery
Lanesboro Chamber of Commerce
Leash On Life
Legacy Learning Boone River Valley
Lensing Funeral & Cremation Services
Lifest Music Series
Linder Tire
Linn County Mainstreet LISCO
Loras College
Loya’s Little House B&B
Lucky Pawz
Luther College
Lutheran Services in Iowa
Main Street Antiques & Art
Mammoth Live!
Marion Public Library
Mark J. Becker & Associates LLC
Marshalltown Convention & Visitors Bureau
Martin Gardner Architecture P.C.
Mary Greeley Medical Center
McDonald Optical Dispensary
McDonough Structures
McFarland Clinic
McKee Voorhees & Sease
Meadon Suenp & Downer P.L.C.
Mediacom
Mercy Hospital
MidAmerican Energy
Midwest One Bank
Mighty Vine
Mineral Point Chamber of Commerce
Montage Restaurant
Mount Vernon-Lisbon Community Development Group
Mr. B
Mumo Systems
MyPropertyIDRegistry.com
National Association of Realtors
National Czech & Slovak Museum & Library
National Mississippi River Museum & Aquarium
National Shows 2 Neighborhood Development Corporation
New Pioneer Co-Op
NewBo City Market
Next Step Adventure
Nitefall On The River

UNDER THE GOLDEN DOME, A PODCAST ON THE STATE LEGISLATURE’S WORK, BEGAN IN 2017 WITH 15 EPISODES POSTED DURING THE SPRING 2017 LEGISLATIVE SESSION.

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Corporation Sponsors $1,000+

Des Moines

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Noce
Nodo
North Star
   Community Services
Oak Financial
Oasis Falafel
Old Capitol Screen Printers
Oneota Valley
Community Orchestra
Optimum Lifeservices
Orchestra Iowa
 Ox Yoke Inn
Pagliai’s Pizza
Paramount Theatre
Patrick Yoerger Acupuncture
Paul McAndrew Law Firm
Pediatric Associates of
   UI Stead Family
Children’s Hospital
Peter A. Brown Commercial
   Real Estate Services
Pilates Plus
Pinot’s Palette
Pleasant Valley Golf Course
Plot Twist Bookstore
Polk County
   Conservation Board
Prairie Lights Books
Premium Solutions
   Produce Iowa
Quality Care
Ramsey Subaru
Rasmussen Bike Shop
RAYGUN
Redeker’s
Regeneration Factory
Reilly Appraisals
Reiman Gardens at ISU
Renewal by Andersen
   of Des Moines
Repertory Theater of Iowa
Reirement Solutions
   of America
River Center/Adler Theatre
River Cruises
Riverside Theatre
RSVP
Russ’ Northside Service
Sackett Law Firm PC
Salisbury House
Scattered Friends School
Science Center of Iowa
Scottish Rite Park
Second Act
Seed Savers Exchange
Seniors on the Move
    Seva Center for Healing Arts
SFM Mutual Insurance
Simmons Perrine Moyer
   Bergman PLC
Simpson College
Sitka Salmon Shares
Spectrum Lighting & Interiors
Squirs Manor
StageWest Theatre Company
Steamroom Fab Lab
Stony Creek Landscapes Inc.
   Surgical Associates
   LLP Grinnell
Taki Japanese Steakhouse
Tallgrass Theatre Company
Taxes Plus
Ten Thousand Villages
Textiles Inc.
   That Cellular Place
The Bake Shoppe
The Cheese Shop of
   Des Moines
The Family Pet
Veterinary Clinic
The Iowa Clinic
The Java House
The Lodge of Ashworth
The Motley Cow Cafe
The Mucky Duck Pub
The Old Creamery Theatre
The Sayer Law Group PC
The Velvet Coat
Toyota of Iowa City
Trappist Caskets
Trinity Episcopal Church
Tripp P.C.
Two Rivers Bank & Trust
U.S. Bancorp Center
UI Center For Advancement
UI Communication
   & Marketing
UI Graduate Student Senate
UI Health Care
UI Libraries
UI Museum of Art
UI Office of The Provost
UI Performing Arts
UI Public Policy Center
UI School of Library &
   Information Science
UI Tippie School
   of Management
UIcare
UNI Center for Energy &
   Environmental Education
United Action for Youth
University of Iowa Community
   Credit Union
University of Iowa Lecture
   Committee
University of Iowa Press
Urban Acres
Virtue Medicine

“ I HAVE BEEN A PUBLIC RADIO FAN SINCE 1978. I AM PROUD TO SUPPORT QUALITY,
   INTELLIGENT PROGRAMMING. ”
   – Shelley Rivers, Iowa City, IA

Volunteer Iowa
Wartburg College
Waterloo Center for the Arts
Waterloo-Cedar Falls
   Symphony
Waverly Chamber
   of Commerce
Wayne’s Ski & Cycle
Wells Fargo Financial Advisors
West Music
Western Home Communities
Wheatfield Cooperative
Whedog Imported
Auto Sales & Service
White Rock Conservancy
World Food Prize
World of Bikes
Zanzibar’s Coffee Adventure
Zumi Collection

IN 2017, WE PRODUCED
   AND HOSTED MORE THAN
   400 LOCAL TALK SHOWS.

IF IPR MEMBERS COMPRISED THEIR
   OWN TOWN, IT WOULD BE THE
   18TH LARGEST IN THE STATE, WITH
   27,155 MEMBERS AS OF JUNE 2017.

IPR NEWS PRODUCES OVER
   600 STORIES A YEAR.

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