

The Iowa Public Radio, Inc. Board of Directors met on March 10, 2016, in Room 1230, Communications Building, Iowa State University, 1013 WOI Road, Ames, IA. Present for the meeting were Chairman Mary Kramer and Directors Bob Downer, Steve Firman, Zach Mannheimer, John McCarroll, Marsha Ternus and Doug West. Vice Chairman JoAnn Johnson and Directors Jeneane Beck and Scott Ketelsen attended by phone. Present from Iowa Public Radio were Myrna Johnson, Kelly Edmister, Al Schares, Steve Schoon, Andrew Arganbright and Matt Sieren.

Chair Kramer called the meeting to order at 1:08 p.m. Roll call was taken with each director stating their location.

Jeneane Beck – by phone from Iowa City
 Steve Firman – present at the meeting site
 Scott Ketelsen – by phone from Cedar Falls
 John McCarroll – present at meeting site
 Doug West – present at meeting site

Bob Downer – present at meeting site
 JoAnn Johnson – by phone from Virginia
 Mary Kramer – present at meeting site
 Marsha Ternus – present at meeting site

Based on the responses provided, the requirements of Section 21.8(1)(c) were satisfied and it was appropriate to proceed with the approval of the agenda.

Agenda

Chair Kramer requested a motion to approve the agenda. Director West moved and Director McCarroll seconded to approve the agenda as presented. By roll call vote, the motion was approved:

Beck	Downer	Firman	Johnson	Ketelsen	Kramer	Mannheimer	McCarroll	Ternus	West
Aye	Aye	Aye	Aye	Aye	Aye	Absent	Aye	Aye	Aye

Director Mannheimer joined the meeting at 1:15 p.m.

Minutes

Chair Kramer requested a motion to approve the minutes. Director Firman moved and Director Downer seconded to approve the December 10, 2015, minutes as presented. By roll call vote, the motion was approved:

Beck	Downer	Firman	Johnson	Ketelsen	Kramer	Mannheimer	McCarroll	Ternus	West
Aye	Aye	Aye	Aye	Aye	Aye	Aye	Aye	Abstain	Aye

Chairman’s Report

Chair Kramer indicated there was no information to report.

Old Business

There was no discussion regarding old business.

Finance

Edmister reviewed the financial reports through January 31 outlining the operating revenue and expense variances and responded to questions regarding planned gifts.

Director West moved and Director Firman seconded to approve the financial report as of January 31, 2016. By roll call vote, the motion was approved:

Beck	Downer	Firman	Johnson	Ketelsen	Kramer	Mannheimer	McCarroll	Ternus	West
Aye	Aye	Aye	Aye	Aye	Aye	Aye	Aye	Aye	Aye

Edmister briefly outlined the timeline for completing the FY17 budget.

Executive Director Report

Executive Director Johnson reviewed recent accomplishments including the successful caucus coverage and related caucus events, reviewed recently received audience data, shared information regarding IPR's selection and participation in dsmHack and the resulting online store application that was created and engineering projects including the KSUI outage and changes to the KICL repair project.

Strategic Planning

Executive Director Johnson reviewed progress to date on the current strategic plan addressing the goals of each department. Johnson provided an update on planning for the upcoming strategic planning process for the period 2017 through 2022 including next steps of reviewing proposals from outside consultants to aid in facilitating the process, outlining the process itself and creating a timeline.

Director Ketelsen departed the meeting at 1:57 p.m.

Spring Membership Drive

Arganbright provided an overview of membership fundraising including the upcoming spring membership drive explaining the concept and timing of the "silent" drive.

Translator Opportunities

Executive Director Johnson provided an overview of opportunities related to translators. In 2003, the University of Northern Iowa submitted applications for several translator frequencies for additional coverage in the Iowa City area. In January, 2016, UNI was awarded two construction permits related to these applications.

Johnson and Schoon outlined the opportunities available including 1) construction of 1 or more translators in Iowa City to enhance KUNI's coverage and 2) take advantage of recent FCC rulings allowing relocation of a translator to augment AM coverage in certain cities. This opportunity would allow IPR to seek approval to move one of UNI's translators assigned to Iowa City to Ames to rebroadcast WOI-AM. After the FCC required period of 4 years, IPR could change the primary station from News to Classical coverage.

After discussion regarding the concern over bringing an additional News station to the Ames community, it was determined that this is the only current viable option to ultimately bringing a Classical station to Ames.

Chair Kramer asked for a motion to approve moving forward on construction of a translator in Iowa City in FY17. Director Ternus moved and Director Firman seconded to approve the construction of the translator. By roll call vote, the motion was approved:

Beck	Downer	Firman	Johnson	Ketelsen	Kramer	Mannheimer	McCarroll	Ternus	West
Aye	Aye	Aye	Aye	Absent	Aye	Aye	Aye	Aye	Aye

Chair Kramer asked for a motion to approve pursuing moving the second construction permit to the City of Ames as a translator to WOI-AM. Director West moved and Director Downer the motion. By roll call vote, the motion was approved:

Beck	Downer	Firman	Johnson	Ketelsen	Kramer	Mannheimer	McCarroll	Ternus	West
Aye	Aye	Aye	Aye	Absent	Aye	Aye	Aye	Aye	Aye

ISU Facilities Opportunity

Sieren provided an overview of a space assessment completed by ISU's Facilities, Planning and Management department on the ISU space occupied by IPR and the resulting proposed design plan. Director McCarroll provided some context with the space situation on the ISU campus. After discussion regarding the condition of the facilities and the associated costs of the plan, it was decided to move forward with the proposal.

Chair Kramer asked for a motion to approve the design plan for IPR's ISU facilities. Director Firman moved and Director Downer seconded the motion. By roll call vote, the motion was approved:

Beck	Downer	Firman	Johnson	Ketelsen	Kramer	Mannheimer	McCarroll	Ternus	West
Aye	Aye	Aye	Aye	Absent	Aye	Aye	Aye	Aye	Aye

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Chair Kramer asked for a motion to approve moving forward to negotiate a cost-sharing agreement with Iowa State University for upgrade of IPR's ISU facilities, and authorizing borrowing of up to \$125,000 in support of the upgrades. Director West moved and Director Downer seconded the motion. By roll call vote, the motion was approved:

Beck	Downer	Firman	Johnson	Ketelsen	Kramer	Mannheimer	McCarroll	Ternus	West
Aye	Aye	Aye	Aye	Absent	Aye	Aye	Abstain	Aye	Aye

Adjourn

Chair Kramer asked if there was any additional business to discuss. As there was no additional business, Chair Kramer adjourned the meeting at 3:06 p.m.