

EEO PUBLIC FILE REPORT

FOR

KSUI FM

WSUI AM

**EEO PUBLIC FILE REPORT
FOR
KSUI FM, WSUI AM
Licensed to: The University of Iowa, Iowa City, Iowa**

October 1, 2015 – September 30, 2016

The report below lists all full-time vacancies filled during the reporting period.

All full-time positions are posted on the Iowa Public Radio website: <http://iowapublicradio.org/careers-ipr>.

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<u>Job Title</u>	<u>Total Interviewed</u>	<u>Interviewees Source of Referral</u>	<u>Selected Hire Source of Referral</u>	<u>Recruitment Sources Utilized, From Attachment A</u>
No positions were filled during this reporting period				

**KSUI FM, WSUI AM
EEO Public File Report
Attachment "A"**

Recruitment Sources used for Full-Time Job Openings:

No positions were recruited or filled during this reporting period.

**KSUI FM, WSUI AM
EEO Public File Report
Attachment "B"**

KSUI FM, WSUI AM engaged in the following outreach activities as covered during the term of this report:

Type of Activity	Description
<p style="text-align: center;">(i) Job Fair Participation –</p> <p>In two years' time: Participation in at least four job fairs by station personnel who have substantial responsibility in the making of hiring decisions</p>	<p>KSUI FM, WSUI AM participated in the February 23, 2016 Iowa State University Greenlee School of Journalism Jump-Start Internship and Job Fair career fair, presenting professional opportunities in public radio and raising general awareness of the organization among young professionals.</p>
<p style="text-align: center;">(iv) Participation in community group events –</p> <p>In two years' time: Participation in at least four events sponsored by organizations representing groups present in the community interested in broadcast employment issues, including conventions, career days, workshops, and similar activities</p>	<p>On October 12, 2015, News/Program Director Katherine Perkins hosted Solon 5th graders as part of their Arts & Communication tours. During their time with Perkins, the students learned the basics of radio and possible job opportunities in radio, helping them build a better understanding of how radio works.</p> <p>On October 14, 2015, Talk Show Producer Lindsey Moon participated in a University of Iowa School of Journalism & Mass Communication Speed Networking event. The event connected students with current journalism professionals and enabled the students to discuss their journalism career goals.</p> <p>On November 3, 2015, Talk Show Host Ben Kieffer participated as a panelist with the University of Iowa's Ideas & Intersections dinner. In his role as a panelist, Kieffer represented public radio and discussed opportunities and challenges in working in public radio.</p> <p>On February 9, 2016, Talk Show Host Ben Kieffer participated as an interviewer during the University of Iowa Lecture Committee's "Covering ISIS, a Journalist's Challenge, with Ben Plesser." In his role, Kieffer interviewed Mr. Plesser in front of the audience, asking questions about his experiences.</p>

<p>(iv) Participation in community group events (cont'd) -</p>	<p>On February 16, 2016, Talk Show Producer Lindsey Moon instructed a class of University of Iowa students. The students learned about audio production, and explored the basics of editing audio, what makes a good story, and career opportunities in public radio.</p>
<p>(v) Internship Program –</p> <p>In two years' time: Establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment</p>	<p>KSUI FM, WSUI AM continued its internship program, offering opportunities to students in talk, news, and music production. The internship program works with students at the University of Iowa, offering skills-developing internships that have prepared students for employment after college. Several students that have participated in this program have later begun successful careers in public media.</p> <p>To highlight one internship from this past year, in the talk show department, one student assisted the producers of the daily talk shows by researching and booking guests, conducting pre-interviews, screening calls during call-in portions of the shows, and posted the show audio and supporting text on the website.</p> <p>In the past year 3 students participated in the internship program.</p>
<p>(viii) Training Programs –</p> <p>In two years' time: Establishment of training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions</p>	<p>KSUI FM, WSUI AM encourages its employees to participate in professional development opportunities, which include webinars, in-person training, and conference participation in areas of relevance to the employee and the employee's work. This year, staff participated in several professional development training programs. A few of those programs are included as examples of how the station supports training for its employees.</p> <p>Several members of the talk show team attended the Public Radio News Directors Incorporated (PRNDI) conference in St. Louis June 23 – 25, 2016. The conference included training on investigative journalism, making compelling local talk shows, staying focused on the idea of the reporting story, and podcasting. Talk show staff that attended included Katherine Perkins and Lindsey Moon.</p>

NOTE: The station employment unit is located in a market with a population of fewer than 250,000, and therefore is required to complete two long-term outreach activities every two years.