

The Iowa Public Radio, Inc. Board of Directors met on May 19, 2016, in Conference Rooms 310-313, Olmsted Center, Drake University, 2875 University Avenue, Des Moines, IA. Present for the meeting were Chairman Mary Kramer, Vice Chairman JoAnn Johnson and Directors Jeneane Beck, Bob Downer, Steve Firman, Zach Mannheimer, John McCarroll, Marsha Ternus and Doug West. Director Scott Ketelsen was absent. Present from Iowa Public Radio were Myrna Johnson and Kelly Edmister. Also present were Michelle Rich with SPPG and 41 of the Iowa Public Radio staff to participate in the strategic planning portion of the meeting.

Chair Kramer called the meeting to order at 1:37 p.m. Roll call was taken with each director stating their location.

Jeneane Beck – present at meeting site
 Steve Firman – present at meeting site
 Mary Kramer – present at meeting site
 John McCarroll – present at meeting site

Bob Downer – present at meeting site
 JoAnn Johnson – present at meeting site
 Zach Mannheimer – present at meeting site
 Doug West – present at meeting site

Based on the responses provided, the requirements of Section 21.8(1)(c) were satisfied and it was appropriate to proceed with the approval of the agenda.

Agenda

Chair Kramer requested a motion to approve the agenda. Director West moved and Director McCarroll seconded to approve the agenda as presented. By roll call vote, the motion was approved:

Beck	Downer	Firman	Johnson	Ketelsen	Kramer	Mannheimer	McCarroll	Ternus	West
Aye	Aye	Aye	Aye	Absent	Aye	Aye	Aye	Absent	Aye

Minutes

Chair Kramer requested a motion to approve the minutes. Vice Chair Johnson moved and Director Downer seconded to approve the March 10, 2016, minutes as presented. By roll call vote, the motion was approved:

Beck	Downer	Firman	Johnson	Ketelsen	Kramer	Mannheimer	McCarroll	Ternus	West
Aye	Aye	Aye	Aye	Absent	Aye	Aye	Aye	Absent	Aye

Chairman’s Report

Chair Kramer welcomed both board and staff to the meeting.

Old Business

There was no discussion regarding old business.

Finance

Edmister reviewed the financial reports through April 30 outlining the income statement, the balance sheet and cash and investment balances.

Director West moved and Director Downer seconded to approve the financial report as of April 30, 2016. By roll call vote, the motion was approved:

Beck	Downer	Firman	Johnson	Ketelsen	Kramer	Mannheimer	McCarroll	Ternus	West
Aye	Aye	Aye	Aye	Absent	Aye	Aye	Aye	Absent	Aye

Edmister outlined the timeline for completing the FY17 budget.

Executive Director Report

After staff and board introductions, Executive Director Johnson reviewed recent accomplishments.

Director Ternus joined the meeting at 1:55 p.m.

Strategic Planning

Executive Director Johnson kicked off the strategic planning process by reviewing the results from the staff and board survey. Johnson discussed the number of responses and associated comments related to what is liked most about what IPR is currently doing and what things IPR could do more of/less of. Responses related to the strengths, weaknesses, opportunities and threats of IPR were presented resulting in the development of several themes.

The staff and board engaged in a discussion regarding the theme of digital efforts and the changing media environment.

At 2:30 p.m., representatives from NPR Digital Services joined the meeting via phone to discuss trends in the digital arena. The goal for NPR and NPR One's digital presence was discussed and questions from the IPR staff and board were addressed. The NPR presentation ended at 3:25 p.m.

The discussion regarding IPR's digital efforts and the changing media environment continued with correlations made to the NPR discussion.

Vice Chair Johnson departed the meeting at 3:47 p.m.

Executive Director Johnson outlined the next steps in the strategic planning process including dates for the brown bag lunch series and dates for an additional board meeting.

Adjourn

Chair Kramer asked if there was any additional business to discuss. As there was no additional business, Chair Kramer adjourned the meeting at 3:55 p.m.