

EEO PUBLIC FILE REPORT

FOR

KUNI/KHKE FM RADIO

**EEO PUBLIC FILE REPORT
FOR
KUNI/KHKE FM
Licensed to: The University of Northern Iowa, Cedar Falls, Iowa
October 1, 2013 – September 30, 2014**

The report below lists all full-time vacancies filled during the reporting period.

All full-time positions are posted on the Iowa Public Radio website: <http://iowapublicradio.org/careers-ipr>.

Mailing Address:

**Communication Arts Center 322
 University of Northern Iowa
 Cedar Falls, IA 50614-0359**

**Telephone Number: 515-725-1705
 Contact Person: Kelly Edmister
 E-mail Address: kedmister@iowapublicradio.org**

<u>Job Title</u>	<u>Total Interviewed</u>	<u>Interviewees Source of Referral</u>	<u>Selected Hire Source of Referral</u>	<u>Recruitment Sources Utilized, From Attachment A</u>
No positions were filled during this reporting period				

**KUNI/KHKE FM
EEO Public File Report
Attachment "A"**

Recruitment Sources used for Full-Time Job Openings:

No positions were recruited or filled during this reporting period.

**KUNI/KHKE FM
EEO Public File Report
Attachment "B"**

KUNI/KHKE has engaged in the following outreach activities as covered during the term of this report:

Type of Activity	Description
<p style="text-align: center;">(i) Job Fair Participation –</p> <p>In two years' time: Participation in at least four job fairs by station personnel who have substantial responsibility in the making of hiring decisions</p>	<p>KUNI/KHKE participated in the September 24, 2014 Iowa State University College of Humanities and Sciences and Liberal Arts and Sciences career fair, presenting professional opportunities in public radio and raising general awareness of the organization among young professionals.</p> <p>KUNI/KHKE participated in the September 25, 2014 University of Northern Iowa career fair, presenting professional opportunities in public radio and raising general awareness of the organization among young professionals.</p>
<p style="text-align: center;">(iv) Participation in community group events –</p> <p>In two years' time: Participation in at least four events sponsored by organizations representing groups present in the community interested in broadcast employment issues, including conventions, career days, workshops, and similar activities</p>	<p>On October 18, 2013, <i>All Things Considered</i> host Pat Blank served as a panelist for a workshop for Communications Studies students at the University of Northern Iowa. As part of the workshop, she provided training for newsroom beginners with other media professionals. During this, she also discussed employment in journalism and media.</p> <p>On Tuesday, November 19, 2013, Classical music host Barney Sherman served as a guest lecturer for a class of music majors at the State University of New York in Oneonta. During his lecture, he spoke to his expertise in Classical music as well as his work in public media, discussing non-traditional music careers.</p> <p>On Tuesday, December 3, 2013, <i>All Things Considered</i> host Pat Blank participated in a social networking event hosted by the University of Northern Iowa's student run organization, the Public Relations Society of America. The event offered students the opportunity to interact with Blank and other Communications and Public Relations professionals, during which time they discussed careers in public media and tips for how students can begin careers in media.</p>

	<p>On Thursday, June 5, 2014, <i>All Things Considered</i> host Pat Blank participated in a program hosted by the Cedar Valley Nonprofit Association titled Media Panel, in Waterloo, Iowa. The program focused on working in media and how outside organizations could communicate their message to those organizations.</p>
<p>(v) Internship Program –</p> <p>In two years' time: Establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment</p>	<p>KUNI/KHKE continued its internship program, offering opportunities in the following departments: underwriting and music.</p> <p>To highlight one internship from this past year, in the music department, one student assisted one of the Classical hosts with preparing marketing materials around locally produced Classical specials. This individual collected PR materials from different local organizations, researched pieces of music, compiled the PR and research, and prepared web posts around the production.</p> <p>The internships offered by KUNI/KHKE provide the students with a broad base of experience and more developed professional skills for future employment in public radio and other industries.</p> <p>In the past year 4 students participated in the internship program.</p>

NOTE: The station employment unit is located in a market with a population of fewer than 250,000, and therefore is required to complete two long-term outreach activities every two years.