

Board of Directors Meeting Minutes  
June 29, 2017

The Iowa Public Radio, Inc. Board of Directors met on June 29, 2017, on the 3<sup>rd</sup> Floor of the Communication Arts Center, University of Northern Iowa, Cedar Falls, IA. Present for the meeting were Chairman Mary Kramer, Vice Chairman Marsha Ternus and Directors Scott Ketelsen, Steve Firman and John McCarroll. Directors Vickee Adams, Jeneane Beck and Doug West attended by phone. Directors Bob Downer and Zach Mannheimer were absent. Present from Iowa Public Radio were Myrna Johnson, Kelly Edmister, Al Schares, Steve Schoon and Tiffany Spinner.

Chair Kramer called the meeting to order at 1:05 p.m. Roll call was taken with each director stating their location.

Vickee Adams – by phone from Des Moines  
Steve Firman – present at meeting site  
Mary Kramer – present at meeting site  
Marsha Ternus – present at meeting site

Jeneane Beck – by phone from Iowa City  
Scott Ketelsen – present at meeting site  
John McCarroll – present at meeting site  
Doug West – by phone from SW Michigan

Based on the responses provided, the requirements of Section 21.8(1)(c) were satisfied and it was appropriate to proceed with the approval of the agenda.

**Agenda**

Chair Kramer requested a motion to approve the agenda. Director Firman moved and Director Ketelsen seconded to approve the agenda as presented. By roll call vote, the motion was approved:

Adams	Beck	Downer	Firman	Ketelsen	Kramer	Mannheimer	McCarroll	Ternus	West
Aye	Aye	Absent	Aye	Aye	Aye	Absent	Aye	Aye	Aye

**Minutes**

Chair Kramer requested a motion to approve the minutes. Director McCarroll moved and Director Firman seconded to approve the March 8, 2017, minutes as presented. By roll call vote, the motion was approved:

Adams	Beck	Downer	Firman	Ketelsen	Kramer	Mannheimer	McCarroll	Ternus	West
Aye	Aye	Absent	Aye	Aye	Aye	Absent	Aye	Aye	Aye

**Chairman’s Report**

Chair Kramer reported on a successful meeting with President Nook of the University of Northern Iowa. Chair Kramer outlined an executive review process for Executive Director Johnson.

**Old Business**

There was no discussion regarding old business.

**Department Reports**

Executive Director Johnson provided updates on the summer music festival season, outreach events the News and Talk Show teams participated in, on-going engineering projects and an update on Development revenue goals and filling positions within the Development team.

**Programming Changes**

Executive Director Johnson outlined the programming changes that will be effective on July 1<sup>st</sup> noting that the summer months are typically the best time to make such changes. The changes made were primarily precipitated by *Car Talk* ending production in October.

**Federal Funding Update**

Executive Director Johnson provided an update on federal funding with information provided by NPR's governmental affairs department. Johnson noted the University's lobbyists have been helpful in this regard.

**Capital Needs**

Executive Director Johnson provided an update on the on-going need for funding significant capital projects for University-owned assets. Johnson outlined the process in which IPR's 5-year capital plan is included in the Board of Regents request annually. After some discussion, it was determined that the options for proceeding include continuing to work with the Board of Regents and to pursue joint fundraising with the University Foundations.

**Finance Report**

Edmister reviewed the financial reports through May 31, 2017 outlining the income statement, the balance sheet and cash and investment balances.

Director West moved and Director Firman seconded to accept the financial report as of May 31, 2017. By roll call vote, the motion was approved:

Adams	Beck	Downer	Firman	Ketelsen	Kramer	Mannheimer	McCarroll	Ternus	West
Aye	Aye	Absent	Aye	Aye	Aye	Absent	Aye	Aye	Aye

**FY18 Budget**

Edmister reviewed the FY18 budget outlining variances in the operating revenues, operating expenses and capital expenditures as compared to the FY17 budget. Edmister indicated that the FY18 budget included 3 additional positions and capital projects that were outlined in the strategic plan for completion in FY18.

Director West moved and Director Firman seconded to approve the FY18 budget as presented. By roll call vote, the motion was approved:

<b>Adams</b>	<b>Beck</b>	<b>Downer</b>	<b>Firman</b>	<b>Ketelsen</b>	<b>Kramer</b>	<b>Mannheimer</b>	<b>McCarroll</b>	<b>Ternus</b>	<b>West</b>
Aye	Aye	Absent	Aye	Aye	Aye	Absent	Aye	Aye	Aye

**Feasibility Study**

Executive Director Johnson announced that Amperage had been awarded the contract to complete the feasibility study for the combined campaign as outlined in the strategic plan. Major Gifts Officer Tiffany Spinner reviewed the working timeline and requests of Board members in the process.

**Equal Employment Opportunity Policy**

Executive Director Johnson introduced the proposed change of adding the word “local” to the current Equal Employment Opportunity Policy. As we increase the amount of business we do with the City of Iowa City via underwriting, it became necessary to register as a vendor and our EEO Policy in its current form did not meet the “local” requirement.

Vice Chair Ternus moved and Director Firman seconded to approve the amended Equal Employment Opportunity Policy as presented. By roll call vote, the motion was approved:

<b>Adams</b>	<b>Beck</b>	<b>Downer</b>	<b>Firman</b>	<b>Ketelsen</b>	<b>Kramer</b>	<b>Mannheimer</b>	<b>McCarroll</b>	<b>Ternus</b>	<b>West</b>
Aye	Aye	Absent	Aye	Aye	Aye	Absent	Aye	Aye	Aye

**Adjourn**

Chair Kramer asked if there was any additional business to discuss. As there was no additional business, Chair Kramer adjourned the meeting at 2:34 p.m.