

**EEO PUBLIC FILE REPORT**

**FOR**

**KSUI FM**

**WSUI AM**

**EEO PUBLIC FILE REPORT  
FOR  
KSUI FM, WSUI AM  
Licensed to: The University of Iowa, Iowa City, Iowa**

**October 1, 2014 – September 30, 2015**

The report below lists all full-time vacancies filled during the reporting period.

All full-time positions are posted on the Iowa Public Radio website: <http://iowapublicradio.org/careers-ipr>.

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University of Iowa  
Iowa City, IA 52242

**Telephone Number: 515-725-1705**  
**Contact Person: Kelly Edmister**  
**E-mail Address: kedmister@iowapublicradio.org**

<u>Job Title</u>	<u>Total Interviewed</u>	<u>Interviewees Source of Referral</u>	<u>Selected Hire Source of Referral</u>	<u>Recruitment Sources Utilized, From Attachment A</u>
No positions were filled during this reporting period				

**KSUI FM, WSUI AM  
EEO Public File Report  
Attachment "A"**

Recruitment Sources used for Full-Time Job Openings:

No positions were recruited or filled during this reporting period.

**KSUI FM, WSUI AM  
EEO Public File Report  
Attachment "B"**

KSUI FM, WSUI AM has engaged in the following outreach activities as covered during the term of this report:

<b>Type of Activity</b>	<b>Description</b>
<p style="text-align: center;">(i) Job Fair Participation –</p> <p>In two years' time: Participation in at least four job fairs by station personnel who have substantial responsibility in the making of hiring decisions</p>	<p>KSUI FM, WSUI AM participated in the September 22, 2015 Iowa State University Greenlee School of Journalism Jump-Start Internship and Job Fair career fair, presenting professional opportunities in public radio and raising general awareness of the organization among young professionals.</p> <p>KSUI FM, WSUI AM participated in the September 30, 2015 Iowa State University College of Humanities and Sciences and Liberal Arts and Sciences career fair, presenting professional opportunities in public radio and raising general awareness of the organization among young professionals.</p>
<p style="text-align: center;">(iv) Participation in community group events –</p> <p>In two years' time: Participation in at least four events sponsored by organizations representing groups present in the community interested in broadcast employment issues, including conventions, career days, workshops, and similar activities</p>	<p>On January 19, 2015, News/Program Director Katherine Perkins hosted Palestinian Journalists as part of the Palestinian Journalism Education Program. During their time with Perkins, the journalists learned about reporting techniques of importance in public radio, as well as in the United States, building greater understanding for diversity of countries and reporting methods.</p> <p>On March 31, 2015, Talk Show Producer Lindsey Moon served as a participant with the University of Iowa School of Journalism &amp; Mass Communication's "speed networking" event. The event connected students with current journalism professionals and enabled the students to discuss their journalism career goals.</p> <p>On August 19, 2015, the KSUI FM, WSUI AM staff hosted incoming students to the University of Iowa, offering tours and discussing public radio and career opportunities in public radio.</p>

<p>(v) Internship Program –</p> <p>In two years’ time: Establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment</p>	<p>On February 19, 2015, News/Program Director Katherine Perkins hosted a job shadow from Clear Creek Amana – part rural Iowa community school district – during which the job shadow observed the work that goes into producing the daily live talk shows. The student also had the opportunity to ask questions regarding careers in radio.</p> <p>-----</p> <p>KSUI FM, WSUI AM continued its internship program, offering programs to students in talk, news, and music production. The internship program works with students at the University of Iowa, offering skills-developing internships that have prepared students for employment after college. Several students that have participated in this program have later begun successful careers in public media.</p> <p>To highlight one internship from this past year, in the music department, one student assisted the triple-A music host by researching and recommending possible music guests, coordinating communication with the artists, supporting the recording session, and preparing web postings with audio compiled from the recording session.</p> <p>In the past year 4 students participated in the internship program.</p>
<p>(viii) Training Programs –</p> <p>In two years’ time: Establishment of training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions</p>	<p>KSUI FM, WSUI AM encourages its employees to participate in career-development opportunities, which include webinars, in-person training, and conference participation in areas of relevance to the employee and the employee’s work. This year, staff participated in several professional development training programs. A few of those programs are included as examples of how the station supports training for its employees.</p> <p>News staff participated in “Total Newsroom Training” with NPR September 18 and 19, 2015 in Des Moines. The training focused on investigative reporting and reporting techniques, including how to search for resources and contacts for stories, how to analyze data and look for information that may not be directly spoken, and how to present facts and figures. News staff that attended included Katherine Perkins, Lindsey Moon, Clare Roth, and Emily Woodbury.</p>

*NOTE: The station employment unit is located in a market with a population of fewer than 250,000, and therefore is required to complete two long-term outreach activities every two years.*

