

Board of Directors Meeting Minutes
September 21, 2016

The Iowa Public Radio, Inc. Board of Directors met on September 21, 2016, on the 3rd Floor of the Communication Arts Center, University of Northern Iowa, Cedar Falls, IA. Present for the meeting were Chairman Mary Kramer, and Directors Bob Downer, Steve Firman, Scott Ketelsen and John McCarroll. Director Doug West attended by phone. Vice Chairman JoAnn Johnson and Directors Jeneane Beck, Zach Mannheimer and Marsha Ternus were absent. Present from Iowa Public Radio were Myrna Johnson, Kelly Edmister, Katherine Perkins, Steve Schoon and Matt Sieren. Al Schares attended by phone.

Chair Kramer called the meeting to order at 1:12 p.m. Roll call was taken with each director stating their location.

Bob Downer – present at meeting site	Steve Firman – present at meeting site
Scott Ketelsen – present at meeting site	Mary Kramer – present at meeting site
John McCarroll – present at meeting site	Doug West – by phone from Des Moines

Based on the responses provided, the requirements of Section 21.8(1)(c) were satisfied and it was appropriate to proceed with the approval of the agenda.

Agenda

Chair Kramer requested a motion to approve the agenda. Director Firman moved and Director West seconded to approve the agenda as presented. By roll call vote, the motion was approved:

Beck	Downer	Firman	Johnson	Ketelsen	Kramer	Mannheimer	McCarroll	Ternus	West
Absent	Aye	Aye	Absent	Aye	Aye	Absent	Aye	Absent	Aye

Minutes

Chair Kramer requested a motion to approve the minutes. Director Firman moved and Director McCarroll seconded to approve the July 14, 2016, minutes as presented. By roll call vote, the motion was approved:

Beck	Downer	Firman	Johnson	Ketelsen	Kramer	Mannheimer	McCarroll	Ternus	West
Absent	Aye	Aye	Absent	Aye	Aye	Absent	Aye	Absent	Aye

Chairman’s Report

Chair Kramer stated she was pleased with the information presented in the Executive Director report.

Executive Director Report

Executive Director Johnson reviewed recent events highlighting the busy summer schedule, events related to the strategic planning process and upcoming events involving national figures in public radio. Johnson noted that Vice Chairman JoAnn Johnson had resigned her position effective with the end of her term and

that a replacement would be on an upcoming Board of Regents' agenda. Johnson also noted that the Board of Regents had extended Chair Kramer's appointment for an additional 3 years.

Executive Director Johnson reviewed the results of the "Iowa Public Radio Listener Survey" completed as part of the strategic planning process. Johnson shared the survey highlights indicating the results were informative and validated information regarding our listeners. The survey provided qualitative information that can be used in a variety of manners.

Old Business

There was no discussion regarding old business.

Finance Report

Edmister reviewed the financial reports through August 31 outlining the income statement, the balance sheet and cash and investment balances.

Director Downer moved and Director Firman seconded to accept the financial report as of August 31, 2016. By roll call vote, the motion was approved:

Beck	Downer	Firman	Johnson	Ketelsen	Kramer	Mannheimer	McCarroll	Ternus	West
Absent	Aye	Aye	Absent	Aye	Aye	Absent	Aye	Absent	Aye

Al Schares joined the meeting by phone at 1:34 p.m.

Strategic Planning

Executive Director Johnson outlined the organization of the draft strategic plan which incorporates feedback from discussions with the Board members prior to beginning the process. Johnson indicated this was also an appropriate time to review alternatives to the mission statement. Johnson reviewed each of the priorities including delivering programming excellence, innovating in a changing media environment, building a financially stable and well-respected statewide institution, growing audience and building community and maintaining excellence in technology and audio delivery. Each priority was discussed with input from the staff.

Executive Director Johnson and the staff responded to feedback from the Board including a discussion regarding the variety of content delivery options outside of traditional radio and the implications of such as the environment in which we operate is rapidly changing. Also discussed were staffing implications, audience growth and the fundraising goals in relation to implementing a successful plan.

Executive Director Johnson introduced two alternatives to the current mission statement and the Board discussed the various options.

Chair Kramer recognized the staff for their enthusiasm and participation in the strategic planning process.

Adjourn

Chair Kramer asked if there was any additional business to discuss. As there was no additional business, Chair Kramer adjourned the meeting at 3:08 p.m.